

THE Newmarket Era and Express

Perry
Christmas

Friends

FROM

The
Newmarket Era & Express StaffA Message From Your
Newspaper Friends

The year just ending has been another year of hard work and of pleasure . . . of happiness and sorrows . . . a year of achievements and a year of disappointments . . . For this we are thankful and there is reason for rejoicing, but we must and shall go into the New Year with renewed determination to make the coming 12 months happier than ever before.

Our Christmas wish is that you may have cause for rejoicing and that the New Year may bring added blessings to each of you. Thanks also for the innumerable courtesies extended to us during the past year. We are truly grateful.

IN DEALERS
IN NEWMARKET

Bell's I.D.A. Drug Store
E. Campbell's Stationery
Hutchinson's Tobacco
Myers' Confectionery
Murphy's Confectionery
Best's Drug Store

IN AURORA

Willis' Drug Store
Hess' Drug Store
Morning's Drug Store
Whitelaw's Stationery

Marjorie Bailie

Bernice Spaulding

Mona Dean

Alice Gibbons

Margaret VanZant

Mrs. J. W. Haines

Albert Seitz
Kester Hugo
Harry Hodge
Lawrence Racine
Delbert Gibney
Robert Henderson
T. A. M. Hulse
John A. Meyer

CARRIERS

Ronald Bray
Stanley Pollard
Fay Black
John Hodgkinson

Mavis Keffler
John Insley
Bobby Hodgins

Customs Collections
Show Marked Increase

An indication of the industrial growth of Newmarket may be seen in the November revenue collections of the Newmarket customs and excise office. Max Boag, sub-collector in charge, reports that November, 1946, collections were \$86,607.50, compared to \$29,131.69 for November, 1945.

It is anticipated when newly-located industries in Newmarket begin to operate that customs collections will show an even further increase.

STONE THROWN BY CAR
HOLES PLATE WINDOW

A stone, thrown by the wheel of a passing car, put a hole through the plate glass window of Bell's I.D.A. Drug Store Sunday night. The stone was larger than a golf ball. The accident occurred shortly after the sanding truck had passed up Main St., and draws attention to the number of stones mixed with sand on Main St. early this week.

LORNE PAYNTER NAMED
LOCAL 20 PRESIDENT

Lorne Paynter was acclaimed president for his fifth term at a business meeting of Local 20, National Union of Furniture Workers, in the Boy Scout hall December 12. Other officers elected were: vice pres., James Hamond; sec. treas., J. Goffin; rec. sec., A. Price; guard, B. Morritt; warden, J. Gadsby; trustees, A. Scott, N. Trivett, and J. Sutton.

IS BACK TO WORK

Roy Martin, Connaught Guards, is back to work after three months' absence with a double fractured ankle.

Projector For School Use
Ordered By P. S. Board

At a meeting of the public school board on Friday night, C. Morden Carter reported that after viewing several projectors, his committee had reached the conclusion that one firm put out an outstanding projector at a cost of \$581.75, exclusive of a screen, carrying cases, extra lamp and splicer. He said that the added equipment would bring the cost up to \$671.35 and that delivery could be made within 30 days.

R. L. Pritchard, secretary of the board, said that after all accounts, salaries and miscellaneous expenses were paid, the bank balance of the board for the year would be approximately \$250. Mr. Carter said that the board could get a grant of 40 to 50 percent on the purchase of the machine. Dr. G. E. Case reminded the board that the grant would not be received until 1948.

L. H. Bovair, chairman of the board, said that if the machine was not delivered for 30 days, the cost of it could be included in the 1947 accounts.

Asked to report on the amount of use that the machine would get, H. A. Jackson, supervising principal of the three schools, said that the machine would be used in at least two classrooms in each school and that therefore two rooms should be equipped for use in each school.

Rudy Renzus said that there should be at least one person in each school trained to handle the machine properly and that no one else should be allowed access to the machine.

Mr. Jackson said that the machine would be specially useful in the teaching of social studies, science and art but that it would be useful to a degree for every subject. Mr. Renzus said that there were at least 1,000 films that could be obtained free while many others could be rented.

Mr. Carter said that the rooms would have to be equipped with

Sewage Disposal Plant
Plans Ordered By Council

The Newmarket town council Monday night instructed the town engineer, R. B. Redfern, to have his firm undertake the preliminary planning for the construction of a sewage disposal plant for Newmarket.

Mr. Redfern showed the council plans which had been drawn up early in the '20's for a sewage disposal plant. At that time, the Newmarket town council

undertook to issue debentures for \$25,000 to build a sewage disposal plant but the plan was shelved. Mr. Redfern told the council that there was much in the plans which could still be made applicable to the present condition.

The council, besides asking Mr.

Redfern to undertake the planning of an adequate sewage disposal plant to meet the needs of future expansion as well as current needs, passed a resolution authorizing Mr. Redfern to undertake the preliminary steps to close the open sewer on Queen St. at the bridge and to provide adequate sewers on Charles St.

The closing of the Queen St. sewer will involve the construction of a pumping station on Queen St., Mr. Redfern warned. He suggested that the council place an order now for the necessary equipment so that when the contract for the construction of the pumping station was passed on, equipment will be available.

Coming Events

Insertions under this heading 50 cents for 25 words; extra weeks 25 cents per week; over 25 words, one cent per word per

Reserve Dec. 20 — For the presentation of Dickens' Christmas Carol by the Newmarket Dramatic Club. Dress rehearsal for children, Dec. 18. c1w45

Friday, Dec. 20 — Dance at Belhaven hall. Don Gilkes' orchestra, old time and modern dance music. Admission 50c. Lunch included. c1w47

Sunday, Dec. 22 — White Gift service at Pine Orchard Union church at 2 p.m. Carol singing, orchestra selections, Christmas message. c1w47

Lions' Annual New Year's Eve frolic at Newmarket high school auditorium. Novelties, noise-makers, streamers. A real lunch. Many other New Year's Eve surprises. Admission 50 cents per couple. c1w46

Monday, Dec. 23 — Special Christmas bingo, Newmarket town hall, sponsored by the Newmarket Veterans' Association of Toronto.

tion. Jackpot \$20. Attendance prize \$5. Good prizes. Special games. Admission 35c. Bingo starts at 8 p.m. sharp. Doors open at 7:15 p.m. c2w46

Friday, Dec. 27 — Holiday dance in Belhaven hall. Horns, hats and hamburgs. Sponsored by Island Grove L.C.B.A., No. 875. Admission 50c. Lunch included. c1w47

Dancing every Saturday night at Club 14, Newmarket, to Max Boag and his orchestra featuring Jack Arlitt, trumpeter, and vocalists, including Eugene McCaffrey. Don't miss our Christmas night and New Year's Eve special dances. c1w47

Wednesday, Jan. 1 — At Belhaven hall, dance under the auspices of Virginia Junior Farmers, at 8:30 p.m. Art West's orchestra. Admission 50 cents. Caffeine lunch.

Dancing at Middlebush's air-conditioned dance hall at Aranfesto every Wednesday and Saturday evening to Bill Smith's orchestra. Admission 50 cents. Caffeine lunch.

FIRE LOSSES IN '46
ESTIMATED AT \$1,500

Councillor Frank Bowser, secretary of the Newmarket fire brigade, on Monday night read the report of Fire Chief J. A. Brammer to the town council. The report said that up to that time, the fire brigade had answered 27 calls in 1946 and that an estimated \$1,500 loss had been sustained by victims of

"The schools and churches are all in splendid condition," the report said. "The Oddfellows' Hall is in good condition. The town hall is hardly in need of repair, however, and something should be done there. The firehall is also in poor condition."

100 CHILDREN ON LIST
SEEK FURTHER HELP

The following additional contributions have been received by the Newmarket Lions club for its Christmas Basket fund:

Roy Sharpe \$2.
Strand Theatre 5.
Davis Bros. 50.

Staff and students of Pickering College 15.
Newmarket Veterans' Association 22.50

H. E. Gilroy 5.
Miss D. Graham 1.
Mrs. Edith D. Webb 10.

Stedman's 5.
Loblaw's 8.

J. L. Spillane 5.
Over 100 children are listed as recipients of Christmas baskets from the Newmarket Lions club.

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Wesley Resigns Post;
Dales Named M.O.H.

"A whole generation of children of this town are some day going to be very grateful to you, sir, for your pioneering efforts with regard to toxoid and its systematic administration," said Mayor Dr. L. W. Dales in a tribute to Dr. J. H. Wesley, on Monday night, on the occasion of the retirement of the latter from the office of medical health officer for Newmarket. He was appointed to the office in 1934, and has given 13 years of service.

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Dr. L. W. Dales resigned as mayor of Newmarket Monday night and entered his application for the position of medical officer of health, made vacant by the resignation of Dr. J. H. Wesley who had held the position for the last 13 years.

Dr. Dales' application as medical officer of health was accepted by the Newmarket town council. The position carries with it a yearly salary of \$350.

Reeve Arthur D. Evans was appointed acting mayor for the remainder of the council year which ends December 31. Dr. Dales' resignation was necessary before he could apply for the position of medical officer of health under the terms of provincial government legislation which makes it unlawful for a municipality to seek the position of medical officer.

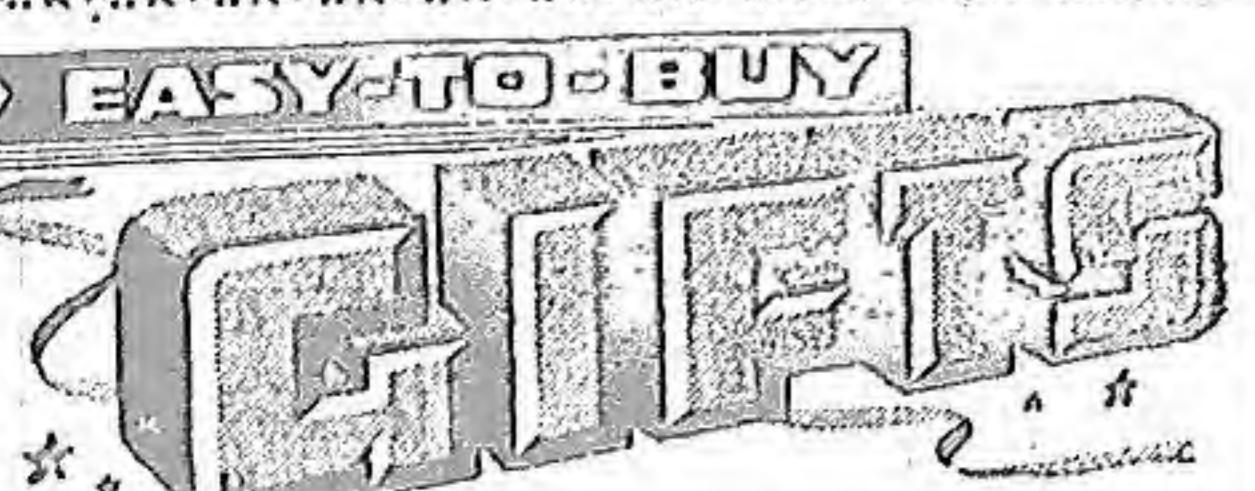
Dr. Dales retired from municipal life this year when he didn't offer himself as a candidate for the mayoralty. Jos. Vale was acclaimed mayor. (Page 8, Col. 2)

Posthumous Award Made
Flt. Sgt. D. E. Burrows

Miss Sadie Louise Burrows, Pearson St., Newmarket, has received the gold operational wings won by her nephew, Flt. Sgt. D. E. Burrows, who was killed in action on November 4, 1944. He was a rear gunner with the R.C.A.F. Flt. Sgt. Burrows was buried in Belgium following the crash of his plane after returning from a raid over Germany.

The certificate reads: "This is to certify that Flt. Sgt. D. E. Burrows has been posthumously awarded the Operational Wings of the Royal Canadian Air Force in recognition of gallant service in action against the enemy."

The certificate is signed by Robert Leckie, Air Marshal, Chief of Staff.



at MYERS YOUR NORTH END ARCADE STORE

Our store is the first stop of

SANTA'S TOYLAND

at the north end of Newmarket. Come in and choose from our grand selection of Christmas toys for the children.

- Dolls
- Games
- Cups and Saucers
- Picture books
- All kinds of metal toys
- Candy
- Plastic toys
- Christmas stockings

and many other attractive gifts

Myer's North-End

Arcade Store

Confectionary and Tobaccos

We Wish You the Season's Greetings

It is a genuine pleasure at the holiday season to depart from the usual routine of business and wish you a

MERRY CHRISTMAS

May the New Year bring you much happiness and a full measure of prosperity.

CENTRAL CLEANERS

Management and Staff Aurora

Yonge St.

RHEUMATIC PAINS

Quickly relieved and
Kidneys stimulated by
RUMACAPS

BELL'S I.D.A. DRUG STORE
BEST'S DRUG STORE

Here's A Christmas PLEDGE To Those Whom We Serve

As the shadows of the Old Year lengthen toward the twi-light and as we prepare ourselves for the problems of the New Year, it gives us reason to pause for a moment or two to consider the pleasures that have been ours. We sincerely believe that we have many genuine friendships among the people of this fine community, friendships we value above all things material, associations that have been cemented by the loyal thoughtfulness of those whom we serve.

We are indeed grateful for the opportunities that have been presented to us and we are conscious of our responsibility to you. We do not hesitate to renew our pledge of service and co-operation in whatever capacity we may be called upon.

Our new plant is now under operation, which gives us confidence of serving you more promptly in 1947. A joyous Canadian Christmas is extended to the citizens of this area.

QUEENSVILLE FEED MILL

SHUR-Gain Feed Service
PHONE QUEENSVILLE 3000
Don Smith and Staff

Father and Son Interested



New farm machines are difficult to get these days. The machines a farmer already has can be kept efficient, if kept in good condition and repaired. Between now and next spring is a good time to check the machines, make any necessary repairs and put them in working order. The nearest Dominion Experimental Station will be glad to advise on the care of farm machines and equipment. This photo shows a farmer and his son checking the straw spreader on the back of the combine.

Urge Provision Of Record For Toxoid Treatments

AID BAND

Additional contributions to the Newmarket Citizens' Band fund for the purchase of instruments for junior bandmen, as listed by the chairman of the campaign, H. J. Luck, are:

Laurie Cane	\$ 2.
James Cullen	2.
John Stephenson	5.
Dr. J. E. Wesley	10.
Arleigh Armstrong	10.
Dr. J. G. Cock	5.

Norman Lambert will compete against the winners of the other four zones at the King Edward hotel on the evening of Wednesday, Jan. 8. At that time the Harmonettes will not be in competition, but will provide part of the entertainment portion of the program.

After the announcements of the awards the program concluded with Auld Lang Syne.

RESTRICT CAMP AREA TO RESIDENCES ONLY

A by-law was passed by the Newmarket town council Monday night restricting the subdivision being developed by John W. Bowser on the former military camp site to a residential section only.

The by-law makes unlawful the operation of industry and stores as well as rooming and boarding houses in the sub-division. Professional men may have their offices in houses in the sub-division but may not display advertising other than a sign not to exceed a square foot in area. The penalty for infringements is \$50.

Try our classified ad page. Phone 780 and let us do the rest.

"I am of the opinion that people should be given a certificate or slip of some description saying exactly what has been done to them with regard to toxoid," Dr. L. W. Dales said at a meeting of the Newmarket Board of Health on December 10. "Many people have just one or two injections which are discontinued because of ill health or some other reason and when they go to have them continued or are asked what they have had and when they had it, they can't remember. I personally always give them a slip of this kind but it is not the generally accepted practice."

"Would it be possible to have

all the toxoids registered with the public health nurse?" asked Mrs. Ann Bell.

"That would be an excellent idea," Dr. Dales said.

"I think that we should have standardized cards, used by all the doctors to be given to each patient, with a duplicate going to the nurse," R. C. Morrison said. "The record of all the births in town could be kept and checked against them," Dr. Dales said. "They could be constantly co-related."

Dr. Dales commented on the fact that there had been no epidemic in town for several years.

"If you can educate the people to co-operate with proper health authorities, you have accomplished the ultimate," Mrs. Bell said.

DEMONSTRATE BRUSHES

A demonstration on brushes was given at the home of Mrs. Thos. Sanderson on Tuesday evening. There were 14 ladies present.

WE BUY AND SELL Shotguns, .22, and High Powered Rifles

We have ammunition available for all calibres.

**MORRISON'S
SPORTING DEPARTMENT
PHONE 158**

MUSIC hath charms

Classical and popular . . . vocal and instrumental, in various moods and tempos . . . music is another phase of CFRB's BALANCED programme schedule. We recommend especially . . .

Home on the Range
8 p.m.
SATURDAYS

The Family Hour
5 p.m.
SUNDAYS

CFRB ONTARIO'S
FAVOURITE
STATION

CITIZENS, MERCHANTS GIVE FOR PARADE

The following contributions were made by Newmarket merchants and citizens last week for the Santa Claus parade on Saturday:

Harry Stepm	\$ 1.
Chas. Leo	1.
Lyman Rose	2.
Mrs. Vic Sargent	1.
Era and Express	5.
Mrs. F. N. Chandler	2.
C. R. Insley	2.
Ang West	2.
Herb Gladman	50
Bell's I.D.A. Drug Store	3.
Embassy Beauty Salon	1.
McNameb's Hardware	5.
R. Mitchell	1.
Frank Bowzer	5.
Hillside Dairy	5.
B. A. Budd	1.
E. H. Adams	1.
H. E. Gilroy	5.
R. C. Morrison	7.
Elman Campbell	2.
Smith's Hardware	2.
C. E. Gabel	2.
Best's Drug Store	2.
Newmarket Radio Electric	5.
Mathews, Silver	2.
Lyons & Vale	2.
Deane's Restaurant	2.
Dr. L. W. Hewitt	2.
Bank of Toronto	2.
Stewart Bear	2.
Riddell's Bakery	2.
Brice's Meat Market	2.
Haines' Barber Shop	50
Gibney's Barber Shop	1.
French's Beauty Saloon	1.
Betty Kendrick	50
Ponting's Fish and Chips	1.
Chas. E. Boyd	2.
Fines' Jewellery	1.
Reid's Grocery	1.
Sedore's Motors	50
Newmarket Co-op	2.
Comlins Dairy	1.
Thompson's Beauty Salon	2.
Eves' Ready-to-Wear Red and White	2.
Grocery	1.
Goodman's	5.
N. Fry	5.
C. Taylor	4.
E. Weidell	2.
T. Birrell	3.
A. E. Jarvis	1.
H. and H. Tire	1.
George Luesby	1.
J. Myers	1.
V. A. Seldon	1.
J. E. Gowland	50
Arctic Lockers	10.
J. Smith	1.
Tobacconist	1.
C. G. Walman	5.
Marigold Shoppe	2.
Newmarket Grill	1.
Ross Caradonna	2.
Stanley's Cafe	2.
Wilson's Fruit Market	2.
Lorna's Bake Shop	2.
McCaffrey's Flowers	1.
Bill's Shoe Repair	2.
Victor's Shoe Repair	1.
Dr. W. O. Noble	3.
Hutchinson	1.
Tobacconist	5.
Home and School Association	10.
Total	\$168.50

Contributions are still being sought. They can be left at The Newmarket Era and Express office.

The contributions were collected through the Newmarket Home and School Association, the canvassers being Mrs. B. A. Budd, Mrs. Stewart Bear, Mrs. M. B. Seldon, Mrs. N. L. Mathews, Mrs. Herman Bennett, and Mrs. H. M. Coveney.

The candy was packaged through the Newmarket branch of the Women's Institute under the direction of Mrs. George Luesby.

Participating in the parade were trucks of Davis Leather Co., Bender Casket Man. Co., the Newmarket town truck and a trailer donated by John B. Bowser. Cutters were loaned by Alex. Rutledge and Elton Armstrong. The Newmarket District Co-op truck, Stewart Martin's truck, and Sedore's Moving and Cartage truck were available but not used when not enough volunteers turned up to man them.

The Newmarket Citizens' Band marched in the parade under the direction of Roy Rhinehart. Girls from the Newmarket high school wore costumes in the parade and assisted Santa Claus, Melville "Mike" Schrank. Of the members of the Newmarket branch of the Canadian Legion, who volunteered to help, Gordon B. Ough, Walter Germain, Elmer Brown, Cecil Jarvis, T. R. Hilliard, Ernest McCaffrey, were present.

ENTERTAINMENT IS FRIDAY

The annual Christmas entertainment of the Sunday-school of the Newmarket Gospel Tabernacle is planned for Friday, Dec. 20, at 7:45 o'clock. Welly Stevens is superintendent.

For . . .

HIM

Hickock Wallets with or without zipper.

\$7.50

ANG WEST



Everything for SKIERS

Buy Now While Stock is Complete

MASTERCRAFT SKIS

Maple or birch, side top, all wood, perfectly balanced.

Maple Eiks, dome top, carefully selected, matched and balanced. Pairs.

Hickory Eiks, dome top, pair for all skiers, especially for beginners.

Laminated Eiks, dome top, usually sold up to \$10.00 pair.

Children's Skis 4" 1.75 - 2.50

CHALET" HARNESS OR BINDINGS The famous make supplied by CHALET, the latest type of ski.

CHALET Harness, Juniors, Senior, Senior 89 2.39 1.95 3.65

SKI POLES - nice straight poles, 102" and 104" and 106" in height, straight and selected tonkin cane.

Tonkin, pair 1.15 to 2.50 3.45 to 6.38

SKI BOOTS - sizes and styles to fit every individual requirement. Boots 10" to 14" 5.35 5.98 8.45 15.95

Hockey Pads, Hockey Sticks, Pucks and Shoulder Pads.

MASTERCRAFT

POWER TOOLS

- BENCH SAWS
- SANDERS
- BAND SAWS
- GRINDERS
- JIGSAWS
- Etc.

BANDSAW

74.50

BENCH SAW, 8" combination blade, belt-bearing drive, full tilting table, 10" depth of cut, 10" width of cut, with equipment as illustrated.

44.75

BELT SANDER, extremely well constructed, with interlocking belt, with 10" disc, with 10" disc.

10.95

SANDING DISC, 6" for use with above.

CIRCULAR SANDING STAND, complete with 6" disc.

7.95

COMBINATION SANDER, fitted for flat and cylindrical surfaces. A simple adjustment converts this machine into a belt sander.

9.35

JIG SAWS - Standard model.

7



AT THESE ENTERTAINING NIGHT SPOTS

Make this New Year's Eve and holiday season the best moral-building time you can—by spending it in a place sparkling with cheer, exhilarating in gaiety. Send out the old year and ring in the new from your favorite laughter-filled entertainment spot. That's what we all need these days, together with the best refreshments, skating, dancing and theatre parties in Newmarket and district. Have your grandest time of the year welcoming in 1947.

SPECIAL NEW YEAR'S DAY DINNER

Save her time and trouble in preparing a big feast, just drop in to our up-to-date restaurant and a hot delicious meal awaits you.

WE WISH YOU ALL
THE SEASON'S GREETINGS
FROM MANAGEMENT AND STAFF

STANLEY'S RESTAURANT

Main St. Newmarket

There's a Good
Time A-Waitin'
This . . .

NEW YEAR'S EVE

at
MIDDLEBROOK'S DANCE HALL
ARMITAGE

GOOD ORCHESTRA
HATS, HORNS
FUN FOR ALL
Dancing 9 - 2

50c
Per Person

Old Time and Modern Dancing
NEW YEAR'S NIGHT CHRISTMAS EVE
AND CHRISTMAS NIGHT
Ladies 35c Gentlemen 50c

WE WISH YOU ALL A MERRY CHRISTMAS
AND A HAPPY NEW YEAR
PETE D'ODORICO & VIC BISARO

NEWMARKET LIONS CLUB 1ST ANNUAL

New Year's Eve FROLIC

Newmarket
High School
Auditorium

NOVELTIES
FAVORS
PRIZES
GOOD LUNCH

NORM BURLING and His KING'S MEN

\$4.00
Per Couple

Be a two-way New Year's Eve celebrant. Enjoy yourself and also remember you are helping the Lions in their welfare work.

DON'T SPOIL ANOTHER'S CHRISTMAS

The Christmas holiday season is the most joyous of the year. Don't spoil it for someone else through a traffic mishap. Drive carefully so that everyone may have the Merry Christmas and Happy New Year wished for all by

The Town of Newmarket

NEW YEAR'S EVE FROLIC

CLUB 14
NEWMARKET

HATS
HORNS
BALLOONS
NOVELTY DANCES

the best in music by

MAX BOAG AND HIS ORCHESTRA

Advance sale \$1.00 per person at club

ADMISSION
NEW YEAR'S EVE
\$1.50 per person

DANCING
CHRISTMAS NIGHT
Regular Prices

MERRY
CHRISTMAS

When you visit your favorite night spot a taxi is the most convenient way to travel.

CALL

TAXI - 777 - TAXI

Good Warm Cars — Obliging Drivers

HAPPY
NEW YEAR

When you visit your favorite night spot a taxi is the most convenient way to travel.

GALA NEW YEAR'S EVE DANCE



at
AURORA HIGH SCHOOL
Auspices of Aurora Badminton Club

PRIZES REFRESHMENTS NOVELTIES

PERCY GOOD and HIS MERRymakers

DANCING
to
???

\$3.50

PER COUPLE

COME ALL
YE MERRY GENTLEMEN
Exquisite
CORSAGES
For Your New Year's
Eve Party

Cut flowers, potted plants and table decorations for Christmas

McCaffrey's Flowers

Phone 5781 6 Timothy St., Newmarket

TREAT THE FAMILY
To Our Special
NEW YEAR'S DAY DINNER



Special Prices for Children's Dinners

It's going to be a dinner of such savory delight that everybody from baby to grandpa will enjoy it to the utmost and will long remember it with limitless satisfaction! You'll be amazed at the wonderful tastiness of our food! Reserve your table by calling . . .

DAWSON'S GRILL

AURORA

CLASSIFIEDS - PHONE 780

WANTED

For sale—One kitchen cabinet in good condition. Phone 7699, Newmarket. c2w46

For sale—Child's metal cot, solid ends. Price \$10. Phone Newmarket 13. *1w47

For sale—Bb trumpet with case and book of instructions, fine condition, \$45. Also bass drum and cymbal attachments, plus beater. Snare drum with stand and sticks, reasonably priced. Phone 472, Newmarket. c1w47

For sale—Large McClary's 2-ton, cream enamel coal or wood stove, steel top, copper tank, good as new. Apply Ross Black, Newmarket, or phone 28612, Newmarket. c2w47

For sale—12-gauge Marlin pump. Apply 28 Charles St., Newmarket, or phone 685m, Newmarket. c1w47

For sale—Pair of aluminum heads for 1930 Ford (reground). Phone Newmarket 750w. c1w47

For sale—1 circulay heater, coal or wood. Modern design. Beautiful finish. Peter Verkalk, phone Schomberg 612. c1w47

For sale—Philco battery radio in good condition. Phone Newmarket 46712. *1w47

For sale—Roll top desk, in good condition, old English finish, plenty of drawer space, \$30. Apply Harry C. Tovell, 34 Andrew St., Newmarket. Phone 652, Newmarket. *1w47

For sale—Boy's overcoat, in good condition, size 13; boy's high cut rubbers, size 7. Apply R. Barkey, Queensville. *1w47

For sale—Super Schick electric shaver, double head. Phone Newmarket 13. *1w47

For sale—Pair of boy's skates, size 3. Phone 502, Newmarket. *1w47

For sale—Deforest-Crossley 5-tube cabinet radio. Also 3 1/2 by 5 1/2 folding Kodak in good condition. Phone Aurora 350w. c1w47

For sale—Girl's 3-piece winter outfit, size 7, maroon, \$8. Boy's 3-piece winter outfit, size 4, navy, \$4. Large playpen with waterproof floor cover, \$6. Apply 61 Millard Ave., or phone 69, Newmarket. c1w47

For sale—I Shave Master electric razor, \$12. 1 at \$8. Both in good condition. Phone Newmarket 177. c1w47

For sale—Child's winter coat in good condition, size 10; bridesmaid's dress, muslin de soie over pink taffeta, size 14; 2 pairs girls' skates and boots, white pair, size 5; black pair, size 6 1/2; wine wool dressmaker suit, size 16. Phone Newmarket 622. c1w47

For sale—Girl's white skates and boots, C.C.M., size 5 1/2. Apply Miss June Hill, c.o. Harry's Dry Goods, Newmarket. c1w47

For sale—Snowsuit, size 6, good condition. Pair child's white boots, size 8. Apply 44 Main St., Newmarket. *3w47

For sale—Man's leather jacket, size 38. Also General Motors car radio. Phone 241, Newmarket. c1w47

For sale—Heintzman grand piano. Made of dark walnut and in excellent condition. Apply 40 Park Ave., Newmarket. c2w47

For sale—Hearing aid batteries for most popular makes. Stewart Barke, Radio and Appliance, 113 Main St., phone 355, Newmarket. c1w47

For sale—2 boys' reversible parkas, sizes 14 and 16 yrs.; 1 boy's suit, 12 yrs.; man's ski boots, size 9; 2 pr. men's shoes, size 9, also rubbers and zipper galoshes, size 8; 2 girls' coats, size 14 and 16; navy tunic, size 14. Phone 465, Newmarket, or apply 6 Hamilton St., Newmarket. c1w47

For sale—Pr. of girl's white skates, size 5, pr. of boy's skates, size 2, in good condition. Phone 782w, Newmarket. *1w47

For sale—2 sets of 5' skis in good condition. Also harness and ski boots, sizes 5 and 6. Apply 16 Spruce St., Aurora. *1w47

For sale—7' Chalet skis, complete with harness, poles and boots, size 10. Phone Newmarket 306w. *2w47

For sale—Gentleman's heavy black cloth overcoat, size 42, excellent condition. Phone Newmarket 662. c1w47

For sale—2 sets of 5' skis in good condition. Also harness and ski boots, sizes 5 and 6. Apply 16 Spruce St., Aurora. *1w47

For sale—Maple Leaf hockey sweaters and hose to match at Inslay's. Come in and see us or write. R. W. Burgess, market square, phone 611, Newmarket. c1w47

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HRS. JAS. E. GRAHAM DIES AT KESWICK

STUART SCOTT CHRISTMAS CONCERT

The death occurred suddenly on Friday, Dec. 6, 1946, of Elizabeth Horsley Graham, wife of the late James E. Graham, at the home of her daughter, Mrs. Gordon Carr, Keswick. Mrs. Graham had been ill for some time. Mrs. Graham resided on the 1st concession of Whitchurch for a number of years, and was a member of Wesley United Church. Her chief interest lay in her home and family. Surviving her are three sons, Gilbert, Russell and Walter, all of Whitchurch, six daughters, Mrs. R. W. Plowright, Minesing, Mrs. T. J. McNichol, Newmarket, Mrs. D. M. Richardson, Aurora, Mrs. Russell Hunt and Mrs. Ned Allen, Bethesda, and Mrs. Gordon Carr, Keswick, and one sister, Mrs. A. L. Richardson, London. The funeral service was held at the home of Mrs. Carr on Sunday, Dec. 8, with Rev. E. Eddie officiating. Rev. Gordon Lapp, Keswick, assisted. Interment was at Aurora cemetery.

ALEXANDER MUIR CHRISTMAS CONCERT

The annual Christmas program of the Alexander Muir school took place Thursday afternoon in the presence of a large number of parents and friends. The program was divided into two parts. One part was presented in the various rooms in common to the lower hall where the audience was assembled. The second part of the program was presented in the individual rooms where parents were given an opportunity to see the particular pupil in which they were interested perform. The pupils presented an enjoyable variety program and were to be congratulated on the excellence of their efforts. Altogether the Christmas program was a fine success. A highlight of the program was the presentation of medals to Ross Newton, winner of the older boys' field day events, also to Shirley Mills, winner of the intermediate girls' field day events. Prizes were also awarded to four Grade II pupils for their scrapbooks in the Newmarket Recreation Council activities. The medals were presented by Mrs. M. B. Seldon on behalf of the Home and School Association. The common program consisted of: Wassail song, Room 1; dialogue, A Case for the Doctor, Room 2; instrumental solo, Jack Shropshire; carol, White Shepherds Watch Their Flocks by Night; chorus of Noel, Room 4; pantomime by Room 5; We Three Kings of Orient Are, trio, Room 1; Little Jack Horner, Room 6; play, Christmas enough the Year, Room 4; The Nat Noel, Room 3; recitation by George Robertson, Room 3; carol, Room 3; recitation by John Lynton, Room 3; quartet, When It Was Courtin' Ma, Room 3; etc.

The singing of God Save the King brought the concert to a close.

recitation by Heather MacDonald; duet, Alas and Alack; Room 3; chorus, Good Christian Men Rejoice, Room 1.

Classifieds usually bring results.

BOYS
Hi-Cuts, Pyjamas, Ski Caps and Mitts, Braces, Dressing Gowns, Shoes and Oxfords.
ANG. WEST

HIGHLIGHT her Christmas Tree

WITH CREATIONS BY
HELENA RUBINSTEIN

Enchante Cologne—elusive . . .
Bijou . . . sophisticated, .85.
1.25. Apple Blossom Cologne
orchard-sweet and universally
beloved, .85, 1.25. Heaven-Sent
Cologne—ethereal, heavenly-
sweet 1.00, 1.50.

Appealing Heaven-Sent
Boxed Set—Heaven-Sent
Cologne, Body Powder and
Soap, 2.25.

Charming Twosome—
Apple Blossom Cologne
with Apple Blossom Body
Powder, Set 2.00.

THE BEST DRUG STORE
NEWMARKET

Editorial

Shop In Newmarket

How much of your Christmas shopping is done on Main St.?

Each year, many Newmarket shoppers go to Toronto to get their gifts which, in many cases, could have been bought in Newmarket and often for a few cents less.

How many of those who go to the city give their Main St. merchants a fair trial? Too often, local shopkeepers rely upon their Main St. merchants to supply them with goods in short supply like candy but do the rest of their shopping in Toronto.

It is in the interest of Newmarket shoppers to buy in Newmarket. Money spent outside of Newmarket is lost to the town. But apart from expenditures for stock, money spent in Newmarket remains in Newmarket and the whole community benefits.

The money spent with the Newmarket merchant is used in turn by him for the purchase of his food and clothing in Newmarket, to pay a Newmarket decorator for brightening up his store, to pay taxes in Newmarket and to make contributions to Newmarket organizations.

Money spent in Newmarket enables your merchant to lay in a larger supply of goods to meet your needs.

In this week's issue of The Era and Express, Newmarket merchants have placed their final advertising before Christmas. If you feel you must go to the city, at least read their advertisements and see what they have to offer. Remember, the money you spend in Newmarket will pay dividends, not only to you but to the whole community.—Editor.

SOCIAL AND PERSONAL

Phone 780 Newmarket

—Mrs. Myrtle Brillinger was visited for a few days by her sister, Mrs. Janson, Toronto.

—Mr. and Mrs. Harry Brammer and daughter, Loreen, are going to spend Christmas with Mrs. Brammer's parents, Mr. and Mrs. Jesse Lundy, Cedar Valley.

—Mr. and Mrs. Albert Reid, Orillia, spent Sunday with Mr. and Mrs. Jack Reid.

—Mr. and Mrs. Ronald Neilly and son of Toronto spent Sunday with Mrs. A. Sanderson and Harold.

—Mr. and Mrs. William A. Smith, Toronto, will be guests of Rev. and Mrs. L. James Lake on Christmas Sunday.

—Mr. and Mrs. Wilmot Hill are expecting Mrs. Hill's brother, Mr. Wilfred Dibble, Toronto, to spend the Christmas holiday with them.

—Mrs. L. J. Patterson, Toronto, visited her parents, Mr. and Mrs. Zeb. Harden, over the weekend and is expected back for Christmas.

—Rev. and Mrs. Philo Chase, Barrie, spent the weekend with Mr. and Mrs. George Keay and are expected back for Christmas Day along with a friend, Miss Partridge, who is a student at Lorne Park College, Port Credit.

—Mr. and Mrs. Oliver Gould and son, Lee, will visit Mrs. Gould's parents, Mr. and Mrs. L. Church, Bradford, for Christmas.

—Mr. James Cummore, teacher at Sundridge, will spend the Christmas holidays with his parents, Mr. and Mrs. C. H. Cummore.

—Mr. and Mrs. Ross Thompson, Holt, are going to spend Christmas Day with Mrs. Thompson's mother, Mrs. Henry Crowder, and sisters, Misses Clara and Evelyn Crowder.

—Mr. and Mrs. L. G. Sine and family are going to spend Christmas at Brooklin with Mrs. Sine's parents, Mr. and Mrs. J. S. Jephson.

—Mr. and Mrs. P. J. Tod are leaving Saturday to spend a week in London with their son and daughter-in-law, Mr. and Mrs. James Tod.

—Rev. and Mrs. L. R. Coupland will be entertaining Rev. Ed. Erickson, Sask., this weekend. Rev. Erickson is a Norwegian evangelist.

—Mr. and Mrs. George Wright, Mr. and Mrs. A. E. Jarvis, and Mr. and Mrs. John Cryderman visited Mrs. Flora Harrison, Concord, on Sunday.

—Mr. and Mrs. Robt. Dick and family are going to East Angus, Que., to visit Mrs. Dick's parents, Mr. and Mrs. C. Bernier, during the Christmas holidays.

—Mr. Harold Carter, Toronto, will spend Christmas with his brother and sister-in-law, Mr. and Mrs. C. Morden Carter.

—Mr. Stewart Brown, Portage la Prairie, Man., brother of Mr. R. D. Brown, is visiting Mr. and Mrs. R. D. Brown this week.

—Miss Florence Bray and Mr. Arnold Bray are expected home to spend Christmas with Mr. and Mrs. Calvin Davis.

—Mr. Joe Cryderman, Swan River, Man., visited the home of Mr. and Mrs. John Cryderman last week.

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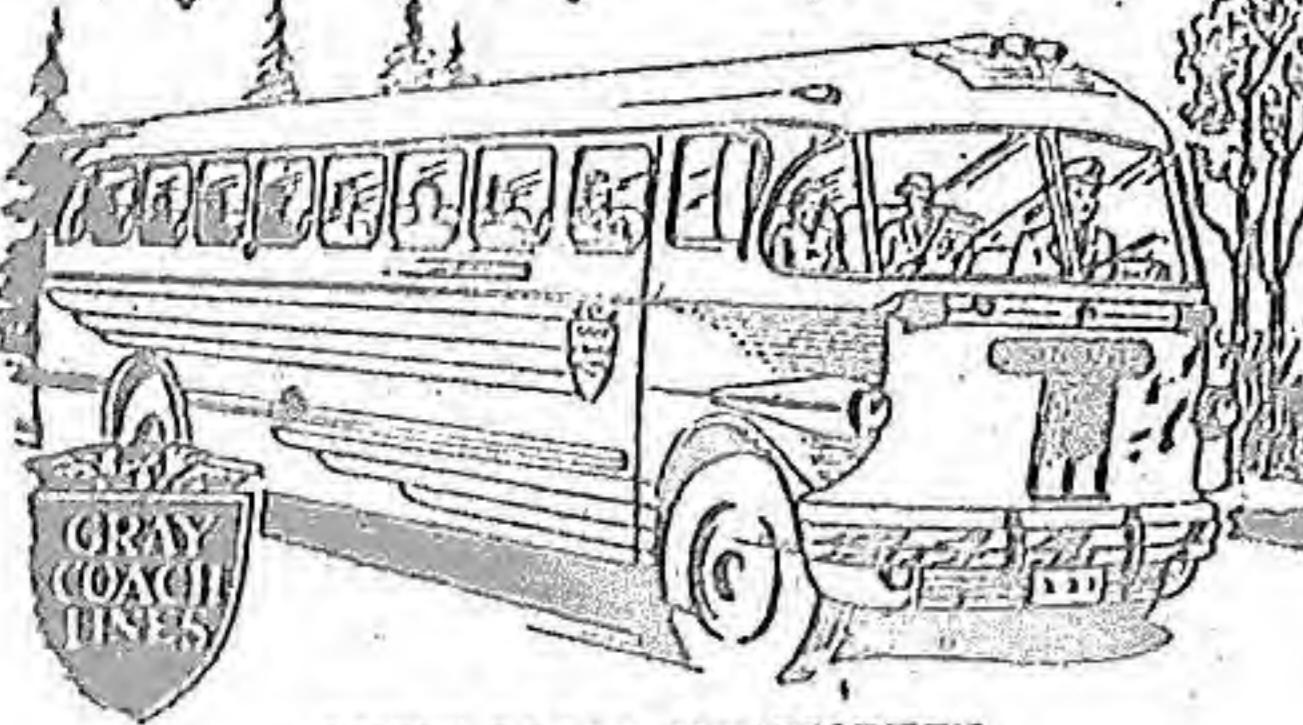
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You'll Enjoy Going by Bus



BUSES LEAVE NEWMARKET

TO TORONTO	TO BEAVERTON
8:55 a.m. 10:00 a.m. 5:10 p.m.	9:30 a.m.
8:20 a.m. 12:15 p.m. 7:30 p.m.	b 2:55 p.m.
9:15 a.m. 2:00 p.m. 8:50 p.m.	c 4:20 p.m.
4:25 p.m. 10:35 p.m.	

STANDARD TIME

a - except Sunday b - Saturday, Sunday and Holiday
c - except Saturday, Sunday and Holiday d - Sunday and HolidayBUS CONNECTIONS AT TORONTO FOR
OTTAWA - BUFFALO - DETROIT
AND ALL U.S.A. POINTS

FARES ARE LOW

Round Trip - Tax Included

North Bay - \$11.10 Owen Sound - \$6.25
Parry Sound - \$8.75 Buffalo - \$7.70
Midland - \$4 Detroit - \$12.50TICKETS AND INFORMATION AT
KING GEORGE HOTEL - PHONE 300

GRAY COACH LINES



SEASON'S GREETINGS

Wishing you a joyous Christmas and every happiness in the New Year

Tommy Spence

Phone 73w

SHELL SERVICE STATION

AURORA



Here's trusting and hoping will be merely the inauguration of the best and happiest year you've ever had.

H. & H. TIRE & BATTERY SALES

YOUR GOOD YEAR DEALER

Phone 875w Queen and Main Sts., Newmarket

No Milk Delivery

ON

Christmas Day

AND

New Year's Day

Season's Greetings

NEWMARKET DAIRY

COUSINS DAIRY

HILLSDALE DAIRY

CHRISTMAS
BAD LUCK

By NATHAN MILLER
A drizzling rain seeped through Mike Duncan's threadbare coat and soaked him to the skin. Snow had preceded the rain that afternoon and the going was pretty tough. He wearily trudged along, endeavoring to keep out of the way of reckless herds of last-minute Christmas shoppers who thought of him only as a bar to their progress.

Ordinarily Duncan would not have thought of his wet skin, his tattered clothes, or even of his empty stomach. They were all part of life on the road—but this night was different. It was Christmas Eve.

It must have been the holiday season—why else would someone thrust a 50-cent piece into his hand and then vanish into the shadows? He could only murmur a grateful "Thank you, sir, and a merry Christmas to you" before the donor disappeared into the swirling crowd.

Duncan reached into his left pocket, pulled out two dimes and five pennies, laid them with the half-dollar in the palm of his other hand and stared at his entire fortune of 75 cents.

He smiled sardonically when it occurred to him presently that the building in front of which he stood was the United States Mint. He turned and, with a laugh that had a hysterical ring to it, jingled his handful of coins. His mirth attracted the cop who had been standing on the corner watching him. The officer said to him in a brogue so thick it could have been cut with a knife, "Move on, blast ye!" Mike wandered off down a deserted side street, clutching his money.

After about an hour of aimless roaming through endless alleys, he found himself directly opposite a brightly decorated restaurant. He crossed over and from sheer curiosity looked in the window. There were only two patrons inside—an elderly man and woman seated at a front table who were avidly devouring with much relish a whole roast turkey with all the side dishes.

Duncan's mouth began to water—his stomach seemed hollow—he felt his legs go weak and his ever-present hunger was getting the best of him. Suddenly he remembered the 75 cents. He thought quickly. A bed for the night at a flophouse would cost 15 cents—that would leave him 60. He decided to go in and order a roast turkey sandwich. He gave his hat a few soft pats and opened the door. He hung his battered hat and coat where he could grab them in case of an emergency and made himself comfortable at a table in a corner. Duncan knew that his appearance was none to prepossessing and that a waiter would not dash up to some one from whom he could not get a tip. After a while a vinegar-faced man deigned to come to him. "What'll you have?" he asked, stifling a yawn.

"A hot roast turkey sandwich," replied Duncan.

"On toast or rye bread?"

"Rye."

"Anything else?"

Duncan shook his head. "No, nothing else."

"Are you sure that's all you want?"

"Yes, that's all. Just a roast turkey sandwich."

The waiter returned with the order, placed it before him, shook his head wonderingly and withdrew. Duncan virtually devoured the sandwich in three bites. He delicately wiped his mouth with a napkin, then beckoned the waiter. "Check, please," he said.

"Check?"

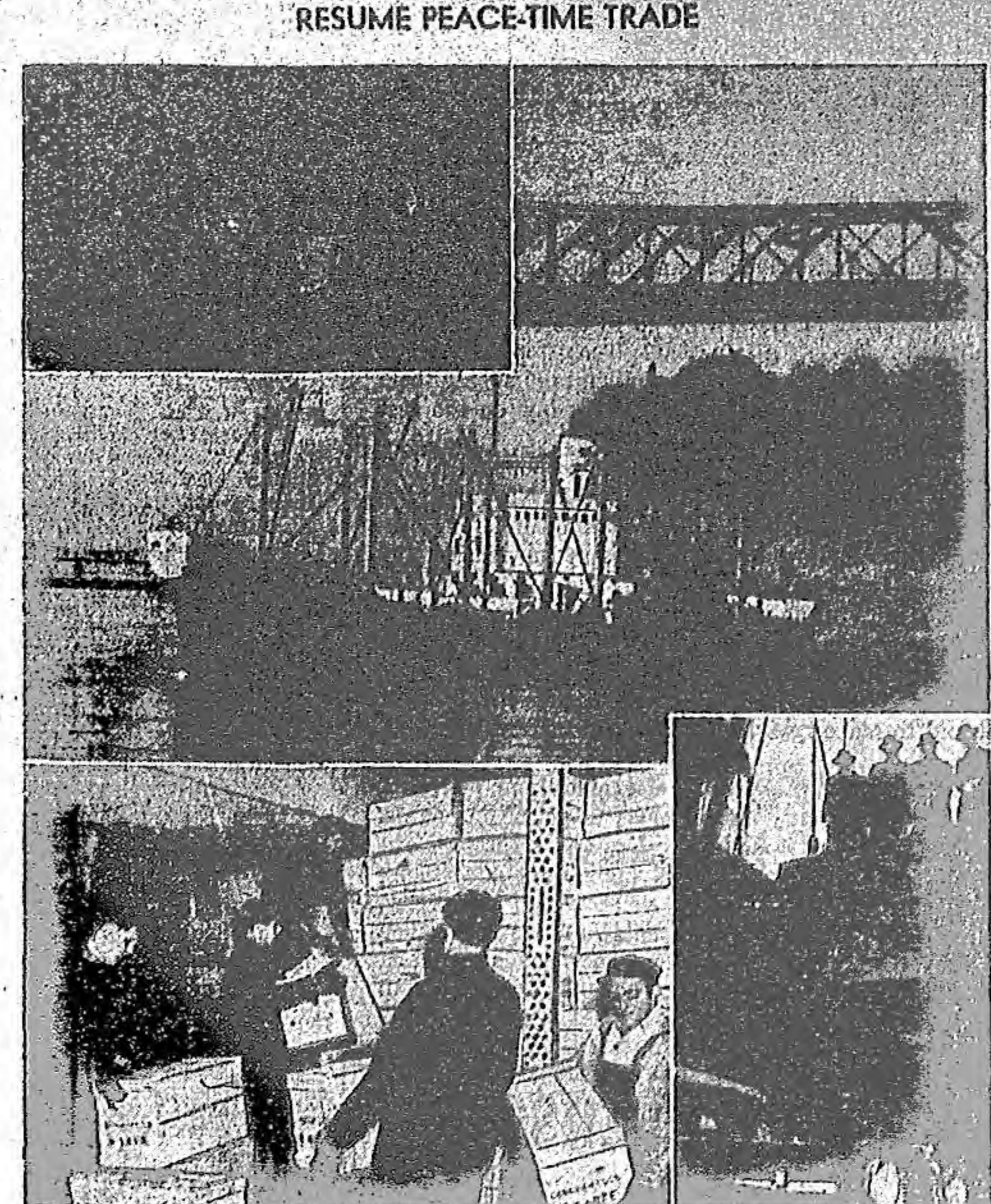
"Yes, the check." Duncan raised his eyebrows.

"But there is no check."

"No check? What do you mean—no check?"

"There are none tonight. This is Christmas Eve. Didn't you see the sign in the window? Customers can order anything they want. It's on the house. You're the only guy who didn't order the whole darned menu. Well, merry Christmas," he added.

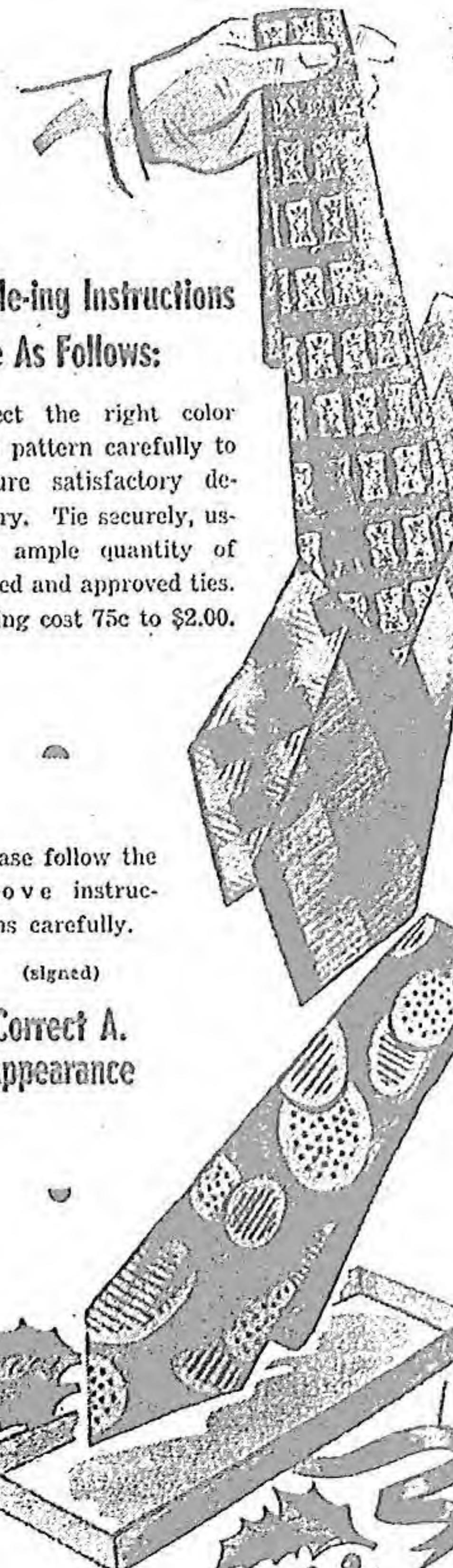
Duncan's jaw dropped. His gaze fell on the half-dollar, two dimes and five pennies still clutched in his hand. Slumped in his chair, his eyes followed the back of the retreating waiter.



RESUME PEACE-TIME TRADE

JEAN
JOHN
AUSTIN
BERT

Tie Your Male Well This Christmas

Male-ing Instructions
Are As Follows:

Select the right color and pattern carefully to insure satisfactory delivery. Tie securely, using ample quantity of tested and approved ties. Tying cost 75c to \$2.00.

Please follow the above instructions carefully.

(signed)
Correct A.
Appearance

Hawkers Sell Wares
At Nativity Scene

In Bethlehem, the place of the Nativity, Christmas is also observed on January 6, and in peaceful years, it has one of the most picturesque of all celebrations. Tourists do not see in Bethlehem the reverence they logically expect us to see. On the contrary, the most sacred spot in the Christian world on one of the most sacred days in the Christian year becomes a virtual fair-ground.

Sellers of miscellany cry their wares at the very door of the Church of the Nativity, built on the sight of the Manger. Hucksters of mother-of-pearl crosses hawk their goods among the throng of visitors. One-eyed beggars tell their tales of woe to would-be contributors while Moslems persuade pilgrims to buy bright-colored and sticky sweets brought from Damascus. In the throngs are Jews, hundreds of them.

The legend is that the Moslems left this church standing when they destroyed or converted all others in the Holy Land because of the legend of the Three Kings which was worked over the main door. When these Arabs saw the Arab-looking king bringing presents to the Infant Jesus they refrained from laying sacrificial hands on the edifice built where He was born.

Tell your friends you read it in your community newspaper, The Era and Express.

Morrison's

Modern Family Clothing Store

A service with a friendly smile

Send The Era and Express for Christmas



Ready For The . . .

"Last Round Up"

CHRISTMAS GIFTS

Whatever the name on your list . . . you'll find some kind of suitable gift at the Marigold Gift Shoppe.

First Aid to Last-Minute Shoppers

Table centre pieces, gaudy pottery, mahogany wall and corner brackets, Beacon glassware, plaques, hand-painted pictures, car kits, Buildo Sets for the young lads, Royal Design animals, wrapping paper, crackers, seals, tags and a beautiful assortment of New Year's cards. Be sure to visit our gift room and see the grand assortment of gifts for all.

Marigold
GIFT SHOPPE

IN TWO SERVICES MORNING AND EVENING

THIS IS DIFFERENT. Ross Lloyd is a westerner, a former ball player, pool-room owner and drug addict. This man is a dynamic preacher, himself an outstanding trophy of redeeming grace, exalts the Christ Who gives to the uttermost. Don't fail to hear him. It will bless your soul and do you good. Morning, 11 a.m., Christmas masses; "The Parading of Mary"; evening, 7 p.m., "What This Ye of Christ (Whom See in He)"

NOTICE OF
RELIGIOUS SERVICETHE FREE METHODIST
CHURCH

invites you to hear

REV. ROSS LLOYD

(conference evangelist)

Sunday, Dec. 22

UNLUCKY FRIDAY 13

Gwendolyn Ramm, ten-year-old daughter of Mr. and Mrs. Ivo Ramm, was knocked down on Friday, Dec. 13, near the post office. She received a broken leg and is resting comfortably at home.

For . . .
Him
Chamis
Vest
ANG. WEST

Mrs. N. Brooks Named President Of W.A. Here

Sunday visitors of Mrs. Cain and Mr. John Lundy were Mr. and Mrs. V. Mitchell, Muriel and Marie, Mr. and Mrs. Stewart Lepard, Newmarket, Mr. and Mrs. Stanley Lepard, Mr. and Mrs. Jerry Watson, Toronto, Mr. and Mrs. Stanley Cain and Florence, Sutton West.

Sunday visitors of Mr. and Mrs. Robt. Boag were Mr. Boag's aunt, Mrs. Oram, and Mr. W. Oram, and Mr. and Mrs. Knapp, Toronto.

The W.A. of the United church met on Wednesday, Dec. 11, at the home of Mrs. G. Burnham. There was a good attendance. The following officers were elected for 1947: pres., Mrs. N. Brooks; first vice-pres., Mrs. A. Harrison; second vice-pres., Mrs. W. Rate; secy., Mrs. R. Willbee; treas., Mrs. H. Price;

Plantist, Mrs. Nellie Stonehouse; assistant, Mrs. B. Sinclair; devotional leader, Mrs. Wm. Burgess.

The \$215.59 raised by the Cheerio Club at its bazaar was given to the W.A. for work at the church.

Roy Carr attended the beekeepers' convention on Wednesday at the Royal York hotel, Toronto.

Mrs. K. Ross was in Toronto on Saturday.

Mr. and Mrs. Ben Bowen and Frances, Toronto, visited friends in town on Sunday.

The Christmas service will be held on Sunday morning in the United church. Sunday-school will be at 2:30 p.m. There will be a white gift service at 7:30 p.m. There is a special service under the auspices of the Sunday-school with several groups taking part.

The sympathy of the village is extended to Mrs. J. Crozier (Elsie Steeper), Montreal. Her husband passed away early on Saturday morning. The funeral was in Montreal on Monday evening, with interment in Belgrave on Tuesday.

The public school children are holding their Christmas concert in the Community hall on Friday, Dec. 20, at 8 p.m.

Mr. and Mrs. George Wilson, Toronto, visited Mr. and Mrs. Robt. Wilson for the weekend.

Mrs. E. J. Spenceley had a sale of household effects on Saturday, Dec. 14, and intends making her home with her sister at Picton.

Karl Lees attended the beekeepers' convention in Toronto on Wednesday.

A number of the men of the community gave Mr. and Mrs. Ronald Willbee a rousing welcome early Tuesday morning, on their return from their honeymoon.

Mr. and Mrs. Thomas McCormack and family, Toronto, visited Mrs. D. Green and Mrs. Chas. Green over the weekend.

Mr. and Mrs. Walter Graham had a birthday party on Dec. 16 for Keith, who was seven years old.

Howard Robertson is being transferred from Oba to Parry Sound.

Mrs. Arnot Harrison, who has been quite ill, is improving.

Mr. and Mrs. Ed. Wrightman and family, Newmarket, visited Mr. and Mrs. John Burr on Sunday.

The W.I. met on Thursday afternoon at the home of Mrs. Ethel Harmon.

Mrs. D. Stiver was in charge of a splendid Christmas program. Mrs. Wm. Shillinglaw gave an interesting report of the Institute convention.

Mr. and Mrs. Howard Morton had a birthday party Saturday afternoon for Anna and Judy.

Mr. and Mrs. Burr and Mr. and Mrs. Ed. Wrightman attended the funeral of Mr. J. Crozier in Belleville on Tuesday.

How to Combat RHEUMATIC PAIN

Rheumatic pains may often be caused by excess uric acid, a blood impurity that should be excreted by the kidneys. If kidneys fail, and excess uric acid remains, it may cause severe discomfort and pain. Treat rheumatic pains by keeping your kidneys in good condition. Get and use Dodd's Kidney Pills. Dodd's help your kidneys get rid of trouble-making poisons and excess acids—help you feel better. See what Dodd's can do for you.

**KING TOWNSHIP
\$70 SHEEP CLAIMS
PAID BY KING, TWP.**

The 12th meeting of the King township council was held at the Temperance hall, Kettleyton, on Monday, Dec. 16, at 10 a.m. All members were present. Reeve L. S. Goodfellow was in the chair. The minutes of the former regular and special meetings were read and adopted as read.

Accounts passed: H. G. Rose, registrations, \$3; treas., Kettleyton Temperance hall, rent meeting \$5; Wm. Davis, constable's services, \$39.60; J. D. Lucas, disbursements, \$5.11; Arthur Wellsley, school attendance officer's salary, \$10.20; E. Hutchins, cutting brush and weeds in cemetery, \$10; J. A. Farquhar, constable's services, \$24.65; Chas. H. Ross, postage, \$5.50; road voucher No. 13, \$1,091.16; relief voucher, \$123.90.

The treasurer was authorized to issue a cheque to the treasurer of the county of York for the sum of \$26,301.65, as King's share of the county levy for the year 1946.

The treasurer was authorized to issue a cheque to the following for overpayments received on 1946 taxes. J. Van Luyk, \$8.71; Sterling Trust Corp., 40.

Boxing Day, Dec. 26, was proclaimed a public and civil holiday, within the limits of the township of King.

The treasurer was authorized to issue a cheque to the treasurer of the county of York for the sum of \$308, being 50 percent of the hospitalization refunds collected during the year 1946.

The treasurer was authorized to issue a cheque to the following for the destruction of wolves: Roy Keffler, four wolves, \$20; Irving Staley, three wolves, \$15.

The treasurer was authorized to issue cheques to the secretary-treasurers of the several school sections and union school sections for the amount set opposite each school section for a total of \$37,701.98.

The treasurer was authorized to issue a cheque for \$70 to cover loss of sheep worried by dogs as per sworn statements now on file to John Pash; and a cheque for \$4 to Ross Black.

The meeting adjourned to meet at Nobleton Community hall on Monday, Jan. 6, at 11 a.m. or at the call of the chair.

PROJECTORS FOR SCHOOL

(Continued from Page 1) ten topics and that the final contests would be held on January 20.

Mr. Jackson said there are now 612 pupils in the three schools and that the average attendance during the month of November had been 95.2 percent. He said that a total of 584 days had been lost during the month, of which 443 were considered lawful. He said that the pianos needed tuning, especially those in Alexander Muir and King George schools, and the board asked that he see this was done. He said that the report cards were in use and doing a grand job. Mr. Bovair said that he was very happy to see them in use because they were just one more example of the unification of the work being done in the three schools.

Mrs. N. L. Mathews said that the children had apparently enjoyed the R.C.M.P. lectures and the board agreed that a letter of appreciation should be sent to the department.

Mr. Jackson said that the teaching staff was completely satisfactory and that every teacher was doing well.

Mr. Carter reported that the firepot in the furnace of Stuart Scott school had burned through and that a replacement had been ordered. He said that it would be a major item of expense.

Mr. Bovair said that W. Dobson had asked permission to take some of the classes to points of educational interest such as the Royal Ontario Museum. It was decided that a regular program of such trips should be planned. Mr. Carter, Mrs. Mathews and Mr. Jackson were appointed a committee to look into the transportation situation.

It was moved by Mr. Carter, seconded by Mr. Renzus and passed by the board that a donation of \$48 be made to the schools for Christmas entertainment for the children.

WE THANK YOU.

for the confidence you have placed in us in the past and extend to you our

Best Wishes For A

MERRY CHRISTMAS AND A

HAPPY AND PROSPEROUS

NEW YEAR

—

Mrs. F. N. Chandler

Phone 222

Newmarket

NEW YEAR'S EVE AT THE LEVIS HOME**THE NEWMARKET ERA AND EXPRESS, FRIDAY, DECEMBER 20TH, 1946****VIRGINIA JUNIORS HOSTS AT PEPPERLAW**

On Monday, Dec. 9, Virginia Junior Farmers entertained Sunderland Junior Farmers in Pepperlaw Hall. The club was pleased to welcome Mr. and Mrs. McIntyre Hood. Mr. Hood was the guest speaker of the evening and spoke on the development of Junior Farmers' organizations. Oliver Dakympyle, agricultural representative for York county, was present and with him were three young gentlemen from Sharon Junior Farmers. Perry Winch, Jr., Virginia president, called on the guests for the entertainment. After a splendid program, a dance was enjoyed by all. Sutton orchestra provided the music with Mrs. Marjorie Pickens at the piano, Stafford Mitchell with the violin and George Holborn, Jr., with the drums.

The P.A. system was installed by Eddie Rombough for the evening and was much appreciated by the members.

Lucky spot dances were won by Patricia Quinn and Eric Cronberry. Lunch was served for 60 young people, with boys from Virginia acting as hosts.

Mr. and Mrs. Herb Cronberry and family spent Sunday afternoon with Mr. and Mrs. Charles Weir.

Miss Mary M. Laviolette spent the weekend with her mother, Mrs. Stevella Laviolette.

DOUBLE ANNIVERSARY

Mr. and Mrs. Everett Miller, 76 Prospect St., Newmarket, celebrated their 32nd wedding anniversary on Sunday at the home of their son-in-law and daughter, Mr. and Mrs. Robert Bell, Main St., Newmarket. Celebrating with them were Mr. and Mrs. Harvey Miller, Sharon, brother and sister-in-law of Mr. Miller, who were celebrating their 22nd wedding anniversary.

Pop snorted disdainingly. "What'd I have to be jealous of? Jed Hafey fer? Tell me that!" "Plenty," Maw said, "I was going to marry him."

Pop dropped his fork. "You was going to marry him!"

"Sure. Only his folks wanted him to marry Edda Stout. She owned all the bottom land nearly in Clarke county. He couldn't marry me until he was of age, on account o' his folks wantin' him to marry Edda. In a year he figures he can get all her money and then divorce her and marry me. Meanwhile he said I might as well marry you, then when he got all Edda's money I could divorce you and marry him. Said you was about the most harmless male bein' in all Clarke county and no harm would come to me marryin' you. He said if I married anybody else I might fall in love with him and then he'd lose out."

"So that was the way o' things! I remember. Jed did divorce Edda a year or so later. How come you never told me this before, Lil?" And how come you not to divorce me and marry Jed after he got his divorce?"

"How come?" Maw said. "Well, Pop, I guess maybe you was kind o' responsible for that. Ain't no tellin' how a woman looks at things until she's hog-tied to a man. I just kind o' forgot about Jed. Money didn't matter so much, after all. I found out it was the man that mattered. You kind o' had good ways about you, Pop. Different kind o' ways, only they was the right kind. Made a girl think twice afore jumpin' from the tryin' pan into the fire. You was good enough for me, I found. If there was any better men you, I wouldn't have no way o' knowin', o' course. Everything was so nice I didn't think it could be any nicer, so I just decided to hang onto you and let Jed root for himself."

"By gum!" Pop exclaimed after a moment's reflection. "Now I am a-goin' to that keg openin' tonight if it kills me. And you're a-goin' with me, Lil."

HERE ARE SUGGESTIONS A-PLenty AT

Morrison's

where merchandise really is displayed and really plentiful.

1 SHOTGUN

Model 12 \$85.00

20 Gauge

1 Winchester Model 62 Pump Rifle, .22 Cal. \$48.00

1 Casting Rod, 5 feet \$15.50

SHAKESPEARE TRIUMPH REEL

\$14.95

TENNIS RACKETS ALL GRADES \$4.95 TO \$25

Ski harness and poles, hockey pads, dart boards, bow and arrow sets and sporting logs for men and women to match this equipment.

The SPORTING Thing to Give!

1 ITHICA SHOTGUN

16 Gauge

Feather Weight \$82.00

1 ITHICA SHOTGUN

16 Gauge

Feather Weight \$82.00

ANNOUNCEMENT

The Senior W.M.S. and Ladies' Aid of the Christian church will meet at the parsonage Friday, Dec. 27, at 2.30 o'clock.

A shocked traveller tells of native girls in the jungles of Borneo flouting the authority of the village elders. Isn't it amazing how fast civilization is spreading?—Edmonton Journal

SPECIAL TRAIN SERVICE

also

Changes in Train Service

account

Christmas and New

Year's

There will be certain changes in train service between December 23 and January 1.

Consult your local C.N.R. agent for full information

Canadian National Railways



DALES NAMED M.O.H.

(Continued from Page 1)

In the discussion that preceded the appointment of Dr. Dales as medical officer of health, Mrs. Caroline Edwards told the council that she thought it time to consider the formation of a health unit to include more than one municipality in the county.

"The formation of a health unit is somewhat similar to the formation of a high school area," she said. "With several municipalities sharing in the cost, a full-time medical officer of health, with full-time nurses and other health officers can be afforded whereas it is impossible for individual municipalities to provide these services on a full-time basis."

"As member of the Newmarket board of health, I might say that I have seen literature on this subject," said R. C. Morrison. "It is my impression that the formation of these health units is still in the experimental stage. I understand there is considerable delay in their formation because of the current shortage of trained personnel."

"Suppose the town appoints Dr. Dales now, will it make any difficulty in the formation of a county health unit?" asked town solicitor N. L. Mathews, K.C. "It will be a long time before the other municipalities can be brought together to form a health unit."

Letters to the editor are always welcome. Letters to the editor are the voices of the citizens speaking through the community newspaper.

ST. JOHN'S PUPILS PRESENT CONCERT

On Monday evening, Dec. 18, from 8 to 10.30 p.m. in the town hall, the pupils of St. John Chrysostom's school, staged a Christmas program before a large and appreciative audience.

On behalf of the school, Melford McCaffrey welcomed the parents and friends of the pupils and expressed wish that they would all enjoy the program which was as follows: A Christmas Song, followed by The Virgin's Lullaby; selections by the rhythm band; comic recitations by Betty Daly, Gloria Walsh and Kenneth Cassavoy; Indian club drill by the senior girls; a dance, The Gates of Derry, by 12 junior pupils, and a dumbbell drill by the senior boys.

A two-act play, The Gifts of Myrrh, by seven senior pupils, was presented by Donald Taylor as Mr. Fairweather; Joan Quinn, Mrs. Fairweather; Anne O'Connor, Miss Maida Fairweather (a child of ten); Joyce Casey, Dolly Fraser (the governess); Kenneth Burke, the burglar; Jean MacDonald and Bernice Coradonna, friends of Miss Maida.

Much dramatic ability was displayed by Anne O'Connor in the role of Miss Maida, a millionaire's lonely little daughter who is visited by the Christ Child on Christmas Eve while her parents are enjoying the festivities elsewhere.

The final number, a pantomime, consisted of nine scenes: the annunciation; the home at Nazareth; the edict of Caesar; the inn scene; the arrival at the stable; the nativity; the angels appearing to the shepherds; the angels and the shepherds at the crib; a tableau of 30 angels around the crib.

Narrators for the pantomime were Donna Jean Casey, Jean MacDonald, James Cassavoy, John Insley, Anne O'Connor and Margaret Cullen.

Before the program opened and during interludes, Miss Hilda Tumely delighted the audience with Christmas carols on her violin.

Walter Cain was the chairman for the evening's performance, while Murray MacDonald and Melford McCaffrey managed the stage settings.

An Australian who has won \$130,000 in lotteries says that all he wants to win now is a wife. Well, we've seen plenty of wives who looked as though they were won at raffles.

—Peterboro Examiner

The Era and Express is your community newspaper. Send in news of your comings and goings. Phone Newmarket 780.

AURORA CLEANERS
SEASON'S GREETINGS
from the management and staff of

Frame Bungalow Destroyed
By Sudden Blaze Saturday

Elmer Drury, Bogartown, estimates his loss at "at least \$2,000" in the fire that completely destroyed his newly-built home on Saturday morning. Cause of the fire is unknown.

In an interview with The Era and Express, he said that his wife had been alone at the house when the fire broke out on Saturday morning. At that time he was at work at Perks' Feed Mill and his son Guy, nine, had gone down the road to buy some potatoes.

"Ordinarily, my son would have been in bed at that time on Saturday morning but fortunately my wife awoke him early to get the potatoes," Mr. Drury said. "Otherwise he would probably have lost his life. My wife went out to feed the chickens and when she came in about 15 minutes later, the whole side of the house was in flames. She made two trips into the house and brought out her coat and three dresses and my suit and overcoat. Then she hitched a

ride with the mailman to my father's place to summon help. By the time they got back it was impossible to save anything and the house burned to the ground. The fire brigade was not called. The only casualty from the fire was a pet cat which got a little scorched."

The exterior of the frame bungalow had not yet been completed, Mr. Drury said, but the inside was completed with almost all new furnishings, new blinds, curtains and mattresses. "It wasn't long ago that I finished insulating the house completely," he said. "In addition to the new things there were some things of no monetary value, but which I wouldn't have parted with for anything, like a clock that my grandmother left me."

"I worked almost every night last summer from 6.30 p.m. to 10.30 p.m. to build the house. I had some help from Carl Link, Jim Drury and Bill Kaiser but I did most of the work myself. I had a little insurance but it does not nearly cover the loss."

Telegraph Industry Had Centennial On Thursday

A century ago Thursday, the first commercial telegraph service in Canada was inaugurated by the Toronto, Hamilton, Niagara and St. Catharines Electro-Magnetic Telegraph Co., which eventually was absorbed into the Canadian National Railways system.

As for us is known, J. P. White, operator in Newmarket since 1942, says that wires were run to Newmarket not long after the opening of the service along the shore of Lake Ontario.

To commemorate the date, Canadian National Telegraphs sent a message over its wires Thursday morning from R. C. Vaughan, president of the system, to R. C. Morrison, Dr. L. W. Dales and the editor of The Era and Express, which read as follows:

"One hundred years ago today,

KING GEORGE CONCERT
A two-part program, by the whole school and then by rooms, was enacted at the King George school at the annual Christmas concert on Thursday afternoon. Guests were welcomed at the door and directed to proceed to Miss Adelita Graham's room for the first part of the program.

There, Jimmy Brown and Paul Blair welcomed parents and friends in an able manner, and the concert began. The Gingerbread Boy was the first item on the program, and was sung by a chorus of seven little Grade I boys and girls. This was followed by two songs, Jolly, Jolly Santa Claus, and Whence Oh Shepherd Maiden, by the children of Grades I and II.

Grades III and IV then took over, Joan Curtis and Kay Kefler played a piano duet, and Donald Jackson gave a recitation. Patsy Cook sang a solo, Out of the Hills.

Pupils of Grades V and VI presented a dialogue entitled Some Christmas. Grades IV and V presented a dialogue entitled Bim and Bam. John Giovannelli soloed on the concertina, and Charlotte Morton played a piano solo.

Grades VII and VIII put on a short play called The Trials of Christmas Shopping, as well as The Pantomime. O Come All Ye Faithful was also sung.

The parents and friends then dispersed, each to the room in which he or she was particularly interested. In each room further entertainment was provided in the form of dialogues, pageants, songs, piano playing, recitations and dances.

H. A. Jackson, principal of the school, said that the attendance was the largest it had ever been.

CHRISTMAS CAROL HERE
Ghosts walked the stage of the auditorium of the Newmarket town hall Wednesday night as the Newmarket Dramatic club presented the dress rehearsal of Dickens' Christmas Carol to an unprecedented number of youngsters. Ebenezer Scrooge, Bob Cratchit, his family and Tiny Tim delighted the audience as they have been doing for over 100 years. By the time this write-up reaches the public, another performance will have taken place on Thursday night but there may still be time to get tickets for the Friday night performance.

Alex. Eves as Scrooge, Edward Millen as Bob Cratchit, C. E. VanderVoort as the collector and as the reader, Bob Birrell as Fred, J. B. Bastedo as Marley, Jim Findlay as the ghost of Christmas past, Dorothy Thompson as a young girl, Ken Johns as young Scrooge, Frank Rogers as the ghost of Christmas present, Herb Dunham as the ghost of Christmas yet to come, Grace Smith as Mrs. Cratchit, Patsy Brown, Margaret Ann Crowder and Bob Koffend as the Cratchit children and Bobby Findlay as Tiny Tim make the evening an enjoyable one.

WESLEY RESIGNS POST
(Continued from Page 1)

and common sense.

"I recollect that you started practising in the town of Newmarket in 1895, and have therefore contributed more than a half a century's work to the welfare of the town. It is our sincere regret that it has become necessary for you to sever your connections. The manner in which you have educated the public in the matters of health has been a credit to you and to the town," Dr. Dales concluded.

"This tribute is entirely unexpected," Dr. Wesley replied. "It has been a great honor to work for the town under the town council. I recall a good deal about the amount of progress that has taken place. I hope that it is a better world because of this progress and that the health of the community will go on improving. There is no doubt but that the presence of the health nurse will mean a lot to the future health of the community.

"If I recall correctly, the first toxoid clinic in this district was held in 1934. Last year approximately 500 treatments were given. In 1941, during the outbreak of scarlet fever, we opened a toxoid clinic to combat it. The outbreak subsided, and I do not think that we have had six cases since. I think that the toxoid clinic can be given a large portion of the credit, because 447 people were toxoided against it at that time.

"The pasteurization by-law was passed in 1935, and in my opinion the only safe milk is pasteurized milk. Before the war we had a very high standard of milk in Newmarket. During the war there was a shortage of milk, and it was hard to maintain those standards. I hope that the new m.o.h. will see that the quality of our milk is brought back to pre-war levels. The dairymen are all conscientious, but something must be done.

"The only protection that the people have now against undulant fever is proper pasteurization. Some means must be devised so that we may be sure there will be no slip. There should also be some means whereby the farmers can be properly compensated for their milk while the people buy at the old price of 13 cents a quart. The price should be kept down

so that people will buy all the milk they should have."

UNUSUAL GREETINGS
Dr. J. H. Wesley has received two Christmas cards which vary from the ordinary greeting. One was sent from a friend in the United States had the following verse, written by the sender: "Merry beller, Be your morals pure gold but never turn yellor, And your health 'and your luck both be weller and weller."

The second card had a repeating material attached to it to form the following: "Same old yarn with a new twist."

on the doctor's efforts with respect to the pasteurization by-law, the public health nurse and the disposal plant.

"The municipality is losing a good servant and citizen," he said. "I wish Dr. Wesley was resigning. Mr. Evans praised his efforts in times of stress, citing the polio outbreak as an example. He also commented

Classifieds can help you

We value this opportunity to express our appreciation for the friendliness of our business relations and
CORDIALLY EXTEND TO YOU THE SEASON'S GREETINGS



FRENCH'S BEAUTY PARLOR
PHONE 593

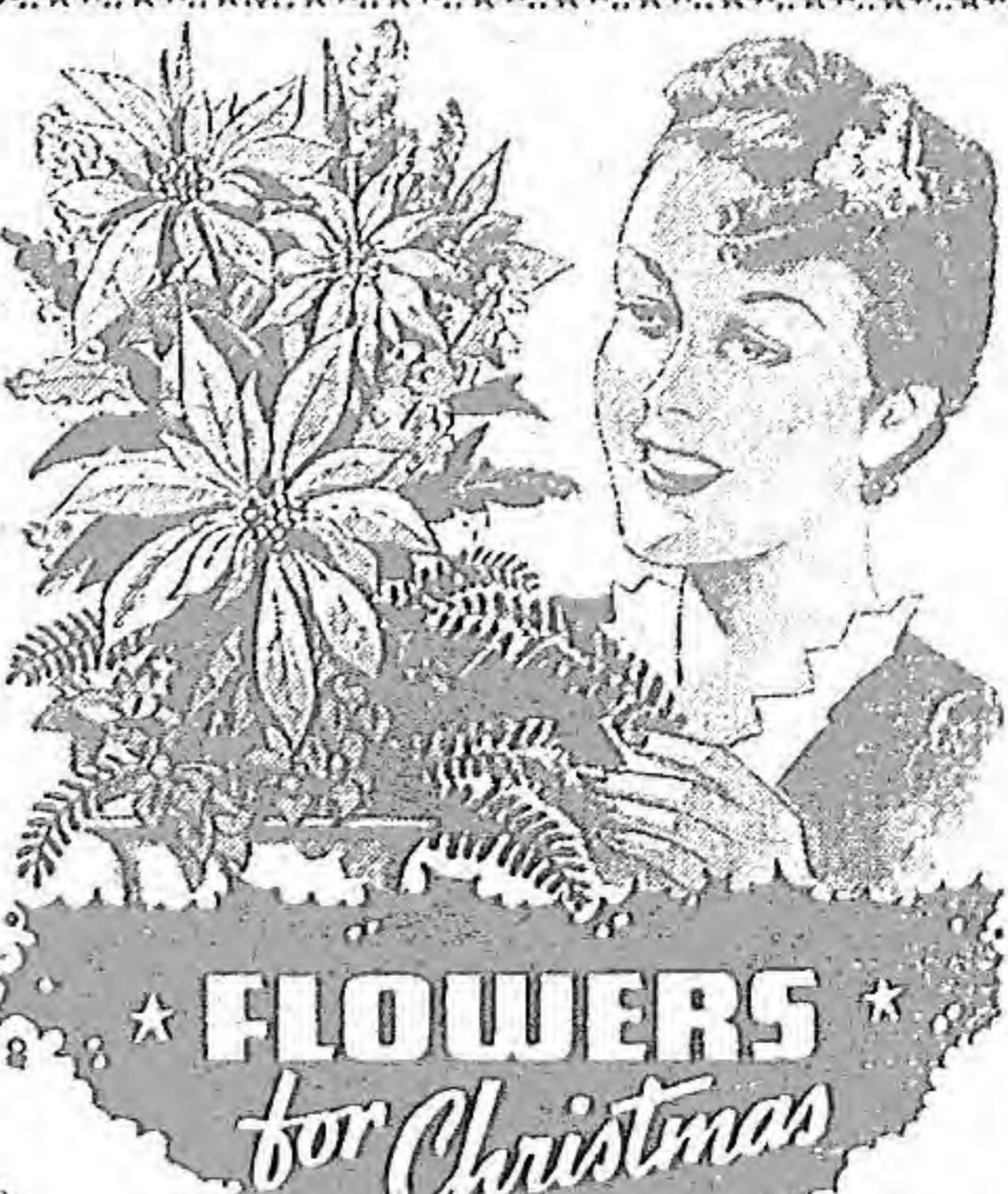
23 Main St.

King George Hotel

We take pleasure in extending

HOLIDAY GREETINGS
and
BEST WISHES

to our host of old and many new customers.



FLOWERS for Christmas

CUT FLOWERS

Roses, pompons, chrysanthemums, snapdragons, carnations. Fresh from our own greenhouses daily.

Christmas corsages 25c each
Door knockers \$1.25 and up
Christmas wreaths

A Host of Novelties
filled with plants and bulbs at very reasonable prices.

Blue Boys or African Violets



POINSETTIAS

Gorgeous aristocrat of blazin scarlet. Real Christmas plants priced at \$1, \$1.50, \$2.50 and up to \$8 for big specimen plants.

LADY MAC BEGONIAS

Ever popular, long-flowering plants covered with flowers and buds that will give lasting pleasure to anyone receiving one of these gorgeous plants priced from 75c for the baby plants, \$1.75 for larger, up to \$4 for specimen plants.

CORSAGES

Grown from seed during an 18-month period. These plants, if cared for, will flower for months and give pleasure for a long time. Priced from \$2 up.

AZALEAS

These plants were imported from Belgium where they were grown during the war. A small tree, very attractive, covered with rose-like flowers and buds will last a long time, priced from \$3.50 up.

CYCLAMEN

Grown from seed during an 18-month period.

These plants, if cared for, will

flower for months and give

pleasure for a long time.

Priced from \$2 up.

FOR TEEN-AGERS WE HAVE

Mistletoe and English Berried Holly

FLOWERS

TELEGRAPHED

ANYWHERE

PERRIN'S

FLOWER SHOP

Opposite Post Office, Newmarket

Phone 1855

118 Main St.

Editorials

LET'S NOT FORGET
LESS FORTUNATE

Dear Santa, the blinded war veteran wrote, if you could only leave me on Christmas Day two new eyes so that I could see again the snow-covered fields, the brightly decorated Christmas tree, the faces of my friends and loved ones, the little children as they receive their gifts. Then, the letter continued, then I could blot out the memory of the lost Christmas I saw, with its mud and its death, with its tired, marching men, with the enemy in front.

There are some gifts that are in the power of no man to give. We have not the eyes for the blind men, the limbs for the crippled, life for those who have died. We have not the gift to restore or correct what has been, but we have the gift of remembrance. It is a poor substitute yet conferred with sincerity it surpasses all else we have.

This Christmas Day let us remember the unfortunate among us with word or token. They are fellow travellers for whom the road was rougher. Would we forget them because of that?

HEALTH UNIT
FOR NEWMARKET?

The town council of Newmarket and the councils of adjoining municipalities have indicated their agreement to the formation of a high school area in recognition that for several municipalities to provide one school of high quality is better for students than for each municipality to provide its own schools which are limited by their cost. To be sure, a high school area carries with it the fault of centralization, but compared to its advantages, there is little choice.

The formation of a health unit, embracing several municipalities, is in the same category as a high school area with the same advantages and disadvantages. Like the high school area, where health units have been formed, the advantages make small the disadvantages of centralization.

A health unit, as described by the provincial department of health, is a union of urban and rural municipalities for the purpose of promoting a more efficient community health program carried out by full-time, specially qualified personnel. A health unit may be formed in a part of a county if the population is sufficient—30,000 is considered a good average to support health services.

The advantage of a health unit is that it provides for full-time, specially trained, medical officers of health, replacing the part-time, underpaid officers of the present system. A health unit would be able to employ a nursing staff along with such special officers as sanitary inspectors, milk inspectors, and clerical staff on a full-time basis, something not possible under the present system.

The provincial government will pay up to 50 percent of the cost of a health unit. The total cost of a health unit for a population of 30,000 averages at \$36,000 a year. With the government paying half, \$18,000 is left to be raised through taxation, which in turn, figures out to a cost of an average of five cents per person a month. These figures are quoted on a basis of other counties where health units have been in operation. York county north of Markham and Vaughan, including both municipalities and townships, has a population of approximately 30,000.

At the present time, Newmarket citizens pay in the neighborhood of \$4,000 for health services here, or approximately \$1 a year per person. In return, they have the services of a part-time medical officer of health, a full-time public health nurse, and part-time sanitary and milk inspectors. Newmarket has, at the present time, better than average health services but they could be improved by the services of a full-time medical officer of health. Something approaching this service could be achieved through the formation with other municipalities of a health unit, and at less cost to the citizens.

The main advantages, apart from the lesser cost, of a health unit would be provision of a full-time staff, trained in public health services; co-ordination between various municipalities on public health matters (cleaning up the Holland River); and provision of extensive public health services over a larger area. A distinct advantage that the health unit offers is the resources and staff for large-scale anti-tuberculosis and similar campaigns.

Health units are in operation in 15 counties and five more units are pending formation. We would strongly urge that either the Newmarket board of health, or the Newmarket town council take steps to call a meeting of representatives of municipalities in the north part of the county to discuss further the possibilities of a health unit. The full extent to which a health unit would benefit Newmarket and the surrounding district is not answerable now, but on the basis of the experience of other municipalities, as well as the obvious advantages outlined above, at least a preliminary discussion with other municipalities is indicated.

THE NEWMARKET ERA AND EXPRESS

Amalgamating The Newmarket Era (1852) and The Express Herald (1895)

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ARTIFICIAL ICE
REAL NEED HERE

The need of an artificial ice plant in the Newmarket Memorial arena should be obvious to everyone. If not, the vagaries of the weather and its effect on the arena in recent weeks should be enough to convince even the strongest opponent of the proposal for artificial ice made recently in the Newmarket town council.

When the first cold spell came at the beginning of the month, Mr. Alfred "Mickey" Smith was on duty 24 hours a day at the arena, and he had succeeded in getting almost enough ice for skating when the weather began to soften. Within a few days of the mild weather, he had lost all his ice and last Friday, as the weather became colder again, had to start all over.

Despite the cooling weather, he still had difficulty getting his initial ice in the arena and as we write this at the beginning of the week, he has still not been able to make a fast progress because the weather was not sufficiently cold to make the ice "take" rapidly. The mild spell cost Mr. Smith three days and nights of wasted effort, and will have delayed skating in the arena by at least three weeks.

On an average winter, there is ice at the arena from late in December until the end of February. At the most, ice in the rink is available for three months. Because of the length of time it takes to freeze ice in a natural arena, much skating time is lost. Extra men are required to handle the flooding during night hours. A sudden thaw may cost all efforts to keep ice in the arena. The uncertainty of the weather makes it difficult to maintain hockey schedules and to attract outside teams.

Compare this to the situation as it exists in Barrie which has the only artificial ice arena within reach apart from Toronto. At Barrie, there is skating for six months. Full use of the ice is provided through the rapid freezing of the artificial ice. The certainty of artificial ice permits a longer schedule with the consequent increase in revenue.

Consider also the fact that it is now impossible to get ice-time at Barrie for practices because of the great demand from Barrie and district as well as from as far south as Toronto. On one day, teams from Oak Ridges, Aurora, Bradford, and three teams from Newmarket practised on Barrie ice. It was all money in the Barrie arena's till.

If Newmarket had artificial ice, it would become the mecca for the district hockey teams with their consequent revenues. There would be skating six months of the year, with fuller daily use of the arena. Maintenance costs would be lower. Artificial ice would enable Newmarket to serve as training quarters for one of the professional teams, and their business would be a pleasant bonus for merchants. Ice shows, public skating and hockey, as well as the town in general, would benefit.

A recent estimate of the cost of installing artificial ice in the arena is \$35,000. The amount includes the insulation of the arena. It would take an additional estimated \$5,000 to enlarge the arena to 2,000-seat capacity. Against this cost is the increased revenue which would be derived from practices, games, and longer use.

If the figure quoted above makes you blink, remember this pertinent fact: the need for an artificial ice arena in this district is most pressing and if Newmarket doesn't provide one, then some other municipality will. If this occurs, Newmarket will not only forfeit the revenue that an artificial ice plant would bring, but it will also lose much of its present revenue.

FOOD IS
A WEAPON

After December 31, that agency of practical internationalism, The United Nations Relief and Rehabilitation Administration, will close shop. After that date, hungry nations must arrange for their own food supplies from those nations which have surpluses, paying cash or providing credits. Mr. Fiorella LaGuardia, director of UNRRA, charges that such an arrangement will enable nations with surpluses to make food an agency for their policies.

There is no doubt that the charge is warranted but there hardly seems much difference in its application to UNRRA operations in the past and the alternative offered after December 31. The fact is that food has become the strongest weapon of two opposing ideologies in Europe, communism and democracy. Distressing as it is to the liberal minded who see only in Europe's starvation a great need for human action, it is nonetheless a bitter truth that food will buy support of the hungry for one or the other of two opposing beliefs.

Proof of this is in the statement of Brigadier T. F. Flaherty, recently returned from Europe, that "There is only one real weapon in the world today, and that weapon is food. . . . The political face of western Europe might depend now upon a force as simple as a loaf of bread." Hunger makes fertile ground for the growth of anti-democratic beliefs. Fascism and Nazism received their greatest impulses, not from a "Sawdust Caesar" or a "Mad Corporal," but from peoples who had been demoralized by hunger.

A democratic Europe is essential to a peaceful world but there can never be a democratic Europe if the majority of its people are hungry. Only a full belly can support a belief in the rights of man. A hungry populace cares not who holds the soup spoon as long as there is soup. If there is to be a democratic Europe, Europe must not only be fed, but be fed by the democracies.

Canadians have full granaries. They can contribute largely to alleviate Europe's hunger. If hungry nations must now haggle for food on an open market, let us be sure that Canadian terms are the easiest. It is not only an obligation to hungry allies, it is an investment in the future. Our food can be a weapon for good if used wisely.

POSTSCRIPT ON
JUVENILE DELINQUENCY

The following is taken from the Youth Leaders Digest, and we offer it as a postscript to our remarks on juveniles in last week's columns:

HOW TO MAKE A JUVENILE DELINQUENT

(By Judge Philip B. Gilliam of the Juvenile Court, Denver, Colorado, and William J. Harper, director of probation of the county of Westchester, White Plains, N.Y.)

Don't give your son any religious or spiritual training. Just take care of his bodily needs.

In his presence don't be respectful of womanhood or of law and government. Be little "dames" and the courts, the police, public officials, the school, the church, and business. "It's all a racket!"

Never look for the real cause of untruthfulness in your child. You might discover he learned the art of lying from you.

Never try to answer the endless "WHYS" and "HOWS" of your children because it pays to be ignorant.

Be sure to humiliate your child in the presence of his friends. It adds to his respect for you.

If a conflict in wills arises between you and your child, don't try to reason with him . . . just knock him down . . . your father was boss of his home and the kids may as well learn the "hard" Hero, in a word, is autocracy.

Few of the citizens of Canada are in sympathy with the sect involved but all citizens will recognize that if one man can so act in this one instance, he will not hesitate to act in another set of circumstances which might involve an even greater infringement on the rights of private citizens.

The Catholic Register, English-speaking organ of the Roman Catholic church, comments editorially that while it is in sympathy with Mr. Duplessis' desire to restrain Jehovah's Witnesses, it can have nothing but condemnation for his methods. "Arbitrary action of this sort is the highroad to totalitarianism," the editorial says.

RATEPAYERS' ASSOCIATION
THE ANSWER?

Coming at the heels of a one-third vote by municipal electors in Newmarket last week is the rumor concerning the formation of a ratepayers' association. A ratepayers' association acts as the representative body through which taxpayers can bring grievances before the municipal council.

Another important function is that of "getting out the vote." In this latter category, we think such an association would do its best work. It might undertake a campaign to induce citizens to mark their ballot on election day, sponsor talks by council representatives on public issues so that electors might have a clearer knowledge of what goes on in the August hall over the fire department, and so mark their ballot with a better understanding of what is involved, and it might also serve as a transportation pool, providing cars to take citizens to the polls.

Certainly, there is a definite need for some sort of a citizens' organization in Newmarket. We have in the past sought to encourage the formation of a board of trade or a chamber of commerce. Such a body could serve the citizens in numerous ways such as bringing to the council's attention various public needs. We note that in Stouffville, the merchants have formed a similar organization.

In Newmarket, there are the Lions club, the Home and School Association, the Recreation Council, and similar public bodies but each of them has been formed for a specific purpose. The Lions club is a service club only. The Home and School and Recreation Council are what the names imply. There is not, however, an organization as a whole as its object. A ratepayers' association might be the answer.

Be sure and keep your home from being a centre. Make it a dumping ground for your gourmets. Your child will love your thoughtfulness.

Be sure to forget the promises you make to your child because he will forget the promises he makes to you later, and children have no sense of appreciation.

Always accuse your daughter of being . . . promiscuous with every date she goes out with so that she will be impressed with the fact that you were a "good woman" when you went out with boys.

Always leave your car key in the car. This encourages stealing, and since 98 percent of the car thefts are caused by this method, it proves that you are doing your part to encourage delinquency.

Never praise your child for his worthwhile effort because he might take advantage of your effort and try harder to please you in the future.

Never give your child any affection, and never, never tell him how much you love him. He will get the idea you are a softy and you wouldn't want him to get that impression of you.

If you forget all the above, just remember this one. Be a poor example yourself. You know, "Do as I say, it's no one's business what I do."

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is found at
BRICE'S
BETTER MEAT MARKET

CHRISTMAS GREETINGS

Above all other things in our memory at this Christmas is the thought of the splendid associations with friends of this institution that have made it possible for us to enjoy a very satisfactory year. . . . Please accept the kind wishes of every member of our organization for a joyous Yuletide and a New Year of Health and Progress.

Howard Brice and Staff**CHRISTMAS STORE HOURS**

Monday, Dec. 23, open till 9 p.m.

Tuesday, Dec. 23, closed at 6 p.m.

Closed all day Thursday, Dec. 26, open Friday, Dec. 27

**FINE ORCHARD
REVERT TO CANDLES
AS POWER GOES OFF**

Mr. and Mrs. Leslie Harper were guests at the celebration of Mr. and Mrs. Sydney Legge's 25th wedding anniversary in Newmarket recently.

Mr. Earl McCallum, Toronto, visited his brother, Mr. W. J. McCallum, and Mrs. McCallum on Tuesday.

Several from this community attended the Hunt Club Ball at Aurora Friday night.

Mr. and Mrs. Leslie Harper and Mrs. R. Chapman spent last Thursday in Barrie.

Mrs. John Foote, Newmarket, was a recent guest of Mr. and Mrs. Robert Johnston.

Mr. and Mrs. William Grindell, Toronto, spent the weekend at their home.

The W.I. met at the home of Mrs. Will. Reid on Wednesday, Dec. 11. The program was in the charge of the Historical Research committee. Mrs. Ross Armitage acted as chairman. Roll-call was a Christmas dish. A paper on "Canadian customs that are disappearing" was given by Miss Aleta Widdifield, and a reading "Lucy Gray" by Mrs. Will. Reid.

Christmas carols, reading on Peace Garden by Mrs. Ross Armitage; contest by Miss Aleta Widdifield; reading on "Half Century of W.I." by Mrs. Albert Boake rounded the program. Hostesses were Mrs. Albert Boake, Mrs. W. J. McCallum, Mrs. Will. Reid, Miss Aleta Widdifield, Mrs. A. McMillen and Mrs. Ross Armitage. The antique exhibits were interesting.

Mr. William Lundy spent Friday in Toronto.

The White Gift service will be held on Christmas Sunday, Dec. 22, at Union church.

This community reverted to coal oil lamps and candles on Thursday evening owing to a break down in the hydro line.

Mrs. Ross Armitage attended the Christian Endeavour reunion at the Christian Congregational church, Newmarket, on Tuesday evening.

KESWICK

Christmas concerts are the order of the day. Jersey school pupils presented their program to a crowded house of parents and other friends on Monday evening.

Secretaries of the student Christian Movement in the various universities across Canada are holding their annual staff conference at Clarlyn Lodge. Rev. Gerald Hutchinson, national secretary, made the arrangements with Mr. and Mrs. Clarke Martin when he was in Keswick last October.

Young people of Keswick United church will lead a candlelight Christmas vesper service

Sunday evening Dec. 22 at 7:30. The public is invited. Christmas music will feature the morning service.

Lakeside residents reported "nearly frozen" on Monday morning after three days of quite realistic winter weather.

The boy hockey players have had some practice on the ice at what is known locally as Ernie Morton's gravel pit. They are looking forward to being on the ice in their own open air rink or at Sutton. This year, for the first time in their four years of competition in the Sutton Sunday school league, the boys will have uniforms.

The women's organizations of the United church have held their annual meetings and elected their officers for 1947. Mrs. Wm. Dawson and Miss Eva Gilroy were again chosen presidents of Woman's Association and Woman's Missionary Society, respectively.

SNOWBALL

The Women's Institute meeting for December will be held at the home of Mrs. Herbert Patrick on Friday, Dec. 27 (note change of date). Roll-call, bring your best quilt patch done in 1946. Paper on home economics, Christmas carols, current events and a demonstration will make up the program. Hostesses are Mrs. Farren, Mrs. Winch and Mrs. Phil Bridgeman.

Mr. and Mrs. Wm. Farren, Jr., Mrs. E. Farren and Miss Marie Cunningham visited Mrs. Mary Cunningham at Weston Sanatorium on Sunday.

Mr. and Mrs. W. Beckett, Kettleby, moved into Mr. Ralph Goodman's farm house on the third line this week.

Mr. Allan F. Mills, who is employed with the D. O. Bull and Son Jersey Breeders of Brampton, has just returned from a business trip to Union City, Indiana.

Mr. and Mrs. Alvin Ridley spent the weekend at Milton and visited Mrs. Ridley's daughter who is confined to hospital as a result of a motor accident.

Mrs. Gordon Bond underwent an operation at York County hospital recently. Her many friends wish her speedy recovery.

Barbara Morning, granddaughter of Mr. and Mrs. John Morning, injured her leg on Wednesday morning while playing at school.

Mr. J. H. Pollett spent a few days last week with his family here.

Our sympathy goes out to Mrs. Howard Morning at this time in the sudden passing of her father, Mr. Cornelius Moynihan, at a Toronto hospital recently.

**ST. FRANCIS NAMED
FIRST CAROL SINGER**

St. Francis of Assisi is accredited as having been one of the first to popularize the custom of singing carols at Christmas time. He taught the faithful simple and tuneful melodies, and the saying goes that, overjoyed by the success attending his presentation of the first Christmas Crib in 1223, he burst into joyous vocal recitation of the gospel story.

Hymns in honor of the nativity were written as early as the 4th century, but these monotonous church chants neither properly nor musically ante-date our modern carols. Experimentation with modal and intervallic relationships during the 15th century, together with the folk songs and minstrelsy of the times, made definite contributions to the traditions and popularity of Christmas music.

Puritan England forbade public performance of carols; so for a while they traveled "underground" by word of mouth, and "broad sheets," printed annually, served to preserve the texts with a variance of accuracy.

When the restoration of English royalty voided the Roundhead Parliament's abolition of Christmas festivities, residents of colonial Boston placed lighted candles in their windows to welcome the Waits who, resuming the Old English tradition, went about the city singing carols on Christmas Eve.

"It came upon the midnight clear . . . The world in solemn stillness lay To hear the angels sing."

BEAR GIFTS

Angels, sent by the Christ Child, bring presents to Hungarian children—that is, if they have been good. They believe the angels are listening long before Christmas. If the youngsters happen to find bits of tinsel on the floor they are certain of it, as this is angels' hair.

ENGLISH NEW YEAR

The English New Year celebration was changed from December 25 by William the Conqueror, because he was crowned on January 1.

PRESIDENT'S RECEPTION

It has been the custom from the beginning of the republic for the president of the United States to welcome the New Year by holding a reception open to the general public.

On the first New Year's day after his inauguration, President Washington opened his home to receive the people. Throughout the seven years which Washington lived in Philadelphia as the capital of the nation, he continued this custom.

**HERE'S HOW TO SELECT
YOUR CHRISTMAS TREE**

"How can we select a Christmas tree that holds its needles?" is a question fathers and mothers ask year after year.

The answer depends on the type of tree you buy and the care you give it once you set it up. All trees tend to drop their leaves after they are cut and stored in a dry room. But some kinds naturally hold their needles longer than others. Trees used most commonly on Christmas are the spruces, fir, hemlock, pine and red cedars.

Spruce are the first to shed their needles. A spruce can be identified by grasping a branch tightly. Its sharp needles will prick your hand.

The ideal Christmas tree is the fir. It resembles the spruce except that its needles are not sharp. The needles stay on the tree for a long time and become a golden brown before they finally drop off. Needles of the Douglas fir are flat and soft to the touch. This popular tree can be easily identified by examining the cones which have small appendages on each side.

Pines have never been very popular as Christmas trees, in spite of the fact that they do not shed their needles easily. This is most likely due to their unsymmetrical appearance which does not closely resemble the traditional Christmas tree.

No matter what kind of Christmas tree you select, it will hold its needles longer if it is standing in water. Place a little water in the base of your tree stand and you will be bothered less with falling needles than you were last year.

**DANISH ELF KEEPS
EYE ON BEHAVIOR**

Jule-Nisse was not exactly a Danish version of Santa Claus. He was an elfish little old man who lived in the attic and was primarily concerned with the well-being of the cattle, keeping them quiet and contented, caring for them if the stable hands neglected their duties.

Nisse's name and association with Christmas probably stems from his legendary tenancy of houses where peace and contentment prevailed. 'Tis said he either avoided homes where contention raged or played all sorts of goblin-like tricks upon the occupants thereof.

Danish youngsters, mindful of Nisse's long memory and watchful eye, put themselves upon their good behavior as Christmas approaches.

Send in news of your comings and goings. Phone Newmarket 780.

And He shall be called Prince of Peace

SEASON'S GREETINGS

Never a Christmas morning,
Never the old year ends
But someone thinks of some-
one,
Old days, old times, old
friends.

DORIS

Ladies' Wear

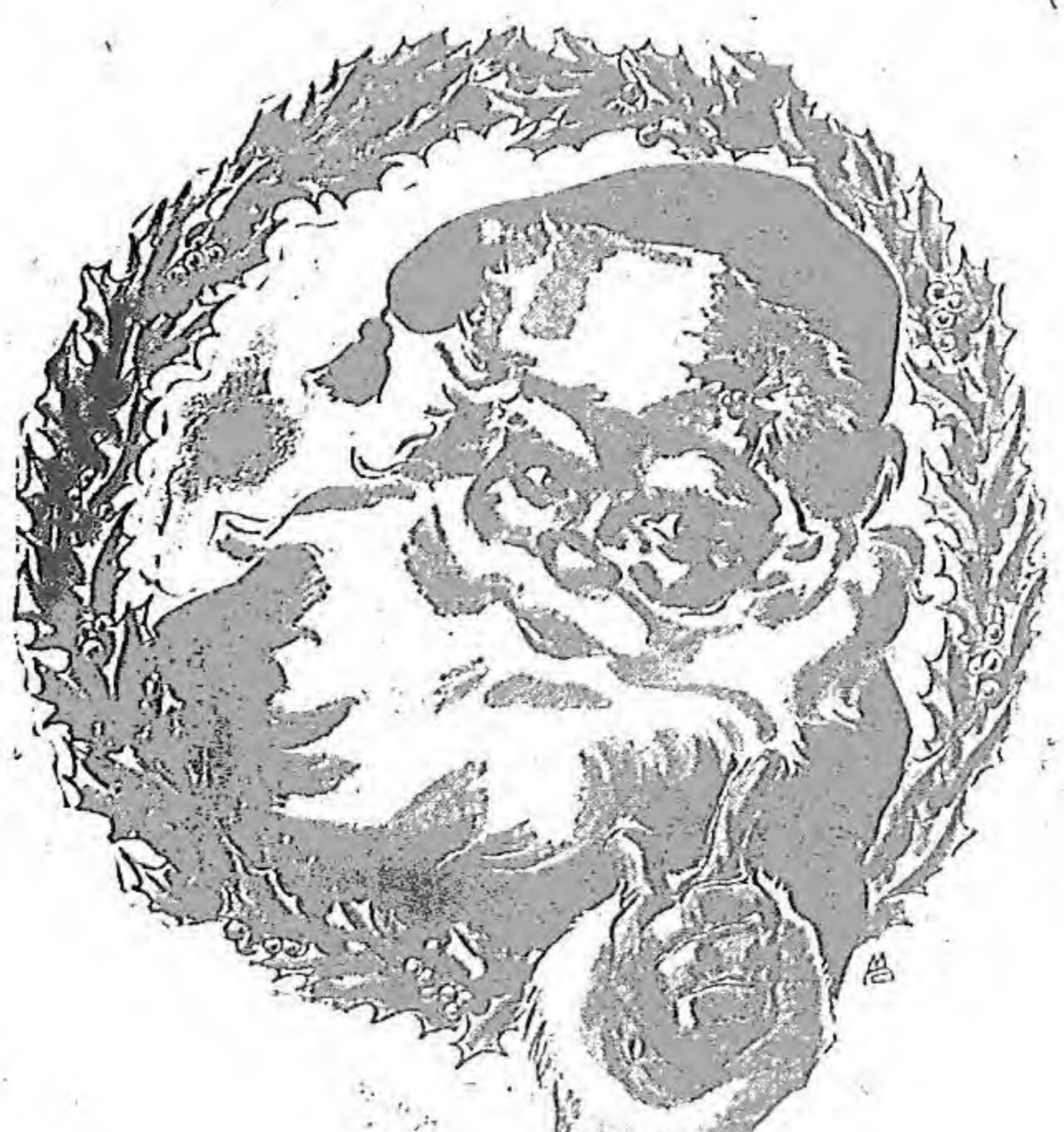
Send The Era and Express for Christmas

**Season's Greetings**

At this Christmastide may we rededicate ourselves to a greater, fuller service to our community to help enrich our own lives and those with which we come in contact.

Best's Drug Store

NEWMARKET

**SEASON'S GREETINGS**

To wish . . . just a wonderful Christmas and all happiness in the New Year. To thank you . . . for your splendid patronage during the first year of our business just ended.



Have you heard what they say . . . about **CHEVROLET?**

FROM DOCTORS . . . from farmers . . . from business men . . . from salesmen . . . from fleet operators and men who drive a car for pleasure . . . from purchasers in every trade and occupation across the Dominion, comes praise of the new 1946 Chevrolet. To them, Chevrolet's Big Car Quality at Lowest Cost . . . its flawless, trouble-free operation . . . is an actual, proven fact. Throughout their letters, expressing their pleasure and complete satisfaction in the new Chevrolet, certain phrases occur again and again—“Unbelievable that such performance can come from a car as low priced as Chevrolet” . . . “The best Chevrolet yet” . . . “Definitely worth waiting for”.

A PRODUCT OF GENERAL MOTORS

*Extracts from actual letters on file at General Motors dealers across Canada.

“I could name many features but will mention just one—quality of workmanship. When particular people drive with me, they invariably remark: ‘You have a beautifully finished car.’”

J. H. Irving, Lethbridge, Alta.

“We are well satisfied with the performance of the 1946 Chevrolet, now in our test operation. On straight country travel our car gives very efficient with an average of 24 miles per gallon. F. M. Schmidt, Regina, Sask.”

“It is by long odds the easiest car to handle I have ever had. We had no trouble getting through the heavy traffic in Toronto, New York, Boston, Chicago and Cleveland. It gave solid riding comfort.”

W. I. Finlay, Vancouver, B.C.

“I have been driving a 1946 Chevrolet bought in August of this year, and am impressed with the speedy and reliable action of the brakes on my car.”

Harold Laverne, Kitchener for Driver's License, Winchester, Ontario.

“I have just started to ride on the advice of a friend, and we are pleased with the results.”

“As the public is riding on the advice of a friend, and we are pleased with the results.”

“I am very much pleased with my 1946 Chevrolet Sedan and have driven it over 28,000 miles. The performance of the motor, ease in driving, and quality of material and workmanship makes it a splendid car for taxi business.”

Jack Carter, Dartmouth, N.S.

“During our fifteen years in the taxi business, we have never had a more reliable car or cars that operated so economically and trouble-free as these 1946 Chevrolets are doing.”

Edith Lanthier, Ltd., Montreal, P.Q.

“I am well satisfied with the performance of the 1946 Chevrolet, now in our test operation. On straight country travel our car gives very efficient with an average of 24 miles per gallon. F. M. Schmidt, Regina, Sask.”

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May we at this time cordially express our appreciation of your friendship and goodwill with the hope that our service will continue to be a factor in the prosperity we all wish for.

A BOUNTIFUL
CHRISTMAS AND
A PROSPEROUS
NEW YEAR

Thompson's Beauty Salon
PHONE 284W



MAGISTRATE'S COURT
W.P.T.B. Charge Brings
\$100 Fine To Dealer

Anthony Caruso, Aurora, trading under the name of Mary's Fruit Store, was fined \$100 and costs in magistrate's court on Friday when convicted of charging over ceiling prices on carrots, lemons, grapefruit, potatoes, cooking onions and marmalade. Magistrate W. E. McIlveen presided.

Testimony given by M. J. Bennetts, W.P.T.B. investigator, revealed that the store had been entered previously and the proprietor warned. On September 10, less than one month later, the store was again entered and the above items were found to be still over-priced, Bennetts said. Lemons were 13 cents a dozen over ceiling price, Miss B. E. Lyons, prosecuting, said.

Roy Sedore, who pleaded not guilty to careless driving on Dalton road, heard this charge dismissed but he was sentenced to two months when he was convicted of driving after his license had been suspended.

Victor Higgs, Toronto, testified that his car and a truck had been in collision on the Dalton road and that at that time, Clarence Sedore had said that his brother, Roy, had been driving. Higgs said that he had not seen Roy Sedore himself. Clarence Sedore, his wife and the accused man all testified that Roy had been driving. Accused admitted that his license had been suspended on May 17 but said that he thought his suspension was up and that all he had to do was

Joseph Vale, counsel for the accused, called John Letwink, a boarder at the Flizzell home, to testify. Letwink said the opened case of beer belonged to him. Byron Brown testified that he had bought the unopened case and had left it at the home of the accused because he intended to spend Christmas with him and because Brown's housekeeper objected to his having beer at home.

Magistrate McIlveen said that because the public had access to the living quarters connected with the grocery, the premises were a public place and that the accused was not entitled to have any liquor there whether bought legally or not. Accused was remanded for one week in order that a transcript of the evidence might be obtained.

Lorne Castator, Weston, was charged with having two muskrats in his possession during the closed season and with shooting one muskrat. Accused claimed that he had shot the animals on his own property because they were a menace to his fowl. He said that he had thrown them in the car and was taking them to sell their pelts when stopped by game warden George Armitage, King. He was fined \$20 and costs on the second charge and the first charge was withdrawn. The gun was confiscated.

Ernest Toyne was convicted of carrying a 6,000 lb. overload on his truck and was fined \$20 and costs. Constables W. J. Myers and A. Fleury laid the charges.

Perry Johnson, Orillia, Ferris Hulc, Toronto, and Jean R. Roy, Timmins, convicted of speeding charges laid by Provincial Constable W. A. Melbourne, were each fined \$10 and costs.

David Williams and Ernest Taylor, charged by Chief Constable Ronald Watt with double parking and with parking in a prohibited area respectively, were each fined \$1 and costs.

to obtain another license in order to drive. Crown Attorney Arleigh Armstrong introduced a letter from the Department of Highways saying that, as of November 20, the suspension was still in effect. In addition to the sentence, the driver's license of the accused was suspended for another year.

Harley Fizzell was remanded one week on a charge of having liquor illegally. Constable B. Burbidge testified that with Constable W. J. Myers, he had searched the premises of the accused on a search warrant and had found one unopened case of beer, one open case of beer and one bottle of liquor. The premises consist of grocery store and lunch counter downstairs with living quarters both downstairs and up, Constable Burbidge said.

"At one time accused said that the unopened case of beer had been bought by Wesley Woods on Fizzell's permit but later he said that it had been bought by Byron Brown on his own permit and left with him because Brown's housekeeper did not like him to have beer around. He said that he thought it was alright to have beer in his possession and to drink it provided that it was bought legally," Constable Burbidge said. Constable Myers corroborated the evidence given by Constable Burbidge.

The girl squealed. Mrs. Weston cringed. The high laughter was like the whistle in Puppo, the rubber dog they'd given Harvey, Jr., his third Christmas. Puppo had become more than a toy. He still lived in glory, a kind of household god enshrined in the whatnot in Harvey's room. "Love to Puppo," Harvey ended his letters. Puppo always topped the Christmas tree. There'd be no tree this year. It was worse than childish of Harvey to want one. She wouldn't have it. A package had been sent to Harvey, Jr., overseas in October, but there'd be no Christmas at home.

"Wicked, horrible, thought Mrs. Weston, that people are going through all the old motions of a Merry Christmas. No one has a right to be merry.

"You looked super last night," said the man. "You're so beautiful." Mrs. Weston turned slightly and caught a glimpse of a flat, pretty face surrounded by blond curly hair. "You rate orchids, honey," the man went on, "and you're going to have them."

The constant ache in Mrs. Weston's heart sharpened to a stab. For such fools her Harvey was risking his life. Another block of their chatter and Mrs. Weston would say, "The money squandered on orchids, young man, would buy a good many war stamps," or, "This is no occasion for whoopee."

"Jack thinks the army is going to get him this time." It was the girl speaking. "And is he scared?"

The woman next to her got off and another squeezed in. "Certainly going to be a big Christmas," observed the newcomer cheerfully. "Were you downtown Saturday? Worst jam I ever saw."

"I was not." Mrs. Weston felt compelled to explain. "I am going to town now only to select a wreath for my mother's grave."

Behind her the young people were still shrilling about Jack and the army. "Tell him we'll give him a farewell party. Tell him if he gets shot he'll have a pretty nurse."

The man was chortling. "Let's get off next corner, beautiful. You can buy me a drink."

Liquor, thought Mrs. Weston furiously. That explained their incessant giggling over nothing. She raised her voice. "I don't see how people can think about Christmas. How they can drink and laugh and waste money on silly things. Life is so terrible," her voice broke. Heavens, people were staring! "My son somewhere in the Pacific," she added hurriedly in a low voice. "I'm thinking of him."

She felt a hand on her shoulder. "Lady, you have the wrong angle." Her eyes met compassionate blue ones in a face curiously pale. "It don't help your boy any for you to have no Christmas. Be as merry as you can. Like as not he'll be back, fit as a fiddle—like me."

He lurched to his feet. "Something caught in Mrs. Weston's throat. He was limping to the door. The car jolted to a stop and the girl thrust a steady little hand under his arm. Drunk, thought Mrs. Weston, drunk with the joy of being alive. She sprang to her feet, without apology pushed through the crowd. "Wait!" But they were getting off.

She was halted by the crowds on the sidewalk. Standing on tiptoe she saw the couple turn in at the dairy bar. A drink. They'd laugh and make love over an ice cream soda. "Merry Christmas, soldier," she whispered. "Be as merry as you can."

Misty-eyed, she walked to the corner rimmed with Christmas trees.

"A small tree," choked Mrs. Weston. She wiped her eyes and picked one up, testing its weight. "It must be strong," she told the vendor firmly. "Strong enough to hold up a good sized rubber dog, and—and our spirits."

RED & GREEN DECORATIONS

The use of green at Christmas time is understandable when it is recalled that the idea of decking churches, houses, shops, etc., centres around the use of evergreen. This custom antedates the Christian era and apparently is a survival of the Roman Saturnalia when inhabitants of Rome ornamented their temples and dwellings with green boughs.

Red, which is regarded as the most cheerful of all colors, is said to react most quickly on the optic nerve. Decorations available at the winter solstice include holly, the berries of which are red.

Classified usually bring results.

Be As Merry As You
Can, The Soldier Said

By GERTRUDE H. WINDERS

In the streetcar crowded with holiday shoppers Mrs. Weston couldn't see the couple behind her but their words added to her mounting despair and fury. Overhead, unswathed placards exhorted to buy for coats, diamonds, perfume. She shut her eyes to them but she could not shut her ears.

"That was one swell party last night," sighed the man. "Oh boy!"

The girl squealed. Mrs. Weston cringed. The high laughter was like the whistle in Puppo, the rubber dog they'd given Harvey, Jr., his third Christmas. Puppo had become more than a toy.

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GIVE BEAUTY THE LOVELY WAY WITH

Elizabeth Arden

BEAUTY
BOXES

TUCAWAY BOX—a small ensemble
for easy travel... in black or brown
imitated leather, lined with Egypian fabric... containing
Cosmetic preparations... \$9 and \$12.

WHITE-ENZO BEAUTY BOX
compact, convenient, this sleek
cigarette case Beauty Box contains
handsome sizes of 14 Elizabeth
Arden preparations... a portable
dressing table with special
compartment for gown and slippers
for overnight travel, \$2.50.

SERVICE KIT—freshen up in a twinkling
with this specially designed trim
Service Kit... compactly lay your hand... tucked
in your pocket... contains quick
make-up essentials... in Black, Brown, Blue
or Chinese Red leather, \$7.

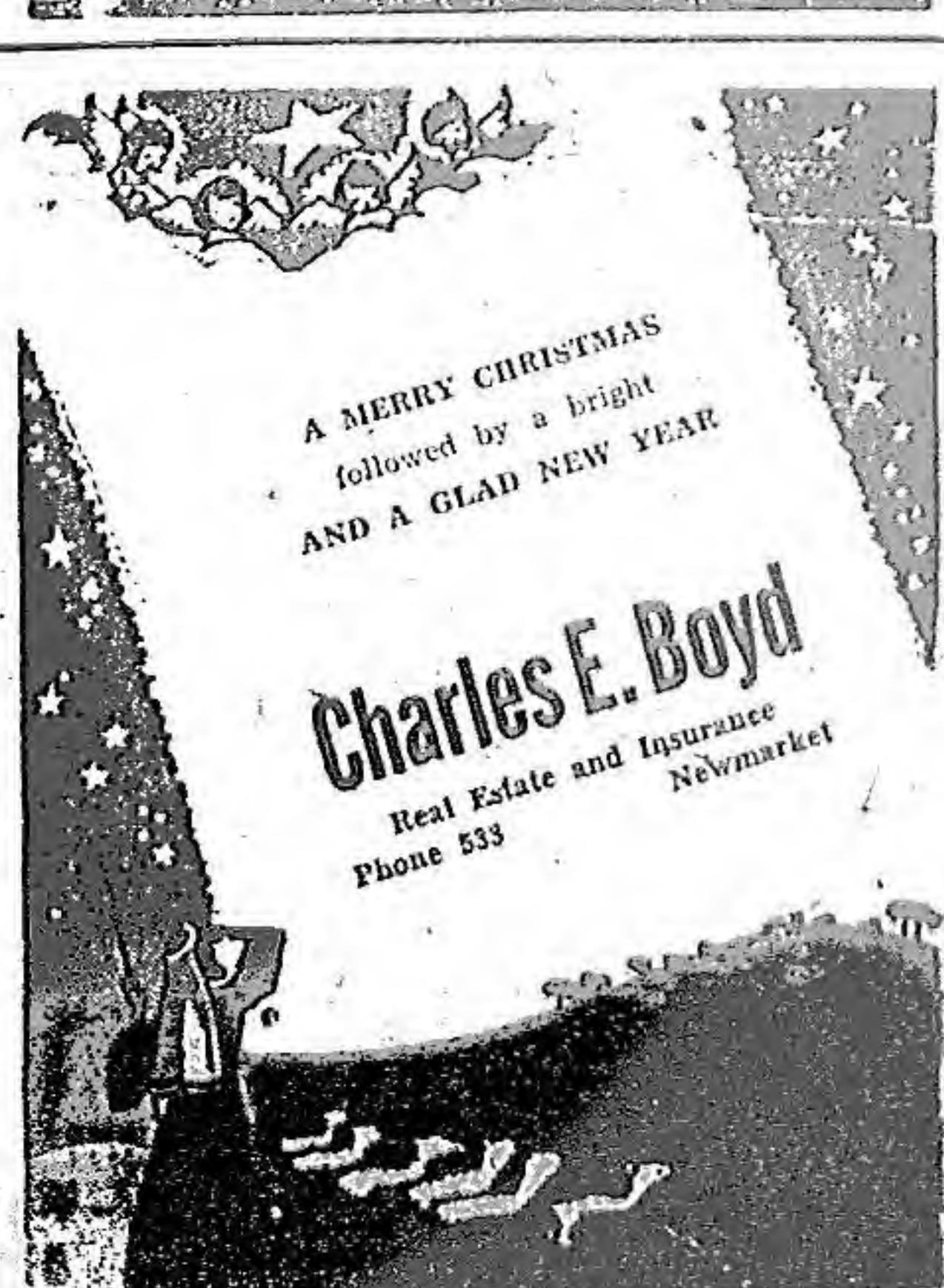
THE BEST DRUG STORE
Phone 14 Newmarket



AND A
HAPPY NEW YEAR

The changing years have not dimmed
the age-old custom of remembering
friends at this season.

Geer & Byers



Charles E. Boyd
Real Estate and Insurance
Newmarket

Phone 533

SEASON'S GREETINGS
AND ALL GOOD WISHES
FOR CHRISTMAS AND THE COMING NEW YEAR

H. M. HOOKER and STAFF
NEWMARKET'S LADIES' STORE



... and a happy
prosperous New
Year, too!

It is natural at the Christmas season to look back over the year; it is then we realize that friendship and friendliness play an important part in making business life more thoroughly wholesome and enjoyable. Yes, it is then that we realize that our many pleasant business relationships make life a happy experience.

It is only natural, too, that we look upon all those we serve as our good friends ... and while between friends, it is hardly necessary to express one's feelings, we are mighty glad that the Christmas spirit gives us an opportunity to pledge anew our friendship for you and to express our gratitude for your goodwill.

REID'S BETTER FOOD MARKET

JACK and DAVE

Merry Christmas
May we at this time cordially express our appreciation of your friendship and goodwill with the hope that our service will continue to be a factor in the prosperity we wish for you during the coming year.

Harry's
Dry Goods
PHONE 264W

Titus Willson Continues Early History Of District

The following is the concluding instalment of the manuscript, written by an early settler, Titus Willson, and telling of the Rebellion of 1837 as it affected settlers in Newmarket and district. The first instalment was printed last week. The manuscript was found among the belongings of the late Orville S. Briggs who died in Sharon last January, and is printed here through the courtesy of Dr. Robert W. Breuls, Toronto, who is planning to reside in Sharon. In the first instalment, Willson told of his trials in the tannery business in Holland Landing and of his family's arrival in Canada. The second instalment continues with Willson's quilting the tanning business and includes Willson's experiences in the Rebellion of 1837.

During the term of Barry's lease, I had put Calvin (my son) to learn the trade that we might carry on the business after it came to us again. When that time arrived we wanted money to "stock the years," I then sold the farm called The Reserve, and with the price and otherwise, I set Calvin going. But, unfortunately, he did not properly look after the business, but left it too much to hired men, so that he did not keep up the stock. I then made one more effort. I borrowed \$300 from Capt. Laughton and with that I went to New York and purchased a stock of shoes, leather and some hides, with which I started a leather and shoe store in connection with the tannery. But this also failed; so I was compelled to sell off what little was on hand and close the business. About this time steam was generally used in the manufacture of leather, which enabled such manufacturers to undersell those of the old process, so I gave it up altogether, tore down the building, etc.

Now, I will go back to 1832. In June of that year, the governor employed Francis Huston, Esq., to open a road from where Barrie now stands to the township of Sunnidale, which township they wished to settle. Mr. Huston wanted someone to superintend the work that he did not understand, the Hon. W. B. Robinson recommended me to him and he employed me. At that time there were but two families there, David Edgar, a land speculator, and Alexander Walker, who kept teams on the portage between there and Willow Creek. I soon got a gang of hands partly from Oro and from the Penetanguishene Road. We commenced about three miles north west of Barrie on the Portage Road and took a southwesterly course along a blazed line that had been made by the late Samuel Lount, but after we had followed all the points of the compass between southeast and northwesterly, I reported to the Hon. Peter Robinson who was then at the head of the Crown Lands Department, showing the crookedness of the line. Orders came soon after to discontinue the work until a proper line should run. After the men were paid off, Mr. Robinson sent me to superintend the opening of the town line between Oro and Medonte. I went and found a large number of emigrants encamped at Bass Lake on the Coldwater Road, waiting for the townline to be opened and their shanties to be built, which the government was to do for them. While these people were here the cholera got among them, and took a great number of them off. After I had been at that work (between Oro and Medonte), about two weeks, I took the same complaint. I was then about seven miles from Orillia in the wood. From this place I was carried on a litter by men to Orillia. Here I lay about two weeks, when I was taken across Lake Simcoe to the Landing in a bark canoe. When on the lake there came a heavy shower of rain and to keep me dry they covered me with a heavy oilcloth which caused me to perspire profusely—it being a hot day in August—and when they uncovered me, owing to the change in temperature, I took a severe cold which settled in my shoulder and one of my legs, and which laid me up for several months.

By the next summer, 1833, the Sunnidale Road was run out and offered by contract. I tendered for it but Walker and Drury got it. I soon after contracted to build a bridge across the Nottawasaga on the said road. This being done, George McCarty and I contracted with the Hon. Peter Robinson to open the Sunnidale Road from Walker and Drury's job to Lake Huron and to build the bridge thereon. This we did in 1834. The people now began to settle in both Sunnidale and Nottawasaga. A few, however, had worked their way in the winter before.

In 1836 McCarty and I took a contract from Anthony B. Hawke, late emigration agent, to open the road between Lake Simcoe and Balsam Lake, and to build the bridge, etc. We also built a house at each end of the road. That was all wilderness at the time.

In the fall of 1836 I was employed by the Hon. W. B. Robinson to improve the Bradford road and the same winter took a contract to deliver a large quantity of timber at Amsterdam, for the building of a bridge and an extensive high causeway at the

As I have already stated in the last chapter, the rebels had broken out in Lower Canada and the disaffected were holding meetings, etc., in the Home District, which appeared to be the stronghold of that party in Upper Canada.

On Dec. 7, 1837, as I was going up Queen St. (East Gwillimbury) towards Queensville, I met, first five or six men with rifles, whom I knew to be fond of hunting deer, etc. I talked with them about hunting, handled their rifles, etc. I then proceeded with them about half a mile farther when I met 60 or 70 straggling along; some with guns, some with swords and others unarmed. There were also several teams (wagons), with them. These appeared loaded but were covered.

I then began to suspect their object and questioned some that I knew, but could get no satisfaction—they wished to shun me. I met Edgar Stiles opposite his father's and followed him into the house, where his father gave me a pair of boots and some money. This convinced me.

From him I learned what I had suspected, that they were going to take Toronto. I then advised him to leave them. He said he had no advice. "Then," said I, "go to the States," which he said he would do, and he has since told me that he took my advice.

(Page 5, Col. 3)

We value this opportunity to express our appreciation for the friendliness of our business relations and
CORDIALLY EXTEND TO YOU THE SEASON'S GREETINGS

PERCY HUTCHINSON

Phone 197W Tobacconist Newmarket

SEASON'S GREETINGS

Good wishes are always in season, but at this time of year particularly we like to send greetings to you all, together with sincere wishes for a joyous holiday season and a New Year of Health, Happiness and Contentment.

Marigold Gift Shoppe

MAIN ST.

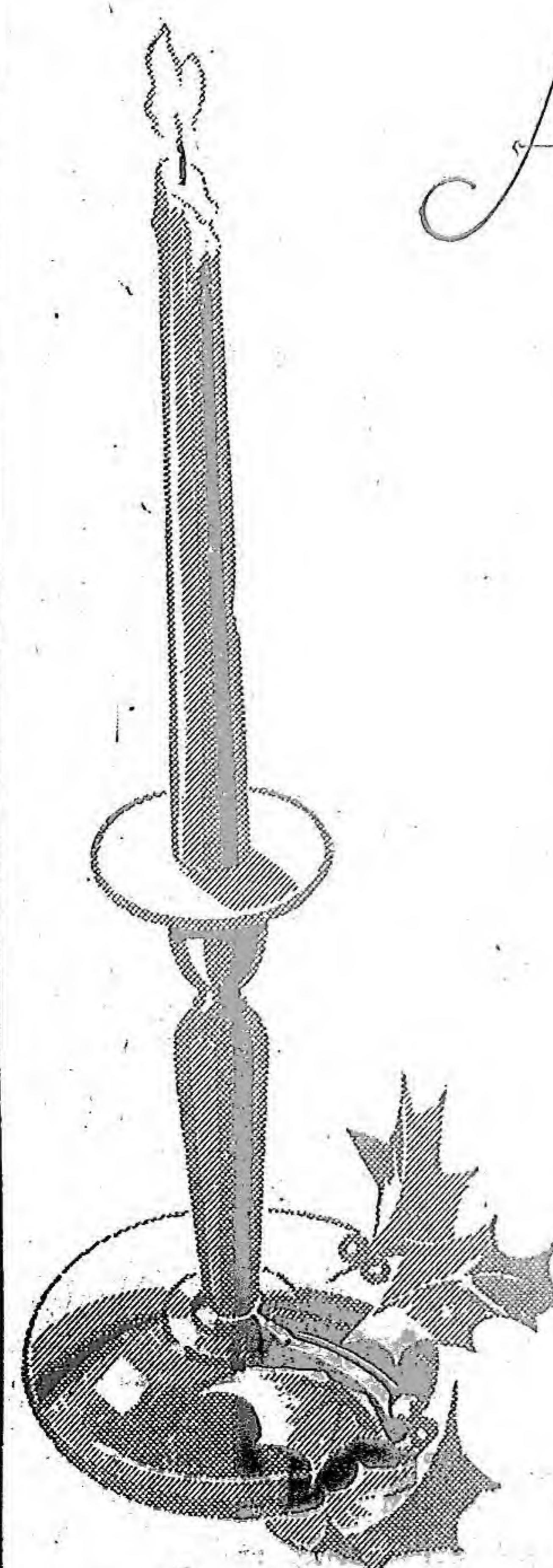
NEWMARKET

A Merry Christmas
to all

AND A
HAPPY AND PROSPEROUS NEW YEAR
TO EVERYONE

As Christmas draws near and heralds the approach of a New Year, our thoughts turn to the business associates with whom our relationships have been most cordial. It is our hope that the New Year will bring you a large measure of Health, Happiness and Prosperity.

Alma Gibson
Herman Wrightman
Bill Kaiser
Russell Robin
Roy Church
Gordon Reaman
Elmer Drury
Allan Perks
Bill Wice



J. A. Perks
Shur-Gain Feed Service

To all our friends and customers old and new we say
A JOYOUS CHRISTMAS
AND
A PROSPEROUS NEW YEAR

JOE SMITH'S

BILLIARDS AND POOL ROOM

Newmarket



3 Main St.

Newmarket

Holiday
Cheer

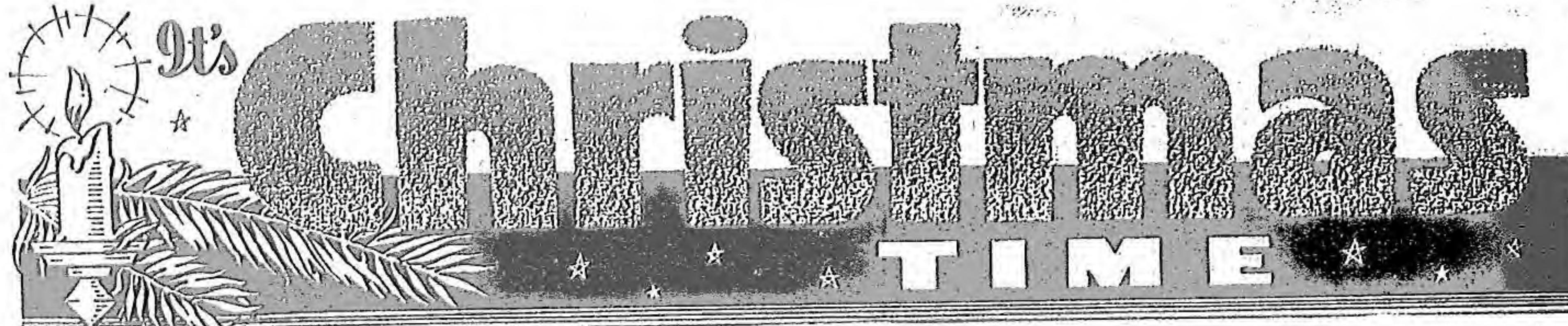
Flickering flames in their motley hues hold the warmth of our good wishes in their vivid beauty. Through the years, of candlelight, incandescent light and fluorescent light, this electric store has tried to the best of its ability to serve the community.

ANOTHER CHRISTMAS . . .
ANOTHER YEAR . . . To You
GOOD CHEER

Newmarket Radio Electric

64 MAIN ST.

PHONE 523

GENERAL ELECTRIC
APPLIANCES

We Are All Children
At Heart When
It Comes To . . .
CHRISTMAS

Fundamentally, we're all children at heart when it comes to Christmas. We love the Christmas spirit, too. We feel the glow of generosity and goodwill in ourselves and others. We love to give and receive, not presents alone, but cheer and friendliness, harmony and happiness.

The Christmas spirit is a wonderful thing . . . even more wonderful in the face of adversity. Let's keep it . . . treasure it . . . as a precious part of our Canadian way of living.

We give you the Season's Greetings from every member of our staff and hope that the year 1946 will bring happiness into your home.

STEWART PATRICK
and Staff
AURORA MEAT MARKET



and saw Capt. Laughton and the Players, my brother, Alfred, and two or three others, who had heard something about the stir, but not the particulars. When they understood the object they were immediately on the alert.

Someone went to Bradford and Bond Head, to spread the news, and I went to Newmarket. On my way I saw George Lount, Esq., who confirmed what Mr. Sweeny had told me. Farther on I met several men, too great cowards to turn out with the rebels, but mean enough to give me great abuse on account of my principles.

When I got to Newmarket the people were in a great stir. I there saw Mr. Roe, Mr. Scadding, Mr. Gamble, Col. Cotter and some others. We then agreed to try and raise what forces we could in our different localities and meet at Newmarket on the second day thereafter. I then returned to the Landing and reported. I then went home by the way of the Selby's and found there William and John, ready to do all they could. The next day I sent my son, David, who was a sergeant among those that were yet at home, to warn them to turn out. I also went myself to a number, but could get none but James Evans.

I was then a lieutenant and my brother, John, a captain in East Gwillimbury. When I went to my brother's (John), to ask him to turn out he was not at home, but at Sharon. His wife said "He would not and should not go." I then asked her for his arms, for we were in great want of them. She said "I know nothing about them." I then went into another room to look for his rifle, which I could not see, but I saw his sword hanging by the head of his bed. This I took down and as I did so his wife (who had followed), caught hold of the hilt and jerked it partly out. To save myself from being stabbed I was obliged to pull her close to me and at the same time towards the door. I then wished myself clear of both her and the sword, but I dared not let go until we got out of the door, when I let go of her and seized the hilt of the sword giving her a heavy push, and walked off with it. But instead of following me she ran into the house and called for the rifle, the children following her.

It was truly ridiculous to see one of Her Britannic Majesty's officers, with a sword in his hand, running from a woman, but run I did, and in a different way to what she had expected. I ran around the house when she looked for me in front, and before she saw me I had got some 25 rods away. She, however, levelled the rifle at me, but did not fire. She told me afterwards her reason for not firing was that, as I was some distance away and in motion, and she greatly excited, she

might not kill me, etc. She however, went immediately for her husband who in a short time came to my house not well pleased. I then demanded of him, in Her Majesty's name, to either turn out in defence of the government or lend me his sword. He chose the latter and I still have the sword, as I bought him a new one some time after.

I may state here that as my son, David, was going out to the "Burchard Settlement" on the same day, warning men, one a Rebel, who was out hunting, saw him at a distance and stepping behind a large tree a little off the road, as David passed on horse back he "covered him" with his rifle, but did not fire lest he might only wound him and he might ride away. This I, have heard the man acknowledge since.

That afternoon I went again to the Landing when I learned that the plan of operations was changed. We were to organize at Newmarket, the Landing and Bradford and wait for news from the city. Two men had been sent from Newmarket to inform the governor that there were a number up here that he might depend upon. These men were taken prisoners by McKenzie's party. That evening we, at the Landing, sent James B. Evans to work his way to the city. I offered to go, but as Evans was a sheriff's bailiff he was thought more likely to get through. We left much the want of arms. Orders were issued to search for and seize all the arms that could be found, but we had poor success, as most of them were in the hands of the rebels, and the others were hidden away to prevent our getting them.

About this time, the 8th, we heard that John Powell had shot Anderson; and soon after that the sheriff had put to flight the advance party of McKenzie's band, and that their headquarters were at Montgomery's. We then conceived the plan of going westward and getting into the city in that way, but that was opposed on the ground that we had no arms that could be depended upon if we should have to fight. So we concluded to wait. On Thursday orders came from Newmarket to prepare to march for Toronto the next morning. Accordingly the force at Bradford under Col. Hill and Duson moved on and rendezvoused that night in the neighborhood of Aurora. The next morning by daylight we of the Landing started and joined those from Newmarket and Bradford about McLeod's Inn on Yonge St. Here a most cowardly affair occurred. Some 25 or 30 of the Scotch from West Gwillimbury and a few others, on hearing that a body of men under Lount was stationed in the "Ridge" whom we might have to fight, turned tail at Mc-

Leod's and went home. Their minister did all that he could to dissuade them, but no! home they would go. And when he found persuasion useless, he mounted his horse and called out for volunteers. A few fell in with him and he and they fell in with us when we took up our march for the city.

I will now tell you who went with me from the Landing, from East Gwillimbury: Henry Fry, his man, Wm. Selby, John Selby, David T. Willson, Philip May, Alfred Willson and Geo. Sullenberger; from the west side of Yonge St.: Geo. Playter, Robt. Playter, Henry Playter, Henry Bacon and a man who worked for Mr. Chapman whose name I forgot; and from North Gwillimbury there was but one man, Mr. Joseph King, merchant, a brother-in-law to Mr. Cull, now of the Can. Co.'s office. As small as this company was, we had not more than half dozen guns among us, three swords and one pitchfork. However, we were not afraid to go on. Those we joined below were equally badly armed, a few had guns, a few had swords, and some only a walking stick or umbrella. I saw one man with a butcher's cleaver, another with a billhook for trimming hedges, and Geo. Ramsay, Esq., displayed a tremendous butcher's knife. Yet we proceeded on.

I must now mention another act of cowardice coupled with oppression. Col. Hill, Newmarket, had assumed the command and was mounted on a horse that the guard had the night before taken from Seymour Stockdale, Lloydtown, as he was trying to get home after the dispersion of the rebels at Montgomery's; and when we got down as far as Willis' farm at the entrance to the Ridges, a halt was commanded and a council was held and it was yet feared by some that there was a strong force of rebels in the Ridge, it was decided that a few of us, about eight, that were mounted, should form an advance guard to reconnoitre, etc. While we were there halted, the man from the Landing, whose name I have forgotten, had gone to Willis' and got a gun. When Col. Hill saw it he called to the man to let him have it. The man objected. Whereupon Col. Hill went up to him, took hold of the gun and there, in the presence of all, wrenched it out of his hands. He then ordered us, this man, who was mounted among the rest, to advance, which we did. This guard was composed of Geo. Playter (armed with a gun), Robert Playter (sword), Henry Playter (gun), Alfred Willson (sword), Philip May (club), Henry Bacon (?), the little man before referred to (nothing), and myself (sword). And this little party went through the Ridges while Hill and his reserve remained there for about half an hour, when, hearing nothing from us in the shape of a skirmish, they ventured through. When we got to Bond's Lake, I got from the landlord there a pitch fork for the man from whom our colonel had taken the gun. I mention this incident to show how courageous some high in office may be.

We bivouacked that night in the neighborhood of Thornhill at the different inns, etc. There we learned for a certainty that the rebels were completely dispersed. Many of our force were then for returning home, but it was finally decided to go on to the city, tender our services to the government and be guided by its direction. Accordingly we moved on next morning. By this time we mustered pretty strong; as several had joined us during the night and morning, many of whom I presume would have joined the other party had they been able to reach the city and make a stand there. We had now some 25 or 30 prisoners that we had picked up as we came.

These we had tied and placed in two strings with John Arksey at the head.

This day, in the afternoon, we arrived in the city and were drawn up in line on King St. between Yonge and the Government House. Here the governor, in company with several others, among whom was Col. Carthew, walked twice along our front and thanked us in Her Majesty's name for the tender we had made of our services. When they came opposite to where I was sitting on my horse, Col. Carthew said, "This is Titus Willson, a more loyal man does not live." And upon this the governor bowed twice and passed on.

After this review we were informed that we would be billeted upon the people and that we were to assemble at the parliament house which was both headquarters and prison. Here we stopped, guarding the prisoners, etc., until next day when those that were sent home in wagons that were employed for that purpose. Some of the men volunteered under Col. Hill who was authorized to raise a battalion to go west. Arthur Carthew was also to raise one for Toronto service. Carthew went back to Newmarket to raise his but Hill remained in Toronto.

At this time I was very popular and as the men who volunteered would have the privilege of choosing their own captains, there would be no difficulty in my raising enough men (of my old hands, etc.) for two or three companies. So both Col. Hill and Carthew requested me to join them and they both said I should be their first captain. As Carthew's headquarters would be at Newmarket for a time and as I was not prepared to leave home then, I chose to attach myself to him. When my party went home I was detained in Toronto for two days by the request of W. B. Robinson, Esq., M.P., who had

(Continued on Page 6)

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- 1 Lamp table
- Several small tables
- 1 Hall rack
- 2 Wash stands
- 1 Complete toilet set
- 1 Magazine rack
- 1 Chesterfield chair
- 2 Rocking chairs
- 1 Armchair
- 10 Kitchen chairs
- 1 Clothes dryer for wall
- 1 Clothes horse
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- 1 Bedroom rug, Axminster size
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- 5 Pairs Drapes
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- 1 Electric table lamp
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- 1 Galvanized tub
- Cooking utensils
- Quantity pictures
- Lots of dishes, fruit jars, books, cushions
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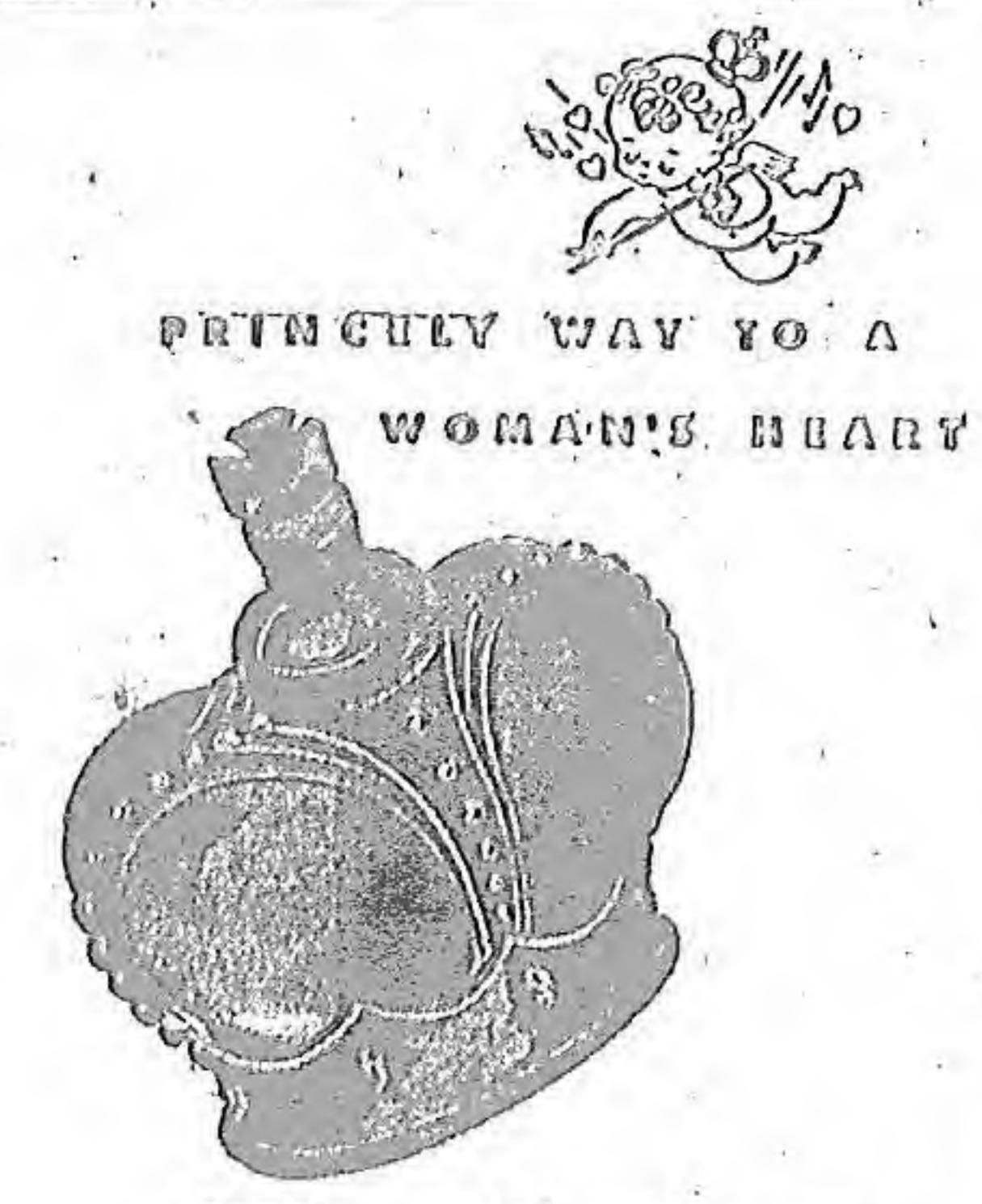
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TITUS WILLSON
(Continued from Page 5)

his corp., come over from St. Catharines, and was immediately appointed to an important trust with regard to the prisoners, etc. I was officer of the guard on the night that Peter Matthews was brought into the parliament house a prisoner. On the next night, I went with Mr. Robinson, Dr. Kin and Sheriff Jarvis to the hospital where Edgar Stiles, Kavanagh, and Latra were lying, to take their depositions with regard to certain of the movements of the rebels. On the next day I was sent with despatches to Col. Cartwright at Newmarket and that night I went with a strong party to Sharon where we captured some 30 or 40 of those that were implicated in the rebellion and sent them to Toronto. For three or four days I was at Newmarket attending to the guards as we had a number of prisoners in the Baptist meeting house.

At this time, I had a large number of men enrolled; when I was sent to the city with despatches to the government where I was detained several days. When I returned home I was next (directly) ordered to go to where Collingwood now stands to look for Lount who was said to be there at a lonely house, of one John Braisier. Mr. Eli Beaman was to go with me. We started and got as far as Bradford when a man was sent after us with the report that he (Lount) had been taken somewhere below Toronto. This was a false report for he was not taken for some time after and then on Lake Erie, in trying to cross in a small boat with only one other man.

When I went to Newmarket again I found that in my absence several gentlemen, who had been nowhere at the first, had come in, had got commissions and my men. In the meantime Col. Cartwright had very unexpectedly gone to the city and when I called for the men that I had raised the men were willing, but the officers would not give them up. The whole battalion was then moved to Toronto, where I followed them and same the colonel who wished me to join them. I said I had come to do so. He said I must raise a company, which I agreed to do if he would allow me the men I had enrolled who were in the various companies. This he objected to and so I left and went home.

After this, some 18 or 20 of us about the Landing and Sharon joined and formed a company for our mutual defence, in case of any difficulty arising out of the Navy Island affair or otherwise. When we went to Toronto on the "turnout" we drew 20 muskets and a quantity of ball cartridge, 20 blankets, several large kettles, etc. for a campaign. Our company was armed with these muskets. For a while we met for drill weekly then monthly and soon not at all.

My next military exploit was about the time that there was a talk of rupture with the United States about the boundary question. At that time Col. Cotter of Newmarket had orders to raise a company there for six months, or longer if necessary. In this company with my sons, David, Hugh and Hiram, I enlisted a full private. I remained there some six months until the company was disbanded. This ended my active military career. Notwithstanding, I remained in the Sedentary Militia. I was a private when I joined Col. Cotter's company, and I worked my way up until I obtained a Lieutenant Colonel's Commission, which I still hold on the staff.

You will see by the above that my object was to serve my country instead of serving myself. Otherwise I would have held back, as many did, until I had an opportunity offered and then stepped in and taken command.

I am now nearly done writing about myself, I believe the first of my services after the Rebellion was on the Welland Canal, where I was one winter, being employed by my ever true friend, the Hon. W. B. Robinson, who was then commissioner. The next year I spent most of the season at Port Stanley on the piers there. I was, after that, two summers on Yonge St., superintending the McAdamizing of the same. Afterwards I was employed by Mr. Gzowski, on the Coldwater Road, and lastly, to examine Mara Road between Atherley and the Talbot River. In this year I was authorized to pay off James Morrison's (the contractor's) men, and close the work — he having failed. With this my Public Career ends, and I shall leave it to others to continue my history, should they think proper to do so. However, I will mention, before leaving this subject that in November, 1814 I joined the fraternity of Free Masons, to which I still belong, and I count myself at this day (Dec. 1869), the oldest Mason in Canada.

I now turn to consider the state of Canada when I first became acquainted with it.

As I have before stated I came into the country with our family in the early part of the year 1800. We came by water, for at that time there was no road from Albany to Kingston direct. There was a road from Albany running into Vermont, (a military road), and from there westward through to the St. Lawrence, opposite Cornwall, or further

west to Oswegatchie (now Ogdensburg). There was another road from Albany (also military) by way of Oswego and on to the Niagara frontier. The most of the people coming by the way of Albany came by water while they sent their cattle by one of these routes. Those coming from the more eastern states came by the way of Plattsburgh and crossed the St. Lawrence at various points below Cornwall. While those coming from Philadelphia, etc., such as the Quakers, came through Pennsylvania and crossed either at Buffalo or lower down the river. There was another route further west but which was but little travelled at that time, except by the French and Indians, by the way of Pittsburgh, from New Orleans to Detroit and so into Canada.

At that time and for many years after, the settlements in the country were confined to the borders of the St. Lawrence and Lakes Erie and Ontario. In no case did they extend over a few miles back, except on Yonge St., and there but a concession or two on each side. All the business was carried on by water even from the above lakes to the seaboard. The produce of the upper country was brought to Kingston by schooners or open boats and thence to Montreal by French batteaux, of some five tons' burden, or by large scows, some of which could carry from 600 to 1,000 barrels of flour. About 1800 they began to use a large boat called the Durham boat which could carry some 200 barrels of flour. These boats did the business down and up the St. Lawrence until the steamers began to run on the lakes which was, I think, in 1818 or 1820. The first steamer that I ever saw was in Montreal in 1810.

The first settlers from the eastern limit of Upper Canada to the head of the Bay of Quinte followed lumbering in the winter and would often join and make a raft together and send it to Quebec; and then bring back such things as they wanted for their family and for the winter's operations, etc.

In 1812 the war began between England and the United States, which was a great drawback to our Canada, from which it did not recover for several years. We were often called out to do garrison duty for a month or two and by the time we had got fairly home we would perhaps be called again. By such continued interruptions there was not enough raised upon the farm to supply the people and the troops, but large quantities of provisions were brought into the country from Europe. As soon as the peace was made the British government stopped sending over supplies and as the troops remained here for some time after they left us, when they did go, with but little provisions in the country. I remember that very many of us (myself among the number) joined and sent a man from Newmarket to Genesee River for a schooner load of flour. We got two barrels which cost us when laid down at Sharon \$13.50 per barrel. This, however, did not last until the next harvest. We were, therefore, under the necessity of cutting our wheat before it was fully ripe. We pounded it out as best we could, cleaned and boiled it and so ate it with sugar or milk, when we had these. We had but one cow at that time but we made a good deal of sugar. Pork was quite out of the question. The troops had eaten our hogs, so we had to wait until others grew. I knew

pork to bring \$50 per barrel, this was for "meat pork". I have now to quit writing for a while on account of my eyes failing me.

Extract from letter dated Holland Landing, Dec. 5, 1869: "I have not yet finished my family history, which I had to stop writing on account of the loss of my glasses, but I hope to resume

it soon. In your letter of 24th ult. you asked about one John Willson who died at Hope (Sharpen) about 1822. This old man was called Squire Willson. He was David Willson's stepfather, my father's stepmother's second husband. Her first husband (also John Willson) died about 1788 in Duchess county, Canada. She soon after married Squire Willson. He was a man highly respected. He came, I believe, from Nova Scotia in Governor Simcoe's time and was by the people became helpless, David Willson took them home and kept them until they died. They died poor but honest. They had property which his children spent for them.

At the beginning of the revolution my father was but a child (Page 7, Col. 4)

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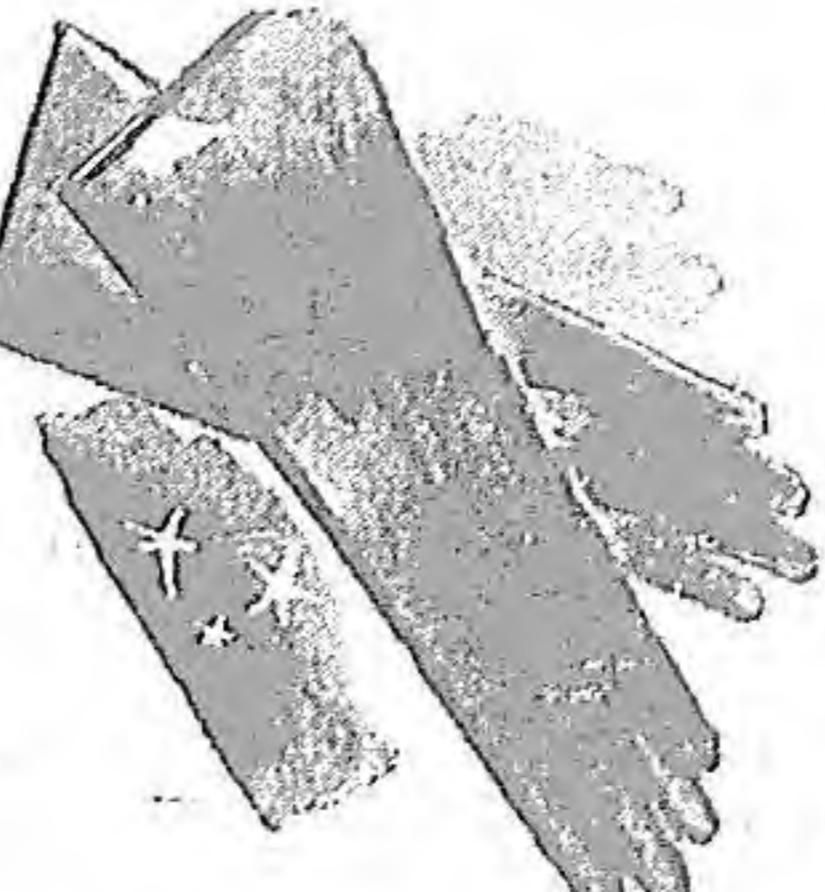
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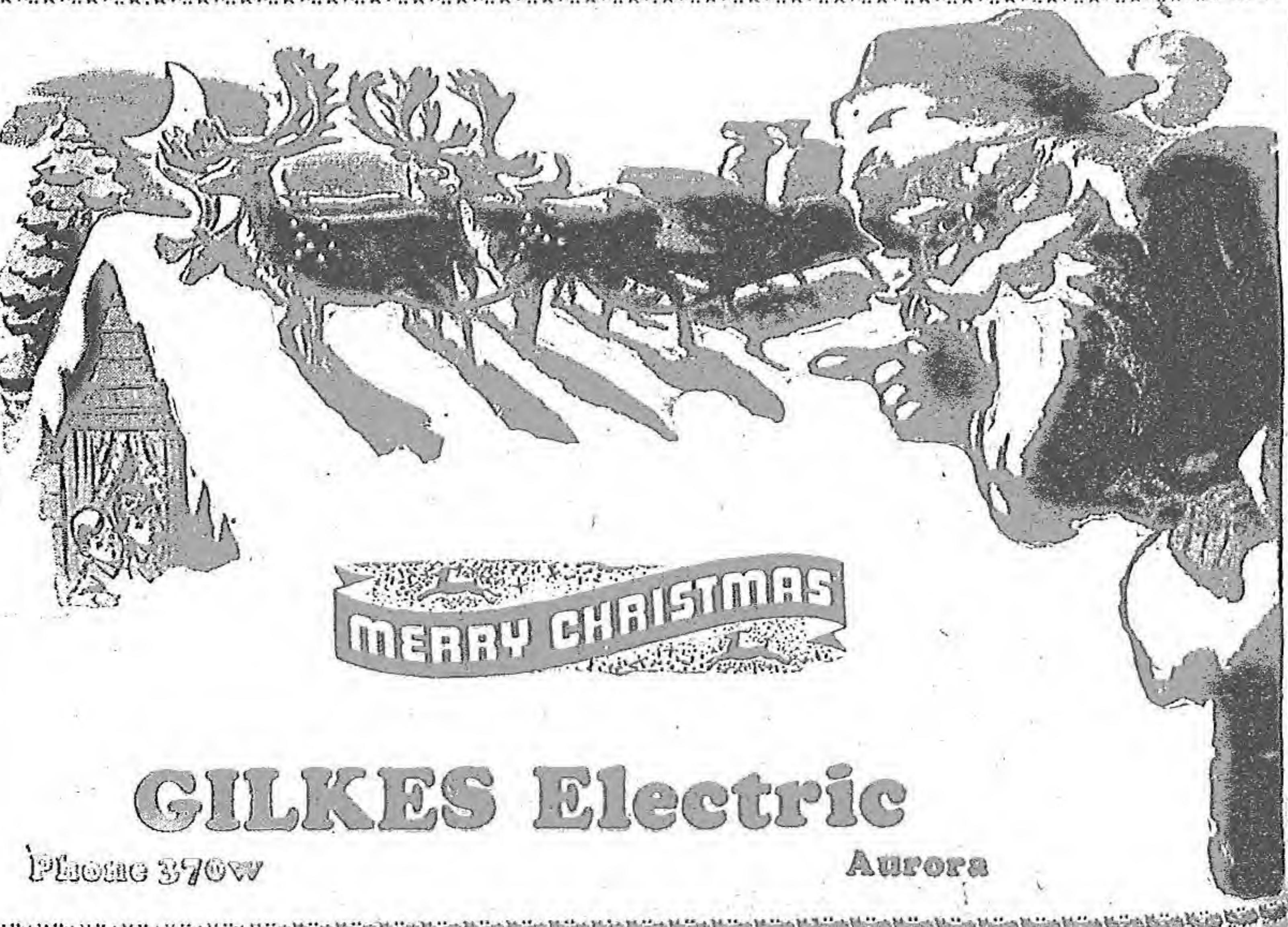
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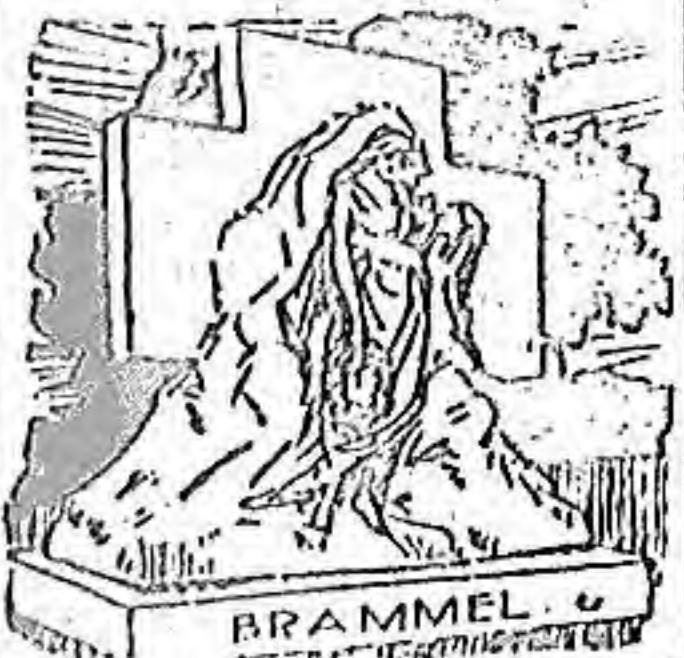
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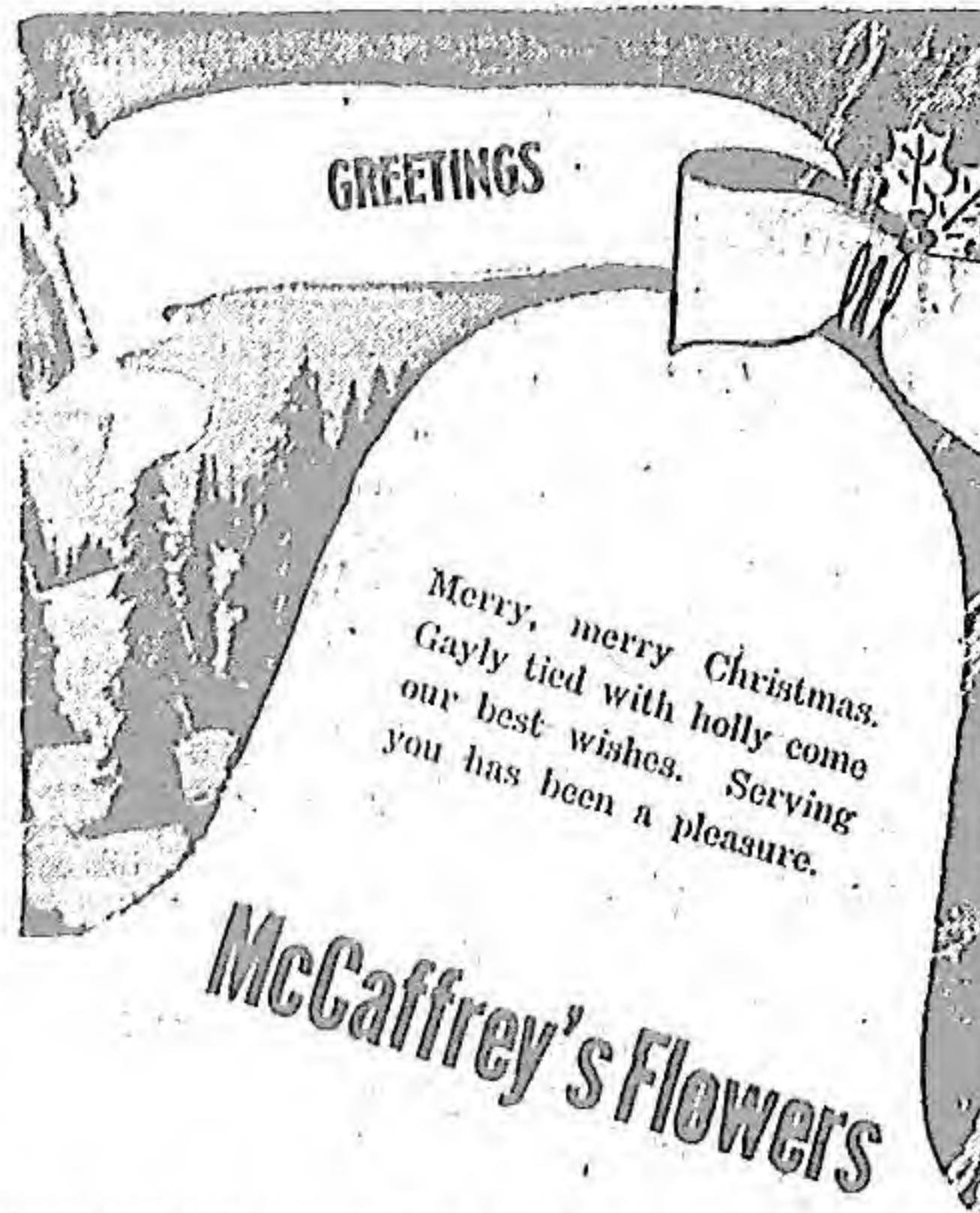


Once again the joyous Christmas season returns with remembrance of pleasant business associations with you, giving an opportunity of wishing you a

MERRY CHRISTMAS
AND A
HAPPY AND
PROSPEROUS
NEW YEAR

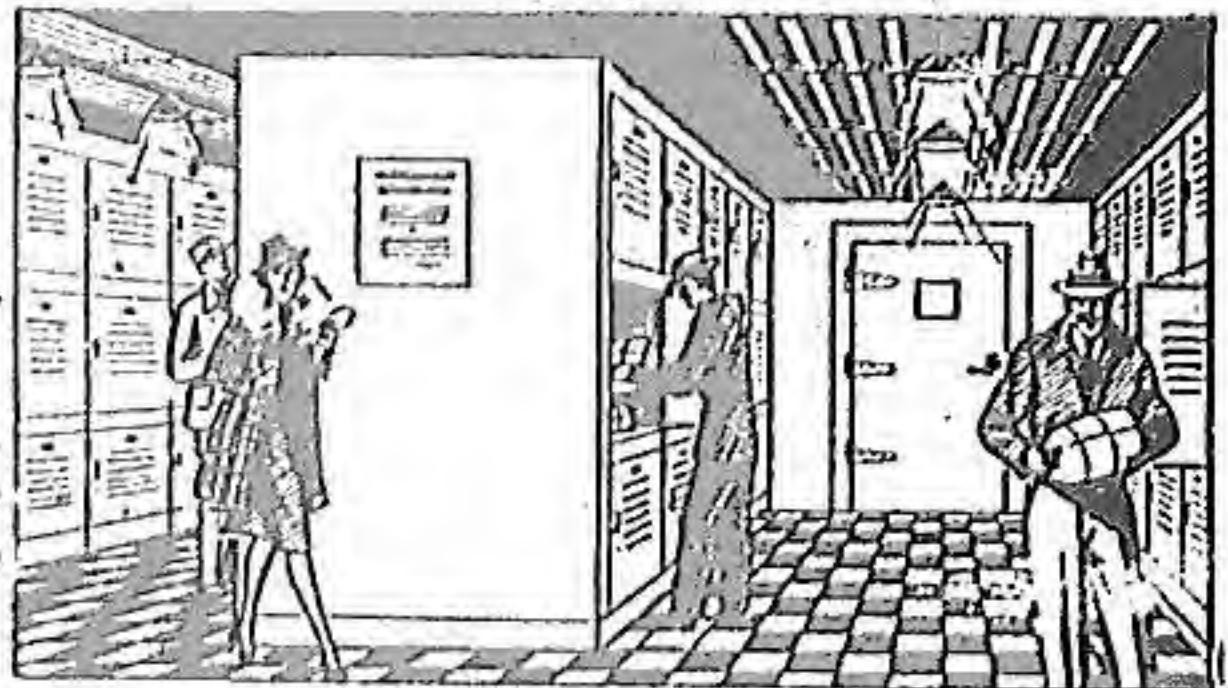
Victor's Shoe Repair

MAIN ST. NEWMARKET



McCaffrey's Flowers

Arctic Lockers



Bring You . . .

FRESH, FROZEN FRUITS AND VEGETABLES AS A
CHRISTMAS

TREAT

- Strawberries
- Raspberries
- Blueberries
- Cherries

Vary your menu with
this interesting variety.

HEADQUARTERS
FOR
ZER-O-PAK
Frosted Products

- Green Peas
- Green Beans
- Wax Beans
- Spinach
- Cut Corn
- Asparagus Tips
- Brussels Sprouts

OUR EVER INCREASING BUSINESS SIGNIFIES

CLEANLINESS — QUALITY — SERVICE — COURTESY

Our Poultry

is in great demand. We would appreciate your order at your earliest convenience.

ALL POULTRY
Strictly
FRESH KILLED

It has been a pleasure for us to serve you. We would appreciate your continued patronage in selecting Arctic Lockers!

MEATS, POULTRY and FISH

Phones 98 & 99



Proprietors,
Ken and Jim

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The rural boys are now well organized for another season and as per custom held their annual meeting at Galt. The organization is primarily a western Ontario organization but one of the most popular moves they could make to the betterment of all is to move the annual meeting around with central Ontario being given a chance to have its full quota of delegates present and elect its share of officers.

President R. P. Barrick, Wainfleet, is back for another term as is the veteran and efficient secretary, H. D. Ovenden, Wainfleet. In case you are interested in entering a team in the O.R.H.A., contact one of these two. Near these parts, G. R. Stewart, Thornton, is an executive member and the secretary of each league is also automatically an O.R.H.A. executive member. Otto Harwick, Bolton, and Mr. Stewart are both members of the committee which will grade the teams into their proper series this year.

The south Simcoe rural loop has already held one meeting and will hold another one before long to settle the grouping. Schomberg, Stroud, Bradford, Thornton, Creemore and Minesing are present entries, with Beeton, Alliston, Tottenham and others expected. Most of the clubs will have two teams, one in the intermediate and another in juvenile. Agincourt and district have also organized with a six-team circuit of Highland Creek, Lemoreaux, Wexford, Scarborough Junction and Scarborough.

Minor hockey entries from the district include Bradford, Bolton and possibly a post-entry Aurora team, Pefferlaw, Beaverton, Sunderland, Woodville juveniles. We note that Sundridge, Oakville, Thorold and Whitby, all in midget last winter and conquered by the championship Aurora team, are all moved up to juvenile this season, the policy we originally advocated.

Bradford, Newmarket, Richmond Hill, Uxbridge, Oakville are the nearby midget clubs entered. Uxbridge, under the dynamic leadership of D'Arcy Morden, will have its own area grouping. Richmond Hill is entered in the bantam series. En-

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Paul West, former Aurora Bradford lacrosse player whose correct moniker is Lorne Edgar, will middle-sniffle it on December 28. Paul sniffs the orange blossoms with Miss Orma Melbourne in Toronto on that date. Good luck, kids!

And just a minute, friends. Did you know that old smoothie, Ren Brown, ex-third sacker for Richmond Hill Roses, is now a benedict? Brown was married on November 16 at Belleville to Miss Dorothy Mae Fell. Ho hum, can't keep up with all these social fixtures.

We won't have a chance to see you all before the cry of Merry Christmas rings out. Neither will we be able to shake your hand, telephone or write all those whom we would like to remember and thank at this time. If we miss you, please understand. If you miss us, we'll do likewise. To all sportsmen everywhere, but specially to North Yorkers, we say from the bottom of our heart, Merry Christmas!



We take pleasure in extending
HOLIDAY GREETINGS
and
BEST WISHES
to our host of old and many
new customers.

Embassy Beauty Salon
Dora Traviss

57A Main St.

Phone 580

Send The Era and Express for Christmas

Merry Christmas

AND A
HAPPY NEW YEAR
TO ALL

CORDIAL WISHES

As the holiday season comes to a close we are reminded that this successful year is due in no small measure to your generous patronage. Kindly accept our cordial good wishes for a Merry Christmas and a Happy New Year.

G. W. LUESBY
& SON



Best Wishes

FOR A
JOYOUS CHRISTMAS
AND A
PROSPEROUS
NEW YEAR

Mildred Graham

Ivan Matte

Victor Pierunek

Roy McGann

Robert McCarnan

Howard Stoult

Gordon Stoult

C - is for CARE that you should give your car
H - is for HELP we will give you to keep above par
R - is for REMEMBER to use B-A and you'll never fret
I - is for INTEREST you will always get
S - is for SAFETY that is assured by using our oils
T - is for TOUGH when it's cold or even when it boils
M - is for MANY the ways we can help you
A - is for ALWAYS we are ready to serve you
S - is for SEASON for which we have a reason

Best wishes to you for a jolly good season

STOUTT'S GARAGE & SERVICE STATION
AURORA

Dr. G. A. Gunton

Candidate for the Public School Board

I wish to publicly thank the mover and seconder of my nomination for the honor they have bestowed upon me in proposing my name as a public school trustee.

My appreciation is manyfold.

I appreciate being asked to stand for this important post.

I appreciate the high calibre of citizenship exercised by my mover, Dr. C. R. Boulding, our former mayor and medical officer of health, and my seconder, John Murphy, and the esteem that they hold in the hearts of the citizens of Aurora. Their sincere interest in the welfare of their home town which they have served so faithfully and unselfishly at great expense to themselves in bygone years is fully appreciated by us all and only intensifies my deep feeling of responsibility in justifying their confidence in me.

I appreciate the responsibility placed in me by my comrades of the Aurora branch of the Canadian Legion by being nominated and seconded by officers of the executive of that organization.

I appreciate the great importance of the work facing the Aurora public school board at this time and the need of members who know what they are talking about, are not yes men, have the courage of their convictions and know how to use their knowledge of right.

As many of you know I have given four years' service to this town as councillor on the municipal council and am not entirely ignorant of parliamentary procedure or municipal and public school statutes. This knowledge may stimulate opposition on the part of those who oppose my election to the school board.

Although I was the first of the nominees to qualify, I would urge that any of the electors who might feel that the other candidates were responsible for forcing an election would not feel so. I would point out to you that the cost of an election in Aurora for each voter is less than the price of a cup of coffee plus your effort to place a pencil mark on a piece of paper. Surely it is worth that much for the privilege of exercising our democratic right of expressing our wishes. An acclamation disenfranchises all the electors except the mover of a nomination.

The other candidates are fine fellows and I like to consider them as personal friends and would in no way wish to hurt them. Any remarks I may make are not to be construed to be aimed at them in any way.

Vote For DR. GUNTON

and vote for your best interests.

Their Favorite Drink Is Milk



Season's Greetings

AROUND THE CHRISTMAS TREE

As you and your loved ones gather round your gaily decorated tree on Christmas morn, we want you to know that our thoughts are with you. It is our way of showing you our appreciation for your generous patronage during the past.

MANAGEMENT AND STAFF

Aurora Dairy

CHRISTMAS DAY and NEW YEAR'S DAY

Order your milk the day before Christmas and New Year's

THIRD SECTION

SERVING AURORA AND DISTRICT

Plan Legion Zone Rally In Newmarket On July 1

A resolution favoring the dominion government officially proclaiming Remembrance Day, Nov. 11, a national holiday was approved by a unanimous vote at the Canadian Legion zone meeting in Newmarket on Monday evening. Members felt that failure of the government to mark the day as a national holiday resulted in confusion and prevented many veterans who wished to pay tribute to their fallen comrades from doing so.

The meeting was presided over by zone commander Bert Phelps

with Capt. Howard Sale, M.C., provincial member for South York, as secretary.

The meeting approved making July 1 at Newmarket a zone rally day in conjunction with the sports day sponsored by Branch 426, Newmarket. Plans for a zone cribbage championship, volleyball, basketball and other sports were discussed.

All branches in the zone, except Bolton, were represented and the next meeting will be held in Aurora on Wednesday, Jan. 8.

Release O.H.A. Groupings For Hockey In District

The district O.H.A. picture was cleared somewhat on Tuesday as Secretary W. A. Hewitt released a list of the groupings.

In intermediate "B", a group with Gordon Brown of Markham as convenor, was announced as Newmarket Veterans, Sutton Greenshirts, Markham Milbombers, Todmorden Canadian Legion and Unionville R.C.A.F. Flilers.

No ruling has yet been received on an application for affiliation by the Newmarket mercantile league, which would allow the league to play its own games and proceed to send a winner into the O.H.A. playdowns. Hoffmann Machinery of Newmarket, and Roche's Point, with possibly Oak Ridges of the Aurora circuit are said to be interested in O.H.A. rating. A favorable decision in the matter is expected.

The district prep school group in junior "B" finds Aurora, St. Andrew's College, Upper Canada College, Port Hope Trinity College School, University of Toronto Schools and Pickering College grouped together. The games will be afternoon fixtures.

Another junior "B" group finds Chapman A.C., which will play at Richmond Hill, Toronto Corner House, which will play at Wexford, Oshawa Seconds and Newmarket Redmen in one group. The O.H.A. ruling is that Newmarket will be classified as junior "C" and will play in this grouping, with a bye to the junior "C" playdowns.

The Newmarket executive is to meet this week to decide if they desire this arrangement for the season, or if they will seek admission into the local junior "C" grouping, as originally planned and expected. In junior "C" with A. W. Lawton of Markham as convenor are listed Bradford, Aurora Lions, Richmond Hill, Victoria Square (formerly Stouffville), and Markham.

"We are well pleased with the grouping," Leonard Simmons, chairman of the Lions sports committee, said on Tuesday. "The entry of Richmond Hill will mean that John Atkinson, who played with Aurora midgets last year, and Sandy Neal, both of whom have been working out with us, will be lost to the team. We will have a real homebrew club, and the same will have to apply to all the clubs. The teams should be very evenly matched, and while the group is not likely to produce the Ontario champion in this series, the fans should see some fine hockey."

Newmarket juniors made their debut of the season in a practice game over the weekend at Barrie, losing to Orangesville 7-4 in a well played game which pleased the Newmarket officials.

Wor. Sir Kt. Percy Waters of Richmond Hill heads Aurora Royal Black Preceptory, 1001, for 1947. On Thursday of last week, with the county preceptor and county officers present, the officers of the North York Preceptory Black Knights of Ireland were installed to office. Chief speaker at the banquet following was Wor. Sir Kt. William Armstrong of Toronto who spoke on "Closing the gates of Derry." Officers installed were:

W.P. Percy Waters, Maple; Dep. P. Clarence Mackay, Aurora; chap., A. N. Fisher, Aurora; rec., Reg. L. W. Zufelt, Richmond Hill; treas., Rt. Wor. Sir Kt. W. H. Taylor, Aurora; first lect., Stanley Ranson, Richmond Hill; second lect., George Mackay, Aurora; First censor, C. H. Bourne, Richmond Hill; second censor, C. Pickrell, Mount Albert; first S.B., J. Boak, Nobleton; second S.B., Albert Hawkes, Richmond Hill; pursuivant, S. C. Chapman, Aurora; comm., J. W. Hudson, Aurora; Albert Oselton, Queen'sville; S. Ranson, A. Hawkes, C. Pickrell, S. C. Chapman; auditors, A. N. Fisher, J. W. Hudson.

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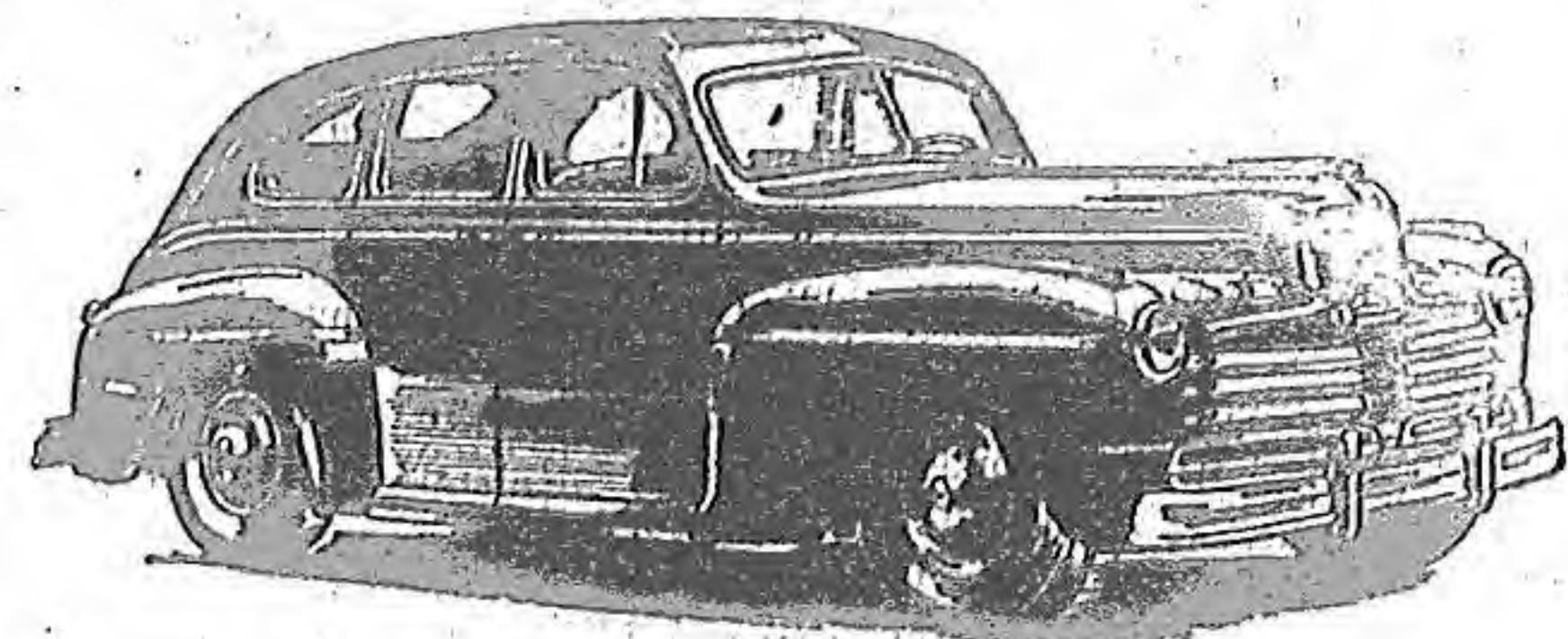
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Merry Christmas and A Happy New Year



Canada's Newest Car

Monarch
...built for Canadians by Ford of Canada

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MONARCH, FORD SALES AND SERVICE, B.A. PRODUCTS

Phone 740

Newmarket

While there is a shortage of a few lines of merchandise, we still have an abundance of grand gifts for men for last minute shoppers.

GIFTS THAT ARE DIFFERENT

100 Men's Winter
OVERCOATS

MUST BE SOLD

Mild, unfavorable weather has retarded the sale of our coats and we are actually overstocked.

Free!

Until December 25 with every overcoat purchase we will give you free

SCARF or PAIR of GLOVES value \$3.00

He will appreciate an Overcoat for Christmas

Free!

Neckwear, Dress Gloves, Elastic Braces, Belts, Boxed Sets, Garters, Handkerchiefs, Tartan, Plaid, Paisley and White Silk Scarves, Wool Gloves, Ski Caps, Tie Clips and Bar Pins, Dress Pants, Jackets, Parkas, Ski Mitts, Ski Boots, Stetson Hats, Dressing Gowns, Housecoats, Wool Work Socks, Slates and Grib Shoes.

RUBBERS AND GLOSHES

H. E. GILROY

"THE" Store for Men

PHONE 605

MAIN AND BOYSPORD

NEWMARKET

Problems Of A Minister

A minister has many problems to contend with in the course of his duties, but few have had the experience of Rev. E. J. Sanderson, son of Mrs. T. Sanderson, Newmarket. The tale is told by newspaper columnist Ruth Fairbanks, in a clipping received by Mrs. Sanderson, and which is printed below:

The Gardner, N.D., Congregational church had a harvest festival a few weeks back. The room was gay and festive with corn and pumpkins and other produce to show how bountiful had been the fruits of the land. In fact it looked so nice and was so appropriate the folks decided to leave it up until after Thanksgiving.

The next Sunday Rev. E. J. Sanderson of First Congregational church of Fargo and the Gardner church started off the morning service against a colorful backdrop.

Everything went along fine until the choir was well into an anthem.

Suddenly Mr. Sanderson was conscious of a slight unrest and tendency to giggles on the part of the young members of the congregation. It bothered him for the children usually were attentive. Next he noticed some of the older ones were nudging one another and nodding toward the choir.

Turning, he found the cause of the disturbance—

A snappy-eyed mouse was prancing nimbly along a railing which ran alongside the choir, edging nearer and giving close attention.

It so happened that Mr. Sanderson knew that one of the women in the choir has a pet aversion and it also happens that the aversion is mice.

But the singing continued with the mouse as yet unnoticed by the singers and the congregation becoming more and more slightly annoyed.

The woman in the choir saw the mouse.

I'm sure your imagination has carried you far ahead.

The singers took to their chairs in double-quick time, and the mouse scurried for safety.

Thinking the creature had had enough of morning devotions, Mr. Sanderson tried to pull the audience together again. But the mouse was good for an encore and this time made his appearance on a rail near the organist. Not only that, but before he was through he took to the pulpit for a good look at the minister. Mr. Sanderson's attempts to catch him failed.

Having thus taken care of the choir and the minister, his next venture was the congregation with the same results.

Amidst the confusion of scrambling and squealing folks, the mouse finally disappeared into the piano.

"That's that," figured Mr. Sanderson, and suggested that they have a song by the congregation and get on with the sermon. The pianist demurred. "Not with a mouse in the piano," she said.

So the singing was dispensed with and the sermon tried.

It didn't work though and the feeling of uneasiness and unrest continued.

"I decided that I was no match for a mouse," Mr. Sanderson said, and delegated two strong men to go forth and not return until the creature of the field had been permanently quieted.

Eventually they returned but the time allotted for service was just about used up.

All of which should bring the story to an end. It does, except for slight postscript.

The following Sunday the choir, feeling that it really had not been able to put forth its best efforts, tried the same anthem.

"It brought back too many memories and the result was not much better than before," Mr. Mr. Sanderson says. "But it didn't bring back the mouse."

Christmas Cards Come

In All Sizes, Colors

By GOLDEN GLOW

What fun to choose Christmas cards for different ones on your Christmas list. The stores are full of them, and many sales folk go around to the homes, months before the glad day with samples. You wonder more and more how the industry came to grow to such an extent. The variety is endless! Everyone can surely pick out cards to suit every taste.

You can't really say this one or that one is the most popular, although I do believe fashion changes in the style of our Christmas cards as in everything else. One year you will have huge ones, too large to go in your post office box without being crushed. Some years there seems to be a preference for all

HERE'S A PROBLEM

One of Golden Glow's readers sends this in as a "quiz" for Golden Glow:

I am wet, I am dry, I am hot, I am cold, And not often used before I am sold. I'm useful to many and valued by all. I'm found in the cottage, camp, palace, or hall, I never learned music: but now I can sing. Now am I not, reader, an odd little thing?

"A quiz" for Golden Glow."

religious subjects. The Christ Child with Mary and Joseph, angels, choir boys, cathedrals and churches and the shepherds.

The Wise Men — oh the Wise Men make a very choice subject for we are all, even us grown-ups, still intrigued with the story of the Wise Men — we still wonder how they could have been led by a star — where they really came from, and where they vanished. Their story leaves us still guessing. "They departed by another way" is all we know of their leaving for home.

Then holly and mistletoe, poinsettia, and the Christmas candle are also favorites — deer and evergreen trees — jolly sleighing parties and children making snow-men. Often birds — so very many attractive cards have birds for their subject — birds and bird-houses, with snow all round, birds round a mailbox, birds being fed on friendly window-sills, robins on holly branches.

Cats and kittens are favorites too. They lend themselves so beautifully to pictures! Nothing is cuter than pictures of kittens and cats — no, not even Scottie dogs. Scottie dogs a few years ago were prime favorites, and they certainly were delightful.

Then French Canadian (Habitation) scenes a few years ago were very popular. Again English scenes from Dickens — and English cathedrals. It may be bowls of flowers, and what could be nicer than flowers? Then again the lamplighter, or the Christmas wails, singing carols by the light of an old-fashioned lantern. Lanterns are an attractive subject and also pine cones and Christmas greens or bringing in the Yule log. Why, the more I think up, the more there seems to be. Kate Greenaway pictures — dear old-time scenes of English gardens and nobility. During the war there were the regimental greeting cards — the navy, the army,

and the air force, personal cards from our boys, ordered months ahead.

And of course, Santa Claus and his reindeer and sled. We must not overlook good old St. Nick, nor the happy children round a loaded Christmas tree. It looks as if I could write and write. But it's Christmas and who wants to read this sort of thing? Nobody has time to read it and I have no time to write. I can't even think of anything but Christmas — Christmas — Christmas.

What more can I say except that much quoted prayer of Tiny Tim's, "God bless us everyone". So with that I'll end, for this time, with best Christmas wishes to everybody.

VANDORF
CAR-TRUCK COLLIDE,
GEORGE PRESTON HURT

On Friday, Dec. 20, at 8 p.m., Wesley Sunday-school entertainment will be held at Vandorf hall with a repeat performance of Scrooge's Christmas. Everyone is invited. Santa Claus will be there.

On Sunday, Dec. 22, the Christmas services will be held at all churches with special messages and music.

Monday, Dec. 23, is the date when Mount Pleasant Sunday-school will hold its Christmas entertainment in the church basement. Part of the program will be an illustrated lecture on The Other Wise Man.

Monday, Dec. 23, is also the date of Temperanceville Sunday-school concert. Wesley performers will assist in the program and present Scrooge's Christmas.

Mrs. Smith and two sons, and Mr. Roland Scott spent Sunday with friends in Aurora.

Mr. and Mrs. Roy Morley, Mr. and Mrs. Grant Morley had dinner with Dr. and Mrs. Covey in Toronto on Sunday.

Vandorf friends extend their sympathy to Mrs. Cornelius Moynihan and family.

Mr. and Mrs. Kenneth Babcock, John and Mary, Toronto, visited Mr. and Mrs. H. A. Switzer on Sunday.

Miss Jean Lundy and Miss Louise Lundy spent the weekend with friends in Kettleby.

George Preston was badly bruised when his truck was hit by a passing car as he was driving across the highway in front of his son's service station. Mr. Preston was thrown from the truck and under the car.

INCREASE SALARY
The salary of B. W. Hunter, from \$500 to \$700 by the Newmarket town council. An increased assessment necessitating additional work was the reason for the increase.

Classifieds usually bring results.

Will you accept a
Contract



TO SAVE YOUR
MONEY AND ENJOY
IT, TOO?

Get it from Rod Caldwell

... your friend at Canada Life

He can show you how every dollar saved for the future with a Canada Life Insurance contract can be made to do the work of \$3.00 when it comes to providing a guaranteed life retirement income.

This means that, with the right Canada Life contract, you can secure your own future, and guarantee adequate protection for your family — by putting aside less money than you'd have to accumulate under other methods of saving. Meanwhile you can use and enjoy the remainder with your family while you are earning it, without worrying about the future. Isn't this something worth looking into immediately?

The CANADA LIFE
Assurance Company

BRIGHTER TOMORROWS FOR YOU AND YOURS
Send The Era and Express for Christmas

TO SAVE YOU WORRY

If you are worrying about management of property, planning the disposition of your estate, the building or purchase of a home, or similar problems, perhaps we can relieve you of some of your worries and help you decide some of the perplexing points about your future plans.

We offer a complete trust service, some parts of which may be a real help to you. May we discuss your problems with you? No obligation, of course.

THE
STERLING TRUSTS
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POWER SHORTAGE CRITICAL!
SAVE ELECTRICITY!

SOUTHERN ONTARIO faces a severe power shortage right now. Every home, farm, store and industry in the southern part of the province must save electricity in every practical way if essential services are to be maintained during the present winter period, and rationing restrictions avoided. Hydro, therefore, asks your sincere co-operation to relieve an urgent situation.

THE DAILY PERIOD DURING WHICH SAVINGS SHOULD BE EFFECTED IS BETWEEN 8 A.M. AND 8 P.M., AND CONDITIONS ARE PARTICULARLY ACUTE BETWEEN 4 P.M. AND 7 P.M.

HERE IS HOW YOU CAN HELP

IN THE HOME Eliminate all Christmas decorative lighting until Saturday, December 21st, and again after January 1st, 1947.

Turn off lights when not required.

Use a minimum number of lights in the living-room, consistent with good vision.

Use electrically heated water sparingly and check leaking hot water taps.

Do not use range elements on "high" when a lower heat will serve, and turn off all elements as soon as possible.

Cook oven meals as often as possible and avoid the unnecessary use of surface elements.

Turn off verandah and other outside lights.

Turn off all small appliances as soon as possible.

Do not use electric air heaters and grates.

IN STORES AND OFFICES Eliminate all Christmas decorative lighting before December 21st, 1946, and again after January 1st, 1947.

Eliminate the use of electricity for signs and store windows from 8 a.m. to 8 p.m.

Turn off all lights when not required.

Use electrically heated water sparingly and check leaking hot water taps.

Do not use electric air heaters.

IN INDUSTRIES Switch from day to night operations wherever practicable.

Turn off factory and office lights when not needed.

Turn off motor-driven machines when not required and effect other savings wherever possible.

Avoid the use of all non-essential outdoor lighting.

Do not use electric space heaters.

THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO

CHRISTIAN ENDEAVOR HAS REUNION HERE

HABITS CAN EASE OR DESTROY LIFE

A reunion of Christian Endeavor was held in the Congregational-Christian Sunday-school room in Newmarket on Tuesday evening, Dec. 10. Mrs. William Andrews was leader for the meeting. Mrs. W. B. Epworth was pianist and led the singing. The lesson was read by W. B. Epworth. Comments on the lesson were ably delivered by Mrs. Elliott Holmes, Robert Dick offered prayer. The topic, "Life is more than Living," was taken by Mrs. Ross Armitage. Albert Bailey, president of the senior Christian Endeavor, made the announcements and welcomed all to the reunion. Many engaged in sentence prayers, and the meeting closed with benediction.

At the close of the meeting hymns were sung, members enjoyed a good old-fashioned visit and lunch was served. The evening came to a close with all joining hands and singing Blest Be The Tie That Binds, and a prayer by Mr. Bailey.

MARKED GOLDEN AGE IN CASTLE HALLS

During the 1400's and 1500's before the Puritans got the upper hand, the golden age of English hospitality reigned. At Christmas time castles and manor houses were filled with guests by the score and the hundred.

Kinsmen and neighbors were there and on certain days the tradesmen and tenants, for all were equal at this season. The master could dance with the mistress if he had the nerve to ask her. And he usually had—after the wassail.

The great halls were a din of gaiety. There was light—almost enough to pierce the wood smoke. And there were the savory aromas: roasting beef, roasting mutton, fowl and brawn (the flesh of the wild pig, which had been caught and fed good grain to the point of arousing his suspicions, too late, of course).

The dark ale flowed and added its voice—by proxy—to heighten the noise. At the peak of all this there was brought in the Yule log—a relic, incidentally, of the Scandinavians' pagan worship of Thor. With a brand from last year's log the new one was fired.

The light from these roaring flames would shine out through portals opened to the knocks of caroling and wassailing bands who, more often than not, were brought into the hall to eat of nutmeg, cakes and brawn and mustard.

MAPLE HILL

The Sunday-school Christmas tree will be held at Fred Knight's home on Friday, Dec. 20, at 8 p.m.

The school children are not putting on a Christmas entertainment this year but will have a Christmas party among themselves on Friday afternoon.

By J. JAY WATSON

The habits a person has are either assets or liabilities. A story is told by Dr. Newell Dwight Hillis of a hunter who had killed a mother wolf. A cub about the size of a kitten was left behind. This, the hunter, put under his coat, and took it home where it was made a pet of, and its wild life was forgotten. When it acquired its growth, however, its nature asserted itself. No longer was it a little pet, but a threat to the owner.

There are habits that in their inception are little pets. We fondle them for they are then innocent and harmless, but some habits develop teeth and claws and become a menace to character, reputation, and even to life itself. Habits playfully cultivated oftentimes break into newspaper headlines, and too often they make the front page.

There are three steps or three habits in life, the encouragement of which opens the way from time to time to injustice, crime, and misery of varying degrees. These steps avoided, however, will bring people more on the sunny side of the street.

The first of these steps is profanity, the second, the use of tobacco, the third, the use of liquor. The first may not injure a person physically, and some say the second and third in moderation do no harm in this respect. Each one, though, in succession more and more weakens the user morally to the point where consciousness of harm becomes dulled, and then, too often, excessive use begins, followed by weakness and deterioration.

Here the way opens to many forms of unhappy life—types of which often may be seen in police courts.

The above dwells upon habits that may be as a rolling stone, and bowl one over a precipice. Now let me dwell upon habits that are assets on the highway of life, and give meaning to it.

Without faith in people's integrity in social and business life, society would become debased. Dr. Harold Garnet Black says of truth: "The ideal neighbor, and the ideal citizen must be truth-speakers. God demands an innate honesty of aim and purpose. Truth has a Gibraltar-like quality; it puts life on a solid basis."

In Proverbs we have the wisdom of the ages. Here we read in the eighth chapter: "Blessed are they that keep my ways. Blessed is the man that heareth me, watching daily at my gates, waiting at the posts of my doors. For whose findeth me findeth life, and shall obtain favor of Jehovah."

In the Proverbs there are patterns for living, they give understanding and zest to life. Learning by heart the choice Proverbs creates a reserve within that is of immeasurable value to all the days ahead. Cultivating these, moulds a key that fits the lock for opening the door to happiness and content.

Before us is a future all unknown, a path untried. A person's habits that are as assets, in general, make known the future in advance; whereas the habits that are as liabilities make the future uncertain.

Some wise person has said: "The years teach much which the days never know."

HISTORY TELLS LITTLE ABOUT THREE WISEMEN

Biblically we know very little about the Wise Men who came from the East bearing gifts to the Christ Child and, having adorned Him as the King of the Jews, returned to their own country.

It is generally accepted that there were three Wise Men because of the three specifically mentioned gifts: church tradition has identified these as Melchior, Caspar, and Balthasar; Melchior, king of Arabia, brought a casket of gold; Caspar, king of Tarsus, brought myrrh; and Balthasar, king of Ethiopia, brought frankincense. These gifts are considered symbolic of what Jesus was to become—gold for a king—frankincense for a high priest, and myrrh for a great physician. Collectively, the Wise Men received the gifts of charity and spiritual wealth, perfect faith, truth and meekness.

When they returned to their own country, the three Kings reputedly sold their possessions and went about preaching the Christ-King. Legend continues, that they were martyred in India for their faith.

The bodies of the Wise Men, transferred to Constantinople in the fourth century—by the Empress Helena, mother of Constantine—were enshrined at Milan for a while after the first Crusade. Frederick Barbarossa authorized removal of the relics to Cologne where they remain to this day deposited within the magnificent Cathedral of Cologne.

TOWN SELLS LAND

The Newmarket town council Monday night accepted payment of \$500 for the property on which the commanding officer's quarters stood at the former military camp. The purchaser was Stanley Miller.

YOUNG HOPEFULS

By DOROTHY MUIR BOWMAN
Teaching Respect for Property of Others

Little Joan, four years old, is proving quite a problem these days because of her "taking" ways.

For instance, Joan's mother notices her dressing her dolls' booties and mitts that have never belonged to Joan's dolls. When asked where she got the new accessories, Joan promptly reports from whose doll she took the articles in question.

As long as Joan is truthful concerning her acquisitions, her mother is very wise in not punishing her. A child of four cannot possibly appreciate the rights of others. To accuse such a child of stealing would be a false accusation. The child simply hasn't learned that she shouldn't take things that belong to others. The mother's main concern is teaching this to her child.

"Would Joan like her little playmates to take her dolly's booties and mitts?" If Joan wanted to try some new booties and mitts on her dolly, she could have taken her dolly to her friend's house for a fitting. Somehow, Joan needs to be impressed with the property rights of others without feeling she has committed an unpardonable sin for her misdemeanor.

Joan's mother is acting very sensibly in this matter. Even though Joan continues to make new and strange acquisitions, she continues to admit the why and where of them. After all, Joan's truthfulness must be encouraged.

As long as she feels free to tell the truth, she can be held in check by her mother. If Joan's mother punished her for her taking ways, she would be forcing her child to speak untruths for fear of punishment.

When a 50-cent piece was discovered in Joan's pocket, her mother did become excited. However, Joan calmly told where she found it—thus making its return possible.

This is just a stage in child development; and, if treated as such, will pass without harming the child's character.

Joan is a very intelligent little girl and will learn in time, under her mother's wise guidance, to respect the property of others.

22-CENT MILK

A visitor to Port Arthur from Boston, Mass., tells that the price of a quart of milk there, retail, is 22 cents and for a half pint of cream, 27 cents. As five American quarts are required to equal four Canadian it means a relative price of 27½ cents for a Canadian quart. Beside this the Canadian price of 18 cents compares quite favorably.

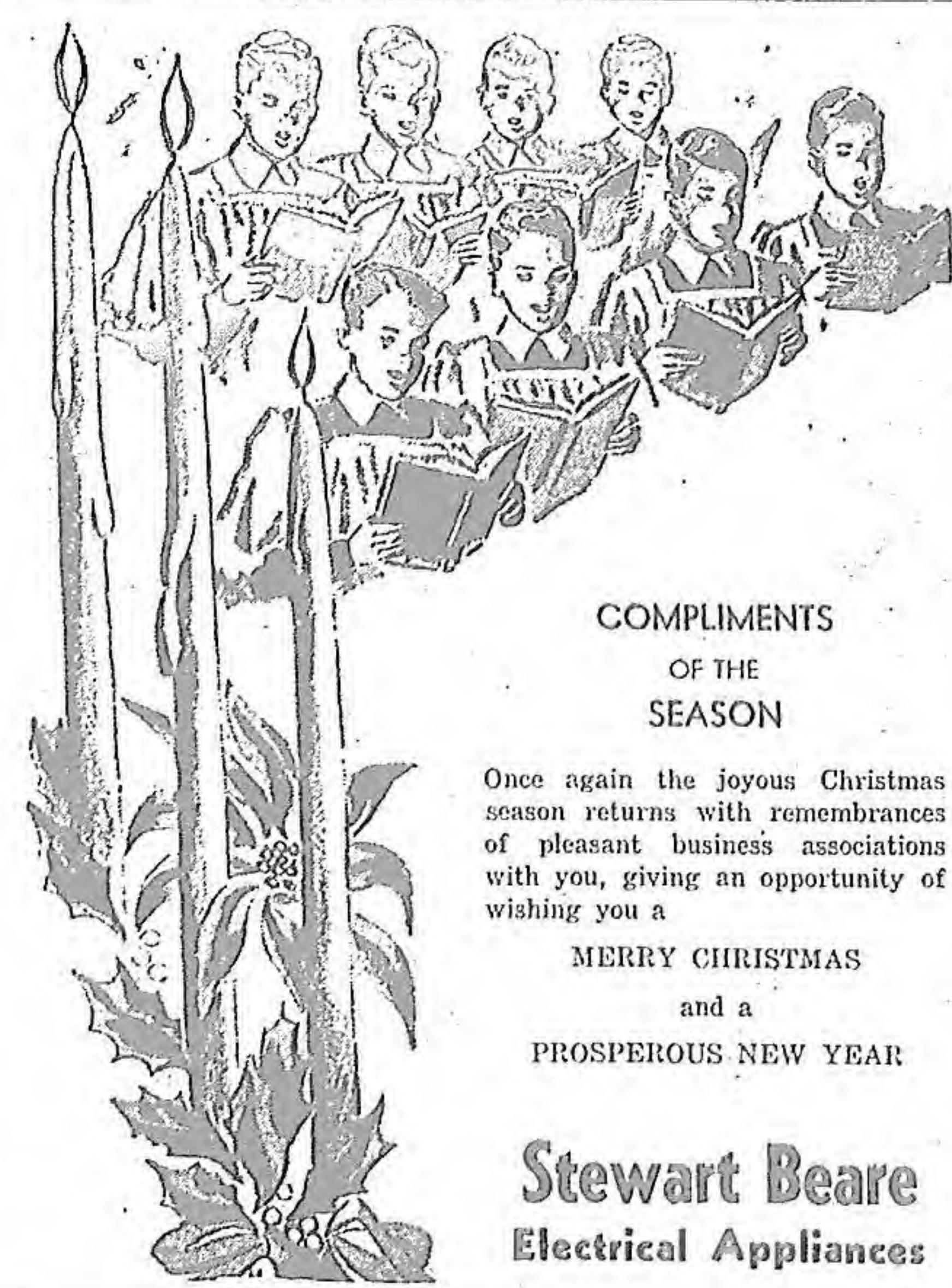
—Port Arthur News-Chronicle

Patronize your home town merchant. He usually has what you want.

It Makes You Feel So Much Better

The Vitamin D Tonics
Extensively used for headache, loss of sleep, nervous indigestion, irritability, anemia, chronic fatigue, and exhaustion of the nervous system.
60 cts. Economy size, \$1.50

Dr. Chase's Nerve Food



COMPLIMENTS OF THE SEASON

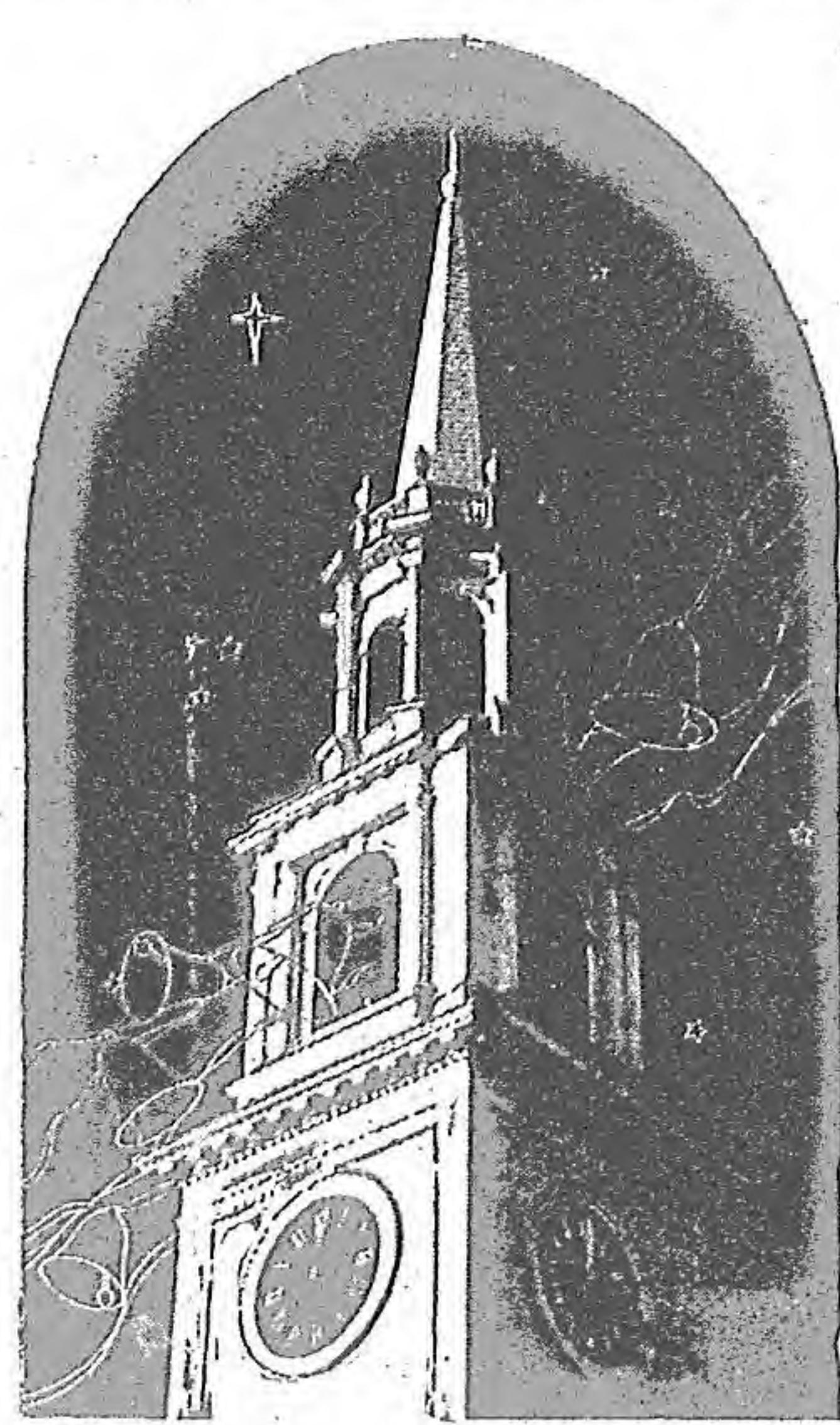
Once again the joyous Christmas season returns with remembrances of pleasant business associations with you, giving an opportunity of wishing you a

MERRY CHRISTMAS
and a
PROSPEROUS NEW YEAR

Stewart Beare
Electrical Appliances

Merry

Christmas



CHRISTMAS GREETINGS

Mere words cannot begin to bring you the many good wishes which we hold for you and your family. As a tiny token of our high regard for your patronage and friendship during the past year and as a renewed pledge of the service which we constantly strive to offer, may we take this occasion to send you our best wishes for a Happy Christmas and a New Year filled with all the good things of life.

WE WISH YOU A MERRY CHRISTMAS AND A HAPPY, PROSPEROUS NEW YEAR.

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MANAGEMENT
AND
STAFF

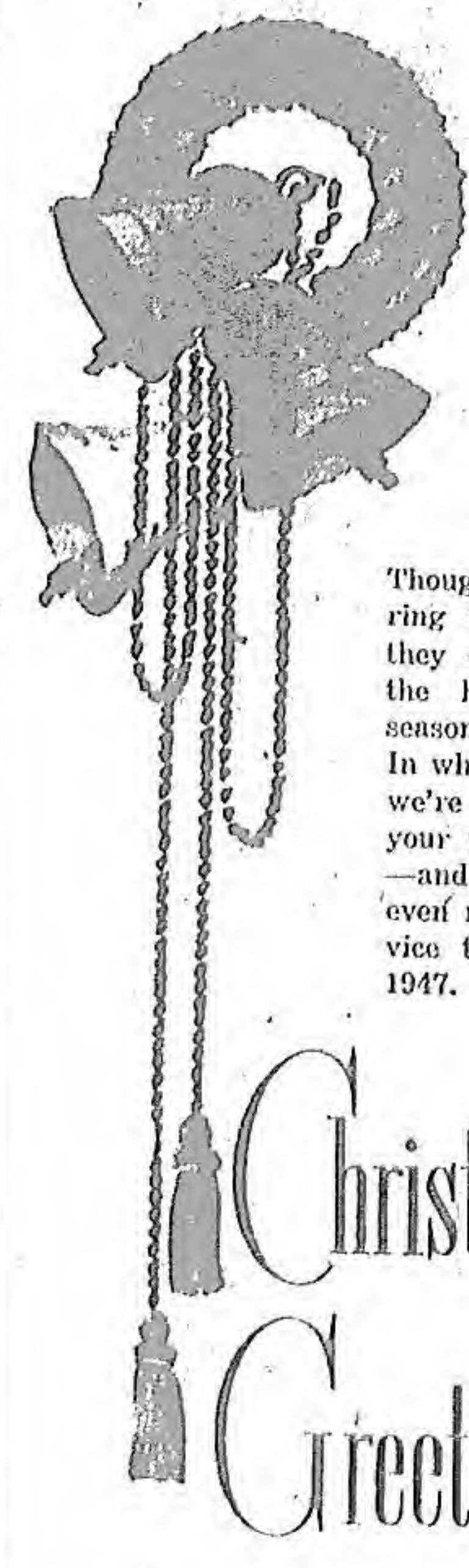
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Wainman's Gift Shop

C. G. WAINMAN and STAFF

NEWMARKET

Greetings

SEASON'S GREETINGS

We thank you for the confidence you have placed in us in the past and extend to you our best wishes for a

MERRY CHRISTMAS

and a

HAPPY AND PROSPEROUS NEW YEAR

BILL'S
SHOE REPAIR

HABITS CAN EASE OR DESTROY LIFE

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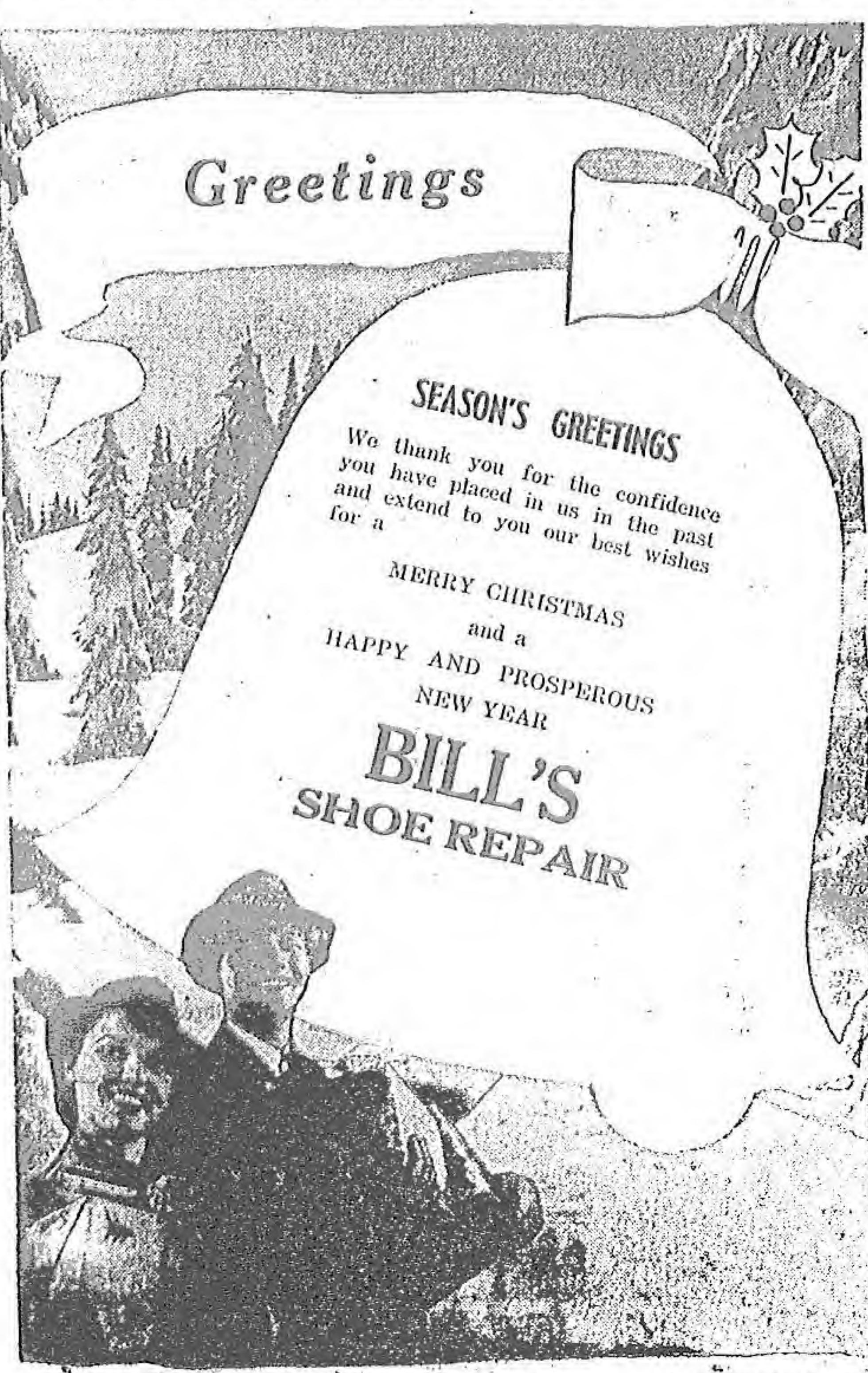
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ANG WEST



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"Ah -- ha -- a
It's Almost Here"LAST MINUTE SUGGESTIONS
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Tank type with all
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Combination Radio
Phonograph, table model.
Just put the record in the
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Northern Electric 7-
tube consoles, \$198.
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mantel combination,
\$125.95
Electric grates, \$28.
Electric Heaters,
Rads, Irons, Toasters,
Smoking Stands, Tri-
lights, Boudoir Lamps,
Coffee Makers.
Electroholme air con-
ditioner and humidifier,
\$39.50.

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MERRY
CHRISTMASHAPPY
NEW YEAR

December 25, 1946

To everybody
everywhere:Holiday greetings to all—stop—Your happiness at this
glad season makes ours complete—stop—Best wishes
for a joyous Christmas and a happy, prosperous New
Year.

DUNCAN MOTOR SALES

PARTS AND SERVICE

General Motors Dealer
Pontiac, Buick, G.M.C. TrucksInstitute Address Tells
Of Social Welfare Work

merged long before the revolution and it was customary—even among the Quakers—to extend hospitality to the marchers or give them a dole for refreshments.

After the revolution, George Washington replaced St. George as the central figure of the festivities which continued along the path of spontaneity until 1886 when the parade was sponsored by the Silver Crown New Year's Association.

The municipal administration officially recognized the parade in 1891 and representative citizenry began turning out to watch and participate in the festivities.

The number of organizations sponsoring the parade, the divisions and elaborateness thereof, increased through the years. On New Year's Eve in 1930, 12,000 participated in the line of march down Bond St. and 300,000 spectators watched the parade which lasted from early evening through the wee hours of the New Year.

WHEN INFLATION COMES

We won't really have inflation in Canada until the 25 cent meal, which has cost 50 cents for so long, goes up to \$1.

—Peterboro Examiner

The following is a paper which was given recently by Mrs. Alfred C. Smither, Keweenaw, at a meeting of the Elmhurst Beach branch of the Women's Institute: "Social welfare is the subject suggested for the paper I was asked to bring to you today."

"What do these two words mean to us? Yes, we know that there are social service workers and that they are doing a grand work and I suppose I could put down lot of figures here and tell you how many homes they visit, how many children have been placed in homes and a lot of other things that you already know, but without going into that I would like to tell you what I read the other day about a church which I consider is doing real social service work."

"The preacher has made his church a vital instrument of social good and a magnificent example of what we could all do in a smaller way."

"That church door is never locked. One could stand at any time by it and watch the different people going in. Working mothers leaving their children at the free nursery, others attending the mothers' clinic and others going into the 'job finding' office."

"There is a basketball team and other youth activities. A room in the parsonage is used for classes in public speaking. The church itself is overflowing on Sundays and other days. Now that is their idea of social welfare."

"Perhaps never before has there been so much speculation about the future as there is today. Will our world always be one of violence? Will there always be poverty, want and misery? If there is to be any great change in the social order of the races, how will it come about? What better or more feasible place to start than right in our own churches."

"Bruce Barton, a great writer in Life says, 'One of the wisest men I know says the sentence in the Bible which can do most for the spirit of man in these days is the saying of Jesus, 'I have compassion on the multitude'."

"Compassion is never patronizing, never condescending. It implies fellowship in feeling. Compassion is active and there you have the real meaning of social welfare, in doing and being active."

"I think that Jesus was our best example of social welfare. He not only had compassion but he actually fed the multitude."

"Your neighbor or friend comes to you for sympathy or understanding. Compassion is the outgoing of sympathy that shares another's burden by hoisting it onto our own shoulders and halves another's pain by taking it into our own hearts. That again is social welfare, the concern for the welfare of others. Today we must tend the small wicks of compassion and keep them glowing in our hearts, else the light of 100 years may be extinguished."

"Throughout Canada public spirited men and women and leading educators are taking on the responsibility of lending to the people not as fortunate as ourselves and making a sincere study of it."

"There is also the bringing of about 1,000 war orphans to this country by the British government in parties of 24 until they are all settled, mostly in the western provinces. Here we have the welfare of the orphans at heart."

"Another instance is of a few months old baby, asleep in a hollow, under a camouflage of grass. A few hours later the baby was picked away to a hospital."

"The 'First Foot'—the first person to enter the house on New Year's morning—plays a significant role in the family's future fortunes. He must be a dark man to bring good luck, but if he also brings a gift and "carries in" more than he "takes out" then the house is assured peace and plenty for a whole year. The most auspicious gifts as luck-bringers are a lump of coal and a red herring."

"Unmarried persons are advised to look out of the window on New Year's morning. If you see a man, it is a sign that you will be wed before the year is out. Should you see a horse, you can have a wish, and it will be realized within the year. To see a dog is lucky, but a cat foretells worry."

"A little care will make it possible to bring oneself good luck for the entire year. Wear something new, if possible, on New Year's Day, but the garment must be put on when you first dress in the morning. Receipt of a gift is certain to carry luck. Wish everyone you meet 'A Happy New Year,' but remember when the greeting is given to cross your fingers for luck. Be sure to say 'rabbits' as the first word when you wake before anyone has had a chance to speak to you."

Love's progress will be aided on New Year's Day if you are careful to put on the left stocking before the right. The potency of this charm is supposed

SHARON

The meeting of St. James' W.A. Sharon, was held at the home of Mrs. Vanstone, where the election of officers took place. Mrs. R. Rogers retained the office of president by acclamation. Mrs. McWhitely is the new vice-president.

Mrs. B. L. Phillips was voted in for her 24th year as treasurer, which might establish a record in these parts. We were sorry to see Mrs. McNern resign as secretary. However, all hope her interests in the W.A. will still be the same. Mrs. Vanstone has filled her position, and would appreciate the same co-operation that our past secretary received.

The January meeting of the St. James' W.A. will be held Jan. 9, at 2:30, at the home of Mrs. A. Thomas. All are welcome.

to be increased if you do all things as far as possible left-handedly during the day.

To open a bank account on New Year's Day was considered lucky in Old England, the custom growing probably from the belief of many centuries that whatever you do on the first day of the year will be an indication of what will happen during the months that will follow.

In some parts of England and Scotland it is supposed to be unlucky to leave a house until some outsider has first entered it.

COMMON "STUMPERS"

It's the common, everyday things that stump the scientists. They have never been able to learn how water freezes, how fire burns or what causes the common cold.—Kitchener Record

ROUND AND ROUND
An Idaho couple were married on a merry-go-round. Let's hope that from now on they'll keep on going around together.—Chatham News

GREETINGS

A JOLLY
CHRISTMAS

May we flash this message of good cheer . . .

A Jolly Christmas and a Happy New Year.

Frank Bowser
AND STAFFMorrison's
Gifts Aimed
At
His Heart

Naturally you want to give him the gift he wants this Christmas. That's why it will be wise to select his gifts at Morrison's for this is where he does his own shopping. When he opens the box and sees what you have chosen from our stocks of nationally known brands, you'll realize that these are truly "gifts aimed at his heart".

Wrap Your Wishes in a . . .

Rayon, Paisley
or Wool Blend

ROBE

IT WILL MEAN COMFORT FOR
YEARS

He is probably doing a bigger and more important job than before so make his leisure time just that much more enjoyable.

Unusual Gifts that Really
mean something to him

- Scarves
- Gloves
- Ties
- Boxed Sets
- Braces
- Parkas
- Windbreakers
- Trousers
- Ski Mitts
- Ski Caps
- Socks
- Slippers
- Shoes
- Sweaters

TO TOP THEM ALL

GIVE . . .

WINTER
OVERCOAT

and

BILTMORE
HATNothing will please
him more than a
gift of quality.

"Boy Stuff" For CHRISTMAS

Shirts, Ties, Shoes, Boots, Rubbers, Goloshes, Hats, Gloves, Ski Caps, Ski Mitts, Suits and Winter Overcoats, Parkas, Windbreakers, Sweaters, Trousers.

Do not overlook our Sporting Department for Christmas Gifts

MORRISON'S

Modern Family Clothing Store

Service With a Smile

The Friendly Store

Phone 158

HAVE ANNUAL PARTY

With no hall large enough to fill the bill available locally, employees of Collis Leather Company and their families were transported by bus on Tuesday night to Newmarket town hall for the annual Christmas party and dance provided by the firm. It was a gala evening with plenty of entertainment and fun, and Santa Claus.

SUBJECT OF ARTICLE

John W. Bowser, Aurora, is the subject of a two-page article in the Dec. 28 issue of Liberty magazine written by Wilfred List. The copy lines read "The man who built the Empire State Building has been trying to retire for 15 years but can't find time to do it. He's snared in the treadmill of success." A striking photo of Mr. Bowser accompanies the article.

AT O.H.A. MEET

DeRoy Babcock and Bill Hollaway attended the O.H.A. managers' and coaches' dinner on Monday night in Toronto. Joe Primeau, Charlie Conacher, George Redding of Hamilton Tigers, Dinty Moore, Port Colborne, George Dudley, Midland, Tiny McFadden, Galt, and W.A. Moore passed on bits of inside information, which the duo hope to use in their efforts at Aurora this winter.

YORKS HAVE PARTY

Members of C Company, Queen's York Rangers, and their wives and lady friends enjoyed a bowling party and chicken dinner last Friday night to wind up reserve army training until after the New Year.

PAY PREMIUMS

Insurance premiums totalling \$987.52 were paid out by Aurora council this month. This is the usual insurance rate paid for municipal buildings and chattels. A new schedule of insurance, to take effect in 1947, has been arranged by council.

HAS OPERATION

Mrs. James Morning is confined to York County hospital but is progressing favorably after her operation.

IS CONVALESCENT

Miss Rosalie Hadfield, who underwent an appendicitis operation last week, is convalescing successfully.

C. A. ADAIR HEADS COLLIS CO. LOCAL

The local of the Collis Leather Co., Local 27 National Union of Shoe and Leather Workers, C.C.L., elected officers and stewards for 1947 last week. Those elected were: pres., C. A. Adair; vice pres., Fred Doutst; treas., Gordon Burnstead; sec., Robert Watson.

Stewards are: cellar, George Williams; main floor, Sid Luatic; second floor, Howard Anderson; third floor, Albert Doolittle; fourth floor, Raymond White; women workers, Helen Egan; night workers, R. Holbrook.

We are having nice weather to date, Dec. 17, without much snow.

RISING SUN LODGE INSTALLS OFFICERS

Wor. Bro. Frank Lacey and the 1947 officers of Rising Sun Masonic Lodge, A.F. and A.M. were installed to office on December 6, with many of the distinguished members of the craft present. A buffet supper followed.

Officers of the lodge are: I.P.M., Milton Graham; W.M., Frank Lacey; senior warden, Herbert Moorby; J.W., William Books; chaplain, Alfred Willingham; treas., J. G. McDonald; sec., J. H. Knowles; asst. sec., Irwin Watts; senior deacon, Lyall Sparks; J.D., Clifton Spencer; I.G., Rod. V. Smith; S.S., Dr. E. J. Henderson; J.S., Ross Linton; tyler, T. K. Fice; organist, Sam Dickey.

MAKE PRESENTATION

Friends of Earl Lloyd tendered him a dance at the Rendezvous last week and presented him with a travelling bag prior to his leaving the district.

PLEASANTVILLE

Mr. and Mrs. Earl Toole, Stuart and Elgin, had Sunday dinner with Mr. and Mrs. Howard McClure, Cedar Valley.

Rev. Mr. Rowan was a Sunday tea guest of Mr. and Mrs. A. M. Colville.

The Bogartown Institute met on Tuesday of last week at the home of Mrs. Doug. McClure with a good attendance in spite of the inclement weather. Mrs. George Hunt was in charge of the program which consisted of current events by Mrs. Chas. Greenwood, and a citizenship paper by Elma Starr. Mrs. A. M. Colville conducted in singing of Christmas carols. A collection was taken for Christmas treats for women at York County Industrial home. There was also a sale of aprons.

On Saturday morning the community was saddened to learn that Elmer Druery's new house and its contents were completely destroyed by fire.

On Monday afternoon a Wear Ever brush party, conducted by Mrs. Holmes, was held at the home of Mrs. Earl Toole. Those winning the contests were Mrs. A. M. Colville, Mrs. G. Hunt and Mrs. D. McClure. The grand prize draw was won by Mrs. G. McClure.

A "full kirk" is hoped for at Pine Orchard Union church on Sunday, Dec. 22, at 2 p.m., for the Christmas white gift service. The Sunday-school service will be omitted.

The Bogartown school Christmas concert will be held on Thursday, Dec. 19.

IN HOSPITAL

Caren Joan Eakins is ill in the Hospital for Sick Children, Toronto, with coeliac infection, but is improving.

AUCTION SALE

of Household Furniture on

SATURDAY, DEC. 28

the property of

MRS. W. GREIG

Queensville (south end)

1 Kitchen table
5 Kitchen chairs 1 Arm chair
1 Combination bookcase and desk
2 Rocking chairs
1 Quarter-cut oak table
2 Beds and mattresses
2 Dressers 1 Washstand
1 Small table
1 Congoleum rug, 9' x 7 1/2'
1 Organ 1 Bedroom rug
1 Cabinet victrola
1 Complete toilet set
1 Heater, coal or wood
1 Cookstove, Findlay Oval, good as new
1 Coleman lamp 2 Oil lamps
1 3-burner oil stove
2 Pairs glass curtains
2 Pairs overdrapes
2 Pairs overdrapes, good as new
1 Sewing machine
1 Clothes-horse
2 Large clothes baskets
1 Long bench 1 Couch
1 Washing machine
1 Brooder stove with hoover
1 Churn 1 Barrel
1 Cupboard
1 Mossey-Harris cream separator
Fruit jars, books, dishes
Other articles too numerous to mention
Everything will be sold without reserve
Terms cash. Sale at 1 p.m., sharp.
At Greig, clerk
J. F. Kavanagh, auctioneer

BELHAVEN COMMUNITY HALL HERO SHOWS BALANCE OF \$36

The council met in the Community hall on Monday. There was also a meeting of the board of management for the hall. Reeve H. Glover, Deputy Reeve Wm. King, Geo. Langridge, Miss Mary Young and Mrs. Wm. Winch were present. The caretaker, Elsie Willoughby, was re-appointed for another year, and a financial report was given. Rents from the hall for the past year have been sufficient to pay the caretaker his salary of \$150, and with other expenses paid, there is a balance in the bank of \$38.45.

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FARE AND A THIRD
Christmas: Going Monday, Dec. 23 to Wednesday, Dec. 25 inclusive. Return Main Leafing destination not later than Midnight, Thursday, Dec. 26, 1945.

ONE AND A HALF
Christmas and New Year's!
Good going Friday, Dec. 20 to
Wednesday, Jan. 1 inclusive. Return
Main Leafing destination not later
than Midnight, Tuesday, Jan. 7.

*Tickets and complete information:
from any Agent.*

HOPE

Mr. and Mrs. Garnet Fairburn, Donald and Yvonne, Newmarket, had supper with Mr. and Mrs. Oscar Stickwood on Sunday.

Mr. and Mrs. Gordon Stevens visited Mr. and Mrs. Morley Andrews on Sunday.

Mr. and Mrs. Frank Widdifield, Newmarket, Mr. and Mrs. Leslie Rose, Angus, and Mrs. Foster Hopkins visited Mr. Howard Pegg's home on Sunday.

Mrs. Morley Andrews is confined to bed. We hope she has a speedy recovery.

Misses Mildred and Shirley Edwards had supper with Miss Jean Pegg on Saturday.

Miss Emma Holt spent the weekend with her parents, Mr. and Mrs. Sam Hall.

THE COMMON ROUND

By H. H. COOK

CHRISTMAS HAS EVERYTHING

Have you ever taken time to probe into the reasons which make of life, not alone on Christmas Day, but for weeks beforehand, the far removed from commonplace thing. It is when we pursue "the daily round, the common task"?

Even the commonplace duties seem glorified. We might make a pudding every day of the week and it's just a pudding, but when we come to make a Christmas pudding, we put something besides sugar and spice into it—we put Christmas thoughts and Christmas cheer go into it and who can say that the pudding is not the sweeter for it?

We can stuff a fowl any day, but only at Christmas do we fill it as well with loving thoughts of those who will share it with us, and maybe of someone shut in or alone, who might enjoy some of its tender succulence.

I think we dust and sweep and decorate with the thought in our minds that the Christ Child

is our guest then, even if we lose sight of the fact at times, that He is our guest at all times. There is the beauty of Christmas when we look out at the golden mystery of the starry worlds above us and think that, on a night two thousand years ago, to a star was given the honor of conducting worshippers to the manger at Bethlehem. We look at their beauty and their majesty with new awe.

There is mystery and wonder and love in the thought of the gift given us on Christmas Day. We poor mortals with all our woes and wars, our petty misgivings and personal strife, our wallings against fate and rebellions against circumstances, seem to fail except in uplifted moments, to realize that God gave His Son—His only begotten Son, on Christmas Day. We sometimes forget that it is a holy day before it is a holiday. But however far short we fall of realizing its full significance, there are few of us who do not revel in the preparation for it and the realization of some of its aspects.

Being

considered

a sort

of

useless

person

this

year,

I stood

— or sat — by while Lois Hunt decorated the tree and my other half decorated the living-room, but no one could take from me my joy in the finished product. The tree brought the woods right into our house; the perfume of the cedar and the glitter of the star atop were wonderful aids to the imagination.

That

evening,

my

husband

and I

sat

down

to

read

and

enjoy

while

the

pussies

curled

up

before

a

glowing

fire,

and all

was

serene

and

peaceful.

Suddenly

into

this

serenity

came

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CONFIDENCE

Is A Mighty Important Item
When Purchasing

MEN'S and BOYS'

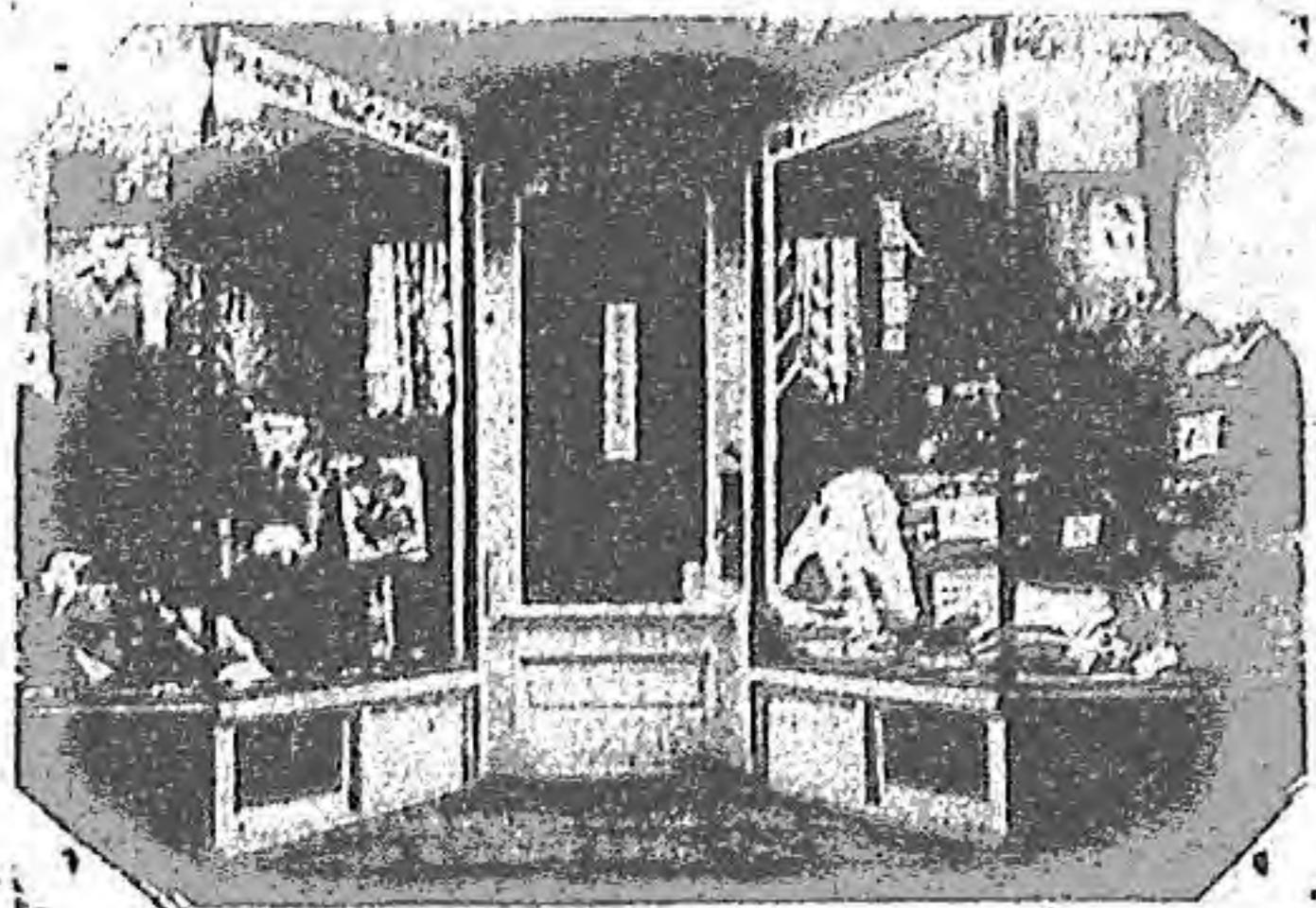
Clothing, Boots, Rubbers, Overcoats, Parka Coats, Windbreakers, Mackinaws, Ski Boots, etc.

at Cliff Insley's

Style Leader Store

NEWMARKET, ONT.

SHOP
at
EASE
for
GIFTS
that
PLEASE
at
INSLEY'S



Look for Insley's store
and listen to
SPECIAL BROADCAST
and Christmas Carols

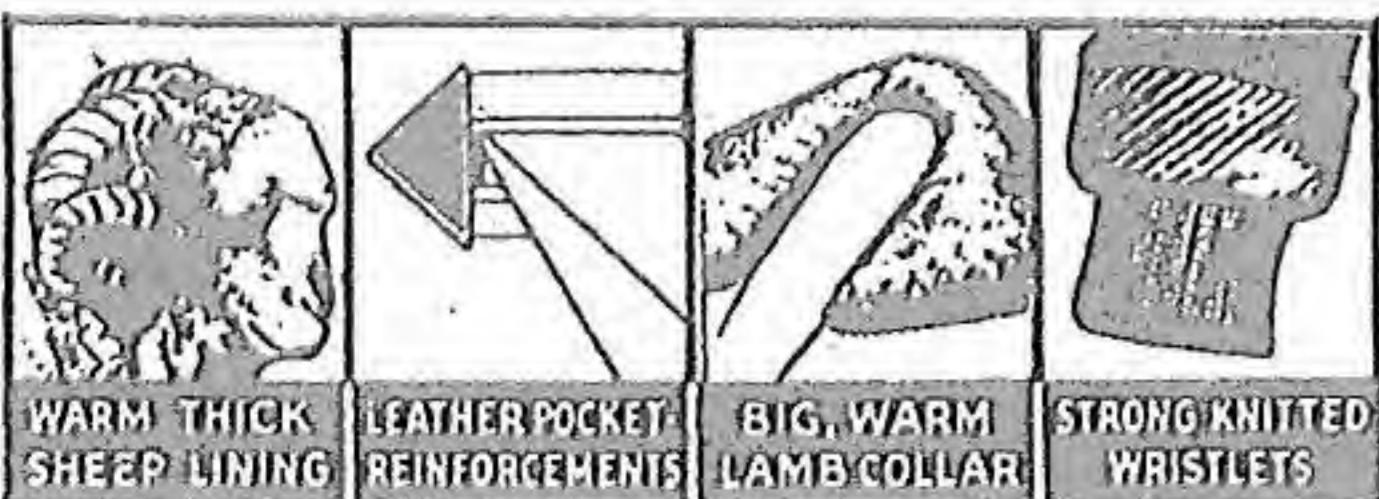


Boys' Parka Coats
are most suitable

Boys' parka coats are the most serviceable garment ever sold for boys; light as a feather and oh, so warm and so cosy. You will find if you purchase this coat, your boy will not be having continued colds all winter. When a boy gets overheated, the coat automatically ventilates itself. Colors brown, blue, fawn. Sizes 24 to 30. Ages 6 to 18 yrs. \$10.98 - \$11.50

It's Opportunity week
at Insley's

No wonder we have sold more overcoats this year than we ever sold in Newmarket before. Our clothing values are right on the beam and styled just like the people want. Properly priced to suit young and old. Priced \$19.95 to \$44.50



Big
Work Clothing
VALUES

Where else could you possibly get a sheepskin lined, 8 oz. Savannah duck. Shell 32" long, extra large, brown, warmer coat than this fine, burly, 3/4 beaver lamb, fur collar, knitted wristlets. A real body insulator. Men's sheep lined leather vest also available. Sizes 36 to 46.



Choose your Christmas gifts from above, also your everyday clothing requirements. And remember, what you do not see, ask for, at Insley's; 101 other clothing items, not mentioned here, and possibly not on display. They, too, will be gladly shown you on request. If short supply merchandise is at all available, you will find it at Insley's store because it is the store with the merchandise. We reserve the right to equalize the distribution of this merchandise.

CLIFF INSLEY'S

MEN'S and BOYS' STORE

Phone 290 Newmarket, Ontario

POLO CLUBMAN
\$10.95

Cosy as a bug in a rug. For all sports wear, all colors, blue, red, green, brown, royal, wine. Also all two-tone combinations. We could outfit hockey clubs, baseball teams, ski clubs from stock. You will not be properly dressed this winter at the rink or skiing without one of Insley's Polo Clubman jackets. Warmly lined. Knitted collar and cuffs. Sizes 34 to 44.



Best Wishes For A Joyful Christmas

We thank you for your patronage in the past and will endeavour to serve you, if anything, better in the future.

Twenty-eight years in the clothing business

That's Why We Say "CONFIDENCE"

Yes! It is the store with the merchandise. Does this convince you? "We the people."

We invite You to INSLEY'S Christmas Shopping Party. Store Open Every Night Until Christmas

102 Pairs. Men's and Boys' Slippers

765 Pairs. Men's Work Socks

36 Pairs. Men's Made-To-Measure, worsted suiting pants available for special orders on gift certificates exclusive at Insley's store.

127 Men's fancy dress and sport "shirts"

537 Men's and Boys' ties supplied in Christmas boxes

497 Pairs. Men's work and dress pants

129 Men's and Boys' overcoats

80 Pairs. Boys' and Men's parka long pants

48 Boys' all-wool sweaters 84 Neck scarves

432 Handkerchiefs 126 Men's felt hats

321 Men's and Boys' ski caps 162 Boys' dress pants

32 Men's 32-oz., all-wool, fancy plaid, mackinaw coats,

shawl collar

20 Men's special hunting coats. Also ideal for construction and farm workers.

60 Boys' leather helmets with fur ear laps

24 Pairs. Ladies' rabbit skin fur mitts, white

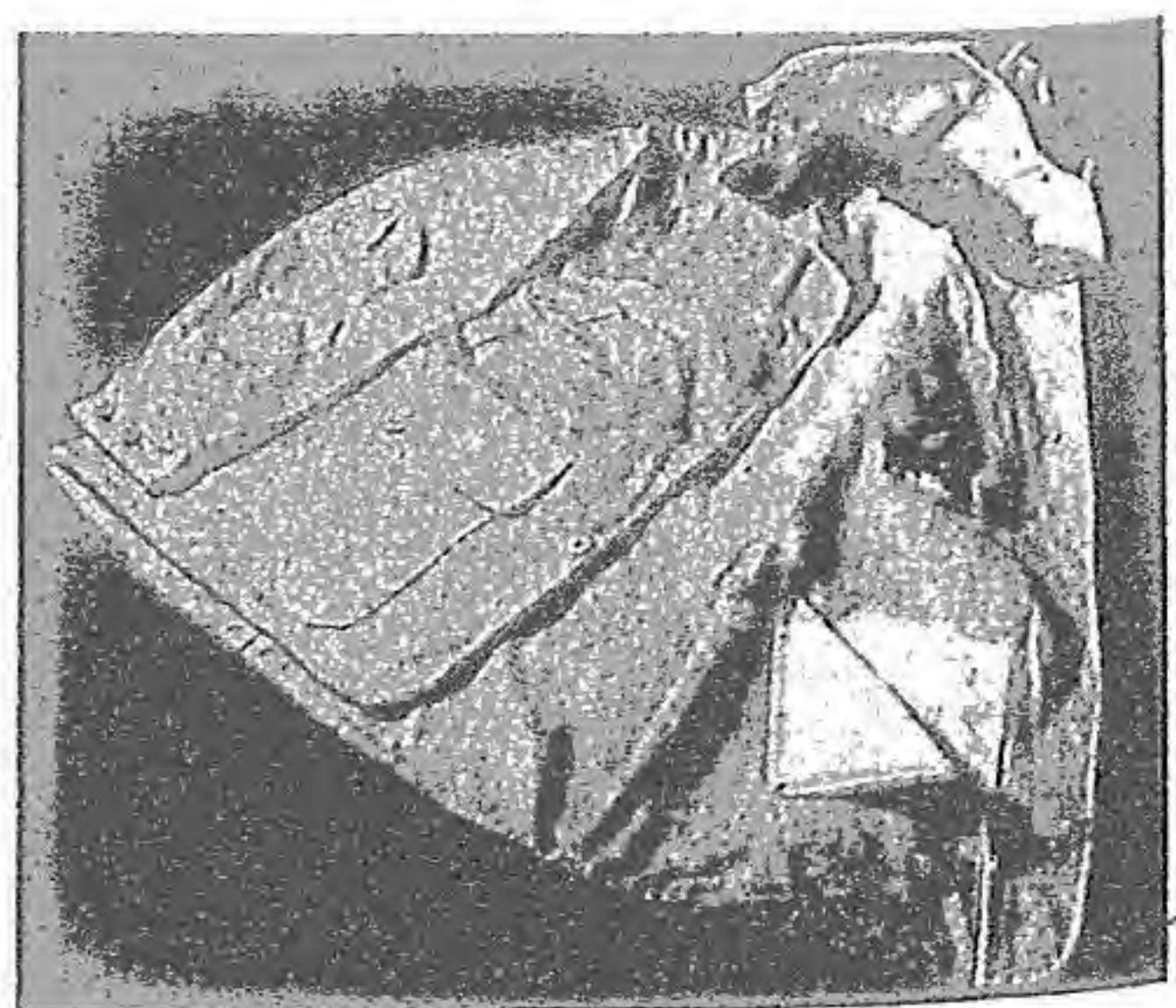
120 Men's all-wool, large diamond design, "like hand-knit" hose

240 PAIRS LADIES'

FULL-FASHIONED HOSE

HUNTING COATS

If your man is a hunter, farmer or man working on construction, there is nothing more suitable to purchase for him than 8-oz., heavy, waterproof, snagproof, windproof, Savannah duck. Double thickness on shoulder. Red flannel lined, knitted wristlet. Parka hood detachable. Can be worn as a short coat or can be let down into a long coat. Waterproof lining. Can stand out all day in pouring rain and be as dry as a feather at night. Sizes 38 to 46.



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